

**“WORKING WITH OUTFRONT
HELPED US BRING OUR
BUSINESS AND BRAND TO A
WHOLE NEW LEVEL ‘THEY
LISTENED CAREFULLY
TO OUR VISION AND
ENCAPSULATED THE
HEART OF THE BRAND
IN OOH & MOBILE”**

- Regina Cooper - Marketing Director

- Brent Fuller - Founder/Owner

In 2018 OUTFRONT Studios developed a new branding campaign for The Flying Biscuit to represent their brand throughout the US. With 10 new store openings planned in the coming years, the OOH & mobile campaign strategy has helped The Flying Biscuit gain instant momentum in the marketplace. In addition to mobile and out of home, OUTFRONT Studios designed t-shirts for their retail store, and branded merchandise coffee mug give-aways. Needless to say, the brand is flying high, and customers all over the US are enjoying the grass roots artistic style of The Flying Biscuit.

OUTFRONT

**SAR
8.22%**

