Europe's largest IT security event in Nuremberg for the 15th time: highlights of this year's it-sa Expo&Congress

- **15th round of it-sa Expo&Congress from 22 to 24 October**
- **Largest edition of trade fair in Nuremberg with over 800 exhibitors**
- **Knowledge transfer, international dialogue and personal exchanges take centre stage**
- **Digital Preview Day, digital trade fair guide and it-sa 365 functions help participants prepare for the event**

Europe's leading cybersecurity event is celebrating an anniversary: For the 15th time, and more than ever, the it-sa Expo&Congress will turn Exhibition Centre Nuremberg into the "Home of IT security" from 22 to 24 October. With more than 800 exhibitors expected in four halls, and an extensive forum and congress programme, this year's event is the largest to date. The it-sa Expo&Congress thus covers the entire spectrum of the cybersecurity segment, from key players to international and German exhibitors and start-ups. To enable participants to prepare effectively for the trade fair, the free dialogue platform it-sa 365 offers numerous tools and options, including the Digital Preview Day on 8 October.

The it-sa Expo&Congress is more than just a recurring fixture in the IT security industry calendar and a key gathering place for IT security professionals: It has evolved to become the leading trade fair for the IT security industry, offering a unique overview of the market and numerous opportunities for knowledge transfer among IT security professionals. The event, which made its debut in Nuremberg in just one exhibition hall, will occupy four halls this year for the first time. The accompanying Congress@it-sa takes place in the modern, directly connected NCC Ost congress centre. The evolution of the it-sa Expo&Congress shows how important it is as a key event for personal exchanges among the IT security community. This year, the event

will be bigger than ever, offering even more opportunities for knowledge sharing and networking," says Frank Venjakob, Executive Director it-sa, about the 15th round set to take place in Exhibition Centre Nuremberg from 22 to 24 October.

Cross-border IT security dialogue
Increasing uncertainties in international relations, the professionalisation of cyber criminals and the use of AI are challenges that make dialogue among IT security professionals more important than ever. The it-sa Expo&Congress offers the ideal opportunity for these discussions. With exhibitors currently registered from 27 countries, and international pavilions from Israel, the Czech Republic and Austria, it once again underlines its role in facilitating this. At the national level too, joint exhibits by IT security vendors from Bavaria, Baden-Württemberg and North-Rhine Westphalia reinforce its significance as a leading industry event.

Technical expertise, networking and professional development are paramount
Longstanding visitors to the it-sa Expo&Congress know that with its comprehensive forum programme, which is accessible free of charge to visitors and exhibitors, the event is a valuable source of specialised knowledge. Presentations by exhibitors and discussion panels are spread over six stages and include the popular "it-sa insights" covering key questions of cybersecurity.
Congress@it-sa, the accompanying congress programme, starts on 21 October and offers specialist knowledge on concrete issues or for specific segments and user groups. The congress agenda includes the annual convention of IT security managers from regional and local authorities at it-sa Expo&Congress this year and the Federal Office for Information Security will provide information on '30 years of IT baseline protection: yesterday, today, tomorrow'. Presentations, workshops and panel discussions by other exhibitors will provide in-depth information on current issues such as cyber resilience, the new AI Directive and NIS-2 at European level.

Further information on the supporting programme of it-sa Expo&Congress:
www.itsa365.de/supporting-programme

For anyone seeking information about career prospects and job offers in the cybersecurity segment, Career@it-sa offers additional job postings on-site and information in the floor plan pointing to exhibitors offering career opportunities. The Career Day on 24 October is a special programme aimed at students planning to work in IT security.

Start-ups at the it-sa Expo&Congress put the spotlight on innovative strength
With the ATHENE Startup-Award UP24@it-sa, which will be presented on the second day of the fair to one of the five nominated start-ups, the achievements of teams establishing new companies will come under the spotlight. In their pitches for the coveted award, five young companies from Germany and Austria will demonstrate how they are helping to shape the IT security landscape of the future. Startups@it-sa also offers a current overview of the innovative strength in the cybersecurity segment. This year, because of the growing demand from the start-up scene, there will be two exhibition areas for participating companies for the first time.

it-sa 365: digital support for effective trade fair preparation
The programme of the it-sa 365 digital platform supports IT security professionals all year round with specialist information and networking opportunities –
facilitating uncomplicated exchanges on questions of cybersecurity. For the forthcoming fair, the platform's functions such as the exhibitor overview, targeted searches for products and solutions, chat facility or appointment-making tools also make it easier to prepare effectively for the event. In addition to these free features, it-sa 365 also offers all trade fair visitors new ways of navigating the event with the digital floor plan for the it-sa Expo&Congress. For example, users can save ideal routes to individual exhibitors in advance and call up key programme items and facilities.
At the Digital Preview Day on 8 October, users of it-sa 365 can already gain a detailed preview of the trade fair highlights. Like the digital platform, the online format is free and is geared towards interested trade fair participants and media representatives.

About it-sa

it-sa supports IT security officers with offerings for secure digitalization. As the "Home of IT Security," it provides extensive information, networking, and knowledge transfer on IT security and data protection, both on-site and online. The it-sa Expo&Congress in Nuremberg is the leading European industry event. The digital platform it-sa 365 allows IT security professionals access to expertise and networking opportunities online at any time.

Contact for press and media
Thomas Philipp Haas
T +49 911 86 06-82 73
press@nuernbergmesse.de

For all press texts and information for media contacts, see:
www.itsa365.de/press