## CONTENT PIECE -15-minute live interview

Expand your reach and present your company and products in an exclusive interview as part of it-sa@home - the Expo Channel.

Boost the exchange with the digital community and benefit from the marketing of the content beyond the duration of the trade fair. You are completely free to shape the content. Present your company as an interesting employer, introduce new products or provide information on current topics!

We take care of the creation of your live content piece and ensure professional implementation.



## Review it-sa@home 2024



Professional content creation

Maximised trade fair ROI

Book now!

## What we offer:

- 15-minute content piece as part of it-sa@home during prime time on a trade fair day
- you will receive the leads of the participants as well as the Recording for further use after the fair
- the content piece will be available on it-sa 365 beyond the duration of the trade fair and can be accessed on demand by registered users
- Marketing of the it-sa@home format through all it-sa channels (Social-Media, it-sa 365, IT-Security Newsletter, Daily Newsletter during the fair, press relases, visitor and exhibitor approach)

## Price

**1,990.00** € All prices net of VAT

