

LEXOR MIAMI EXPLORES THE BENEFITS OF A MOBILE CAMPAIGN

BASIC OVERVIEW

Lexor Miami used a mobile ad campaign to target women and men looking for luxury Valentine's Day gifts. In a challenging industry for retail and packaged goods they wanted to stand out with their promotions and help to increase sales for this special holiday!

MORE INFORMATION

- 274 clicks were made based on this campaign
- Performed 34% above benchmark



RESULTS

125,003
IMPRESSIONS DELIVERED

0.22%
CTR

