Celebrate Football Season With Bonefish Grill's Triple Bang Bang Shrimp To-Go

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Win a month's worth of Bang Bang Shrimp through #TripleBangDare Contest

With football season in full swing, fans can cheer on their favorite team with a little help from Bonefish Grill. Available now, football fanatics can enjoy three to-go orders of Bang Bang Shrimp for just \$19.90 every Sunday throughout the 2013-14 football season.

And you may have heard of a "double dare" or even a "double dog dare," but Bonefish Grill has created their signature #TripleBangDare, giving diners the chance to win a month's worth of Bonefish Grill's beloved Bang Bang Shrimp. This one-of-a-kind contest is designed in conjunction with the restaurant's <u>Triple Bang Bang Shrimp To-Go</u> offer and will take place throughout this year's football season.

Kicking off Sunday, September 29, #TripleBangDare challenges the dare devil within by posting a weekly dare on Twitter, Instagram and Facebook, as well as www.bonefishgrill.com/dare, every Sunday at 9 p.m. EST.

To compete, players post videos or photos responding to that week's dare with the #TripleBangDare hashtag on Instagram and Twitter or Vine. Weekly winners will be announced on Bonefish Grill's social media channels at 9 p.m. EST every Thursday.

Sample dares include:

- "Forget the Harlem Shake. We #TripleBangDare you to show us your Triple Bang Boogie."
- "We #TripleBangDare you to show us a fish's first kiss."

"Triple Bang Bang Shrimp is already the life of the party during Sunday football festivities," said Scott Johnson, vice president of marketing at Bonefish Grill. "Now with the #TripleBangDare contest, fans can use their creativity to show just how much they love Bang Bang Shrimp."

Visit Bonefish Grill's <u>Facebook</u>, <u>Twitter</u>, or <u>Instagram</u> to unlock each week's dare. To order your next Triple Bang Bang Shrimp To-Go for this week's football party, call your local Bonefish Grill.

About Bonefish Grill

Founded in St. Petersburg, Florida, Bonefish Grill specializes in market-fresh fish from around the world and other savory wood-grilled specialties. Guests receive "chef's coat service" and are guided through an innovative, seasonal menu and specials featuring the highest-quality, fresh ingredients. Combined with a big-city bar, Bonefish Grill offers hand-crafted cocktails and an affordable list of 30 wines by the glass offering a great match for any food pairing.

The restaurant provides a fun and lively place to eat, drink, relax and socialize on any given day of the week. The experience is based on the premise of simplicity, consistency and a strong commitment to excellence at every level. In thirteen years, the award-winning Bonefish Grill family has grown to 189 restaurants in 32 states. For more information, visit www.bonefishgrill.com, facebook.com/BonefishGrill or follow on Twitter@bonefishgrill.