

PRESS RELEASE

September 2022

International industry platform it-sa 2022 fully booked: More than 600 exhibitors expected

- Between 25 and 27 October 2022, IT security officers will once again gather in Nuremberg at the it-sa Expo&Congress.
- This year's edition of the Trade Fair is already fully booked. The organizers have recorded a high level of international participation for this year's industry highlight.
- Participation using the formats offered by the digital dialogue platform it-sa 365 remain available for interested companies.

The "Home of IT Security" will once again bring together international IT security specialists and decision-makers at the Exhibition Centre Nuremberg from 25 to 27 October. The companies, professional associations and organizations representing the cyber security industry have already booked out all the available exhibition space for this year's event, where they will be exhibiting in halls 6, 7 and 7A. it-sa 365, the digital information and dialogue platform for the industry, offers additional opportunities to participate. This platform has continued to grow, with a current total of about 7,200 participants.

"The feedback from the exhibitors at it-sa 2022 is overwhelming," says Executive Director it-sa Frank Venjakob. "Major industry players, professional associations, institutions and new, innovative companies – they are all enthusiastically looking forward to being able to interact in person in Nuremberg."

More exhibition space than the previous record it-sa

The figures confirm it: Compared to the previous largest event in the series in 2019, it-sa 2022 will take up even more exhibition space with more than 600 companies registered to take part. It is also clear that this year's edition will have a strongly international flavour. Registrations so far have come from a total of 27 countries. "For us, the positive feedback is a source of both anticipation and encouragement," continues Venjakob. "Together with the team from it-sa we are continuing to work hard to finalize the supporting programme and the services made available via our online dialogue platform it-sa 365, which provides additional opportunities for participation."



25–27 October 2022
Nürnberg, Germany



Your digital platform

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Attractive opportunities for participation as part of it-sa 365

The it-sa community will have the opportunity to experience the it-sa Expo&Congress via the digital platform it-sa 365 in parallel with the in-person event, online and thus from anywhere in the world. For example, lectures from the “it-sa insights” series will be transmitted live. Exhibiting companies will hold Q&A sessions with potential customers, and users can participate in live interviews with exhibitors. “it-sa@home” bundles the relevant content on the platform as a dedicated point on the programme, assuring participating companies of maximum exposure both during the trade fair and beyond.

Companies opting to participate digitally can benefit from the boost offered by it-sa 2022 using these formats:

- By booking a “Company&Product Package”, suppliers receive, in addition to their company profile, space to display their products and services in text, image and video format, and the opportunity to engage directly with registered users or arrange appointments with them.
- With a campaign in the context of “it-sa@home”, they can expand their participation to include a live presentation slot on the programme, which will remain accessible after the Trade Fair.

For further information on digital participation opportunities:

www.itsa365.de/en/companies/become-provider

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