

## DIGITAL UPGRADE -

Extension of your forum presentation with a digital Q&A session

We will stream your forum presentation in our hybrid trade fair stream it-sa@home.

After the recording, we welcome the speaker to our studio in Hall 7 for a Q&A session with the digital participants.

Benefit from the maximised reach and generate high-quality leads!



Book now!

The perfect  
match between  
onsite & online

Ø 200 participants per session in 2024

Professional content creation

Maximised awareness for your topics

### What we offer - limited:

- Broadcasting of your forum presentation during the trade fair in it-sa@home - the hybrid Expo Channel
- 10-minute digital Q&A Session following the recording
- You will receive the leads of the participants of the streamed presentation and the Q&A session as well as the recording for further use after the trade fair
- Marketing of the it-sa@home format through all it-sa channels (Social-Media, it-sa 365, IT-Security Newsletter, Daily Newsletter during the fair, press relases, visitor and exhibitor approach)
- Condition: Lecture slot in one of the forums of it-sa Expo&Congress

### Price

**890,00 €**

All prices net of VAT