

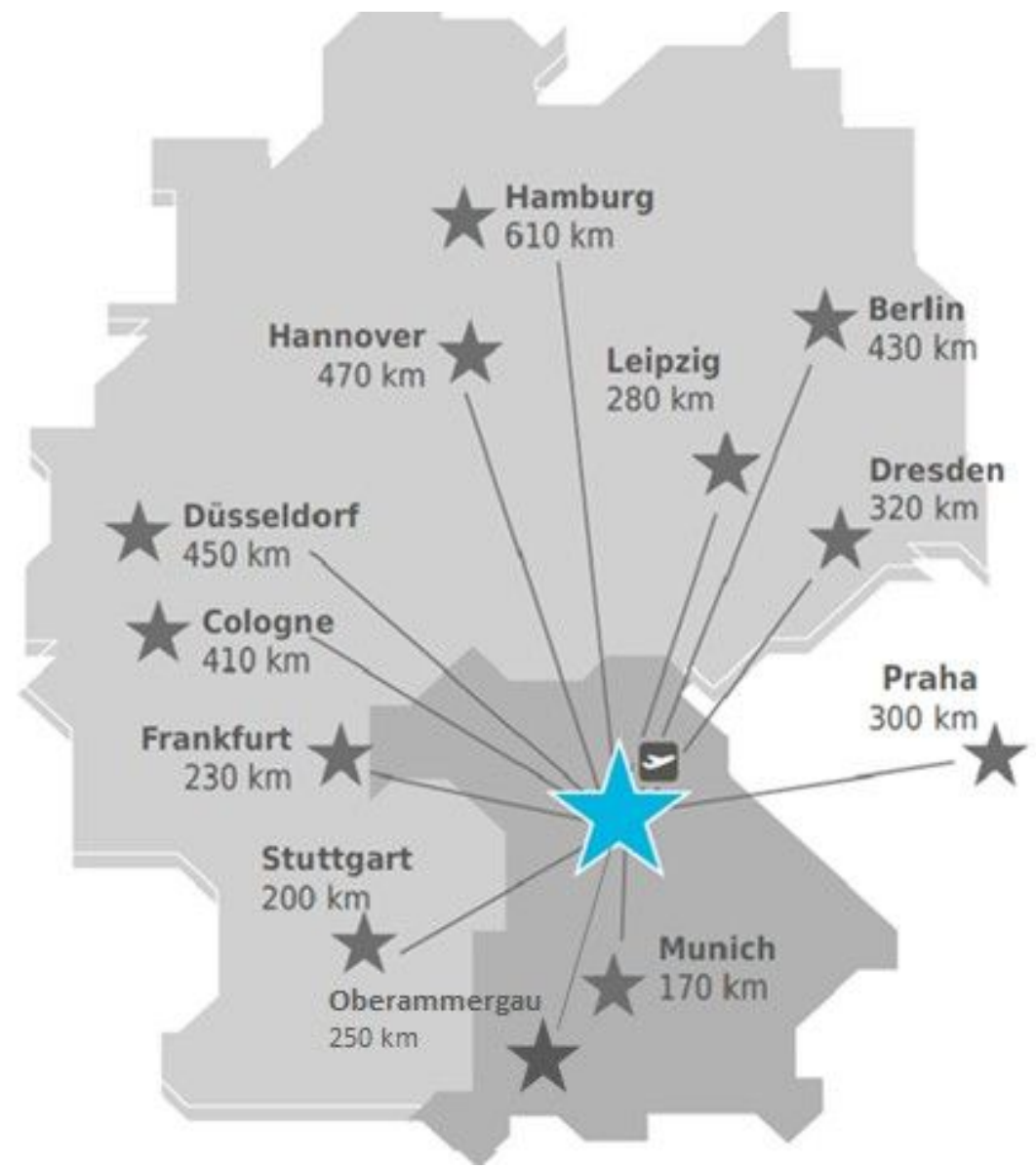


Discover NUREMBERG
#MeetNuremberg




Nürnberg Convention

POPULATION:
1/2 MILLION
2nd BIGGEST
CITY IN
BAVARIA



Airport Nürnberg: direct flight connections



LOCATED
AT THE
HEART
OF EUROPE

3.56 MILLION
OVERNIGHT
STAYS (2019)





SPECIAL
LOCATIONS



60



CONFERENCE
HOTELS



37



CONVENTION
CENTER



10



KEY COMPETENCES:

- * SMART MOBILITY
- * CONNECTED PRODUCTION
- * DIGITAL HEALTH
- * SUSTAINABLE ENERGY SYSTEMS

WELCOME TO THE DIGITAL CITY OF NUREMBERG

Digital

Economic Power

Innovation Drivers

Urbanity

Digital Health Hub

Hub

Creative Thinking

Virtual Reality
Energie Campus Nürnberg
Leading Edge Science Invention

Sustainable Energy Systems

Quality of Life

State of the Art

Medical Valley

Digital Health Economy

Holodeck 4.0

Connected Production

High Tech

Logistics Hub

Global Players

Zollhof Tech Incubator

Dynamic

MP3

Start Ups

Smart Mobility

Technology Clusters

Fraunhofer IISB

First German Automated Metro Line

JOSEPHS - the Open Innovation Lab



SCIENCE & BUSINESS

24,000 COMPANIES
34,000 STUDENTS

HOME OF GLOBAL PLAYERS

ADIDAS, PUMA, SIEMENS,
NOVARTIS, PLAYMOBIL,
FABER CASTELL
AND MANY MORE





INCENTIVE

GUIDED TOURS, CITY
RALLEYS, COOKING
CLASSES AND
TASTINGS, HISTORIC
ROCK-CUT CELLARS
AND MUCH MORE





VIBRATE
SCENE OF
FINE DINING:
NUREMBERG'S
HAUTE
CUISINE



FRESH
AND
REGIONAL



BEER
TRADITION
AND
DIVERSITY

EPICENTER OF
THE GERMAN
WHISKY SCENE



NUREMBERG'S
ORIGINALS:
TRADITIONAL
FRANCONIAN
DELIGHT

URBAN LIFESTYLE

EVENTS FOR EVERYONE:

WORLD-FAMOUS
CHRISTKINDLESMARKT,
THE CULTURE-FILLED
BLUE NIGHT, BARDENTREFFEN,
CLASSIC OPEN AIR,
ROCK IM PARK, ETC.



EXPERIENCE THE
NUREMBERG WAY OF LIFE
SHARE OUR TRADITIONS
AND BENEFIT
FROM A MODERN
CITY FEELING



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Frauentorgraben 3, 90443 Nürnberg

+49 911 2336 0

tourismus.nuernberg.de

Image credits

Airtime Trampolinpark

Albrecht Dürer Flughafen Nürnberg

Alex Eisele

Berny Meyer

Birgit Fuder

Brezen Kolb

Congress- und Tourismus-Zentrale Nürnberg

Fei Shiyu

Florian Trykowski

Heiko Stahl

Hotel Victoria Nürnberg

IHK Nürnberg für Mittelfranken

Jugendherberge Nürnberg

NürnbergMesse

Ralf Arnold

Stadt Nürnberg/ Ralf Schedlbauer

Steffen Oliver Riese

Uwe Mühlhauser

Uwe Niklas

Zollhof

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