## Nationwide Survey Honors Bonefish Grill with Top Seafood Restaurant Designation

May, 2015

## Results of Nation's Restaurant News' 2015 Consumer Picks Survey Announced

**TAMPA, Fla. (May 6, 2015) –** The USDA recommends that Americans make seafood the main protein food on the plate twice a week, and the nation has weighed in on its favorite place to go for dishes from the sea. The fresh fish experts at Bonefish Grill are proud to announce that it was the highest ranked of all seafood restaurants among consumers' top 25 brands in a survey conducted by the leading trade magazine *Nation's Restaurant News (NRN).* 

Bonefish Grill also received top honors as fourth in consumers' top forty Casual Dining establishments, with 93% of respondents naming food quality as most important in this category. "We are honored to have been designated the nation's favorite seafood restaurant," says Bonefish Grill president Gregg Scarlett. "We're proud that consumers appreciate our variety of innovative seafood and wood-grilled specialties, featuring seasonal choices, the highest quality fresh ingredients, and offerings that also take value into account."

Working with research company <u>WD Partners</u>, NRN's 2015 Consumer Picks survey included more than 42,000 vetted consumer ratings and analyzes consumer perceptions of 172 restaurant brands. The report measures perceptions of restaurant brands on factors such as service, food quality and atmosphere.

Bonefish Grill was also recently recognized by *Nation's Restaurant News* with its 2015 *MenuMasters Award* for their innovative, guest-inspired menu that also includes meat selections, in addition to a wide variety of seafood offerings.

## About Bonefish Grill

Founded in St. Petersburg, Florida, Bonefish Grill specializes in market-fresh fish from around the world and other savory wood-grilled specialties. Incredible is served daily as guests receive "chef's coat service" and are guided through an innovative, seasonal menu and specials featuring the highest-quality, fresh ingredients. Combined with a big-city bar, Bonefish Grill offers hand-crafted cocktails and an affordable distinct list of 30 wines by the glass offering a great match for any food pairing.

Bonefish Grill is a recipient of a 2015 *MenuMasters Award* given by the leading industry publication *Nation's Restaurant News (NRN)*, recognizing their culinary forward menu of seasonal dishes and specials that feature the highest-quality,

fresh ingredients. The restaurant provides a fun and lively place to eat, drink, relax and socialize on any given day of the week. The experience is based on the premise of simplicity, consistency and a strong commitment to being incredible at every level. Since 2000, the award-winning Bonefish Grill family has grown to more than 200 restaurants across the country. For more information, visit <u>www.bonefishgrill.com</u>, <u>facebook.com/BonefishGrill</u> or follow on Twitter <u>@bonefishgrill.</u>