

Congress@it-sa

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HOME OF IT SECURITY

CONGRESS@IT-SA

Overview of services



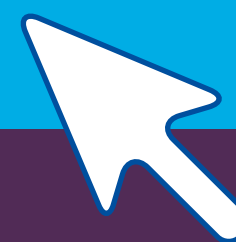
## CONGRESS@IT-SA



Your contribution to Congress@it-sa boosts your trade fair success! Make the most of the leading international trade fair for IT security to showcase your expertise on-site – for example, in a workshop.

Congress@it-sa offers you the opportunity to present your IT security solutions to an engaged professional audience in all-day or half-day sessions.

**Register right away!**



The it-sa team will organise suitable rooms and state-of-the-art technology for you. You also benefit from marketing measures that advertise Congress@it-sa in a targeted manner.



## We welcome your participation:



if you are an exhibitor, partner, or trade publisher doing reciprocal business with it-sa Expo&Congress 2026



if your lecture series, workshop, or round-table discussion provides a technical in-depth look at cybersecurity topics and isn't a product or company presentation

### Costs for half-day events (3 hours) 9:30 am – 12:30 pm or 2:30 pm – 5:30 pm

35 – 50 persons €2,520.00

55 – 70 persons €2,992.50

75 – 90 persons €3,250.00

95 – 110 persons €3,412.50

120 – 140 persons €4,620.00

150 – 200 persons €7,350.00

210 – 250 persons €8,531.25

250 persons or more on request

### Costs for full-day events 9:30 am – 5:30 pm

35 – 50 persons €5,040.00

55 – 70 persons €5,985.00

75 – 90 persons €6,825.00

95 – 110 persons €9,240.00

120 – 140 persons €11,025.00

150 – 200 persons €14,700.00

210 – 250 persons €17,062.50

250 persons or more on request

The all-inclusive price includes all premium services, see following pages. You take care of the organisation (concept, speakers, etc.), realisation (speaker and participant support, participant monitoring, etc.) and participant handling (distribution of documents, etc.).

## TECHNICAL SERVICES

We create the perfect venue for your Congress@it-sa programme with our state-of-the-art conference rooms.



- Conference room set up based on your requirements and preferences
- Rooms have air-conditioning, natural light and additional lighting
- Lectern with microphone, screen or whiteboard
- Projector with presenter
- Internet connection (LAN, 25 Mbit/s)



## MARKETING SERVICES

With these marketing services you can increase the visibility of your lecture series and reach your target group!

Your presentation will be published as a **programme overview in the Digital Guide** and **on the digital platform it-sa 365 in the supporting programme.**

### Application of the Congress@it-sa programme:

- in the **it-sa Security Newsletter** and **news from it-sa 365** (22,900 subscribers / as of October 2025)
- in **visitor mailings** to around 43,300 recipients (as of November 2025)
- via the **placement of online banners** as part of the media planning
- in **social media posts** on LinkedIn and Instagram (16,400 followers and 850 followers / as at February 2026)
- in **press releases** before and during it-sa Expo&Congress and as part of the official opening press conference



### Social media activities:

To promote your presentation the following advertising material for your social media posts:

- **Customisable social media assets and**
- **Banners**



### Voucher codes:

- You will receive from us **free voucher codes** with which you can to your Congress@it-sa and to visit to the it-sa Expo&Congress.



### On site:

- **Signposting for your event**



**We recommend inviting your customers to your lecture series and specifically promoting Congress@it-sa to ensure maximum participation and visibility.**



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Always at your service –  
your contact for all  
questions about Congress@it-sa:

#### Team it-sa

T +49 (0)911 8606 8386

it-sa@nuernbergmesse.de



HOME OF IT SECURITY

## The milestones for your Congress@it-sa contribution:

#### From March 2, 2026:

**Booking** your Congress@it-sa entry  
via the Online ExhibitorShop.

#### Registration deadline on June 18, 2026.

Depending on availability, bookings will be  
accepted after the official deadline.

Deadline by 28 July 2026 at the latest:  
Enter your final presentation information  
in the online form.

#### Deadline by 22 September 2026 at the latest:

**Submission of your event information** on the  
programme, required technology and planning  
**for the preparation of the conference room.**

#### End of September 2026:

Thought of everything? You will receive from  
us **last-minute information** about your event.

**27–29 October 2026**

**Congress@it-sa onsite**

Register Now!



## Cancellation deadlines:

### Exhibition Centre Nuremberg

**it-sa Expo&Congress and Congress@it-sa**  
27–29 October 2026

## Organizer:

NürnbergMesse GmbH

Exhibition Centre

90471 Nuremberg, Germany

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