

Bonefish Grill Places First for Quality in 2016 Consumers' Choice Awards

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Seafood Favorite Reels In Top Restaurant Honor

(Tampa, FL – January 22, 2016) The fresh fish experts at Bonefish Grill received the top honors for food quality in the 2016 Consumers' Choice Awards announced by Technomic this week. The awards are based on consumer surveys that rate more than 120 leading U.S. restaurant chains on more than 60 different attributes as part of an ongoing study recording almost 100,000 consumer visits annually.

Bonefish Grill was designated a food quality "Pillar of Excellence" as the winner in the full-service restaurant category. The survey is part of Technomic's Consumer Brand Metrics program designed to capture the consumer experience from every angle, from the quality of the food to the overall brand reputation.

Since its inception, Bonefish Grill has been known for its variety of innovative dishes and specials, from seafood to meat selections, featuring seasonal choices, the highest quality fresh ingredients and offerings.

"We rely on customer feedback when we develop our menus, so we are especially honored to receive the 2016 Consumers' Choice Award," says Gregg Scarlett, President of Bonefish Grill. "It proves the success of our focus on freshness and creativity that are always at the center of the Bonefish Grill dining experience."

Bonefish Grill consistently receives accolades from consumers and the restaurant industry. *Nation's Restaurant News (NRN)* has named it a #1 Consumer Pick for Seafood for the past three consecutive years, as the highest ranked of all seafood restaurants.

NRN also bestowed its prestigious MenuMasters Award to Bonefish Grill in 2015. This coveted award recognized the restaurant's new innovative, guest-inspired menu featuring Seafood, Steaks and Chops, Bowls, Signature Sauces and Deluxe Sides. The annual MenuMasters Awards recognizes outstanding dedication and achievement based on menu innovation, unique use of ingredients, unusual cooking methods and menu extensions.