

WE DELIVERED OVER 750K IMPRESSIONS FOR THE LAW OFFICES OF RON SHOLES, P.A.

OBJECTIVE

The Law Office of Ron Sholes, P.A. wanted to increase brand awareness in the Jacksonville area and promote the firm's tagline, "You Hurt? We Fight!"

STRATEGY

The firm used Mobile Proximity Targeting to deliver banner ads across mobile devices, targeting the Jacksonville DMA.

RESULTS

750K+
IMPRESSIONS DELIVERED

1900+
CLICKS

THE LAW OFFICES OF
RON SHOLES, P.A.

DISCLAIMER: OF COURSE, THE RESULTS OF ANY CASE STUDY ARE SPECIFIC TO ITS FACTS. WE CAN'T GUARANTEE THAT ANY OTHER CAMPAIGN WILL DRIVE SIMILAR RESULTS, INCLUDING INCREASED TRAFFIC, END-USER ACTIVITY (CLICK-THROUGH OR SECONDARY-ACTION RATES), OR REVENUE.

