

WE DELIVERED OVER 375K IMPRESSIONS FOR WIDLIGHT RESIDENTIAL DEVELOPEMNT

OBJECTIVE

Residential development, Wildlight, wanted to raise brand awareness and generate interest in the unique atmosphere they have created approx 25 miles north of Jacksonville, FL.

STRATEGY

Along with OOH, Wildlight used Mobile to target the entire Jacksonville DMA with banner ads that take you to their site for more information.



DISCLAIMER: OF COURSE, THE RESULTS OF ANY CASE STUDY ARE SPECIFIC TO ITS FACTS. WE CAN'T GUARANTEE THAT ANY OTHER CAMPAIGN WILL DRIVE SIMILAR RESULTS, INCLUDING INCREASED TRAFFIC, END-USER ACTIVITY (CLICK-THROUGH OR SECONDARY-ACTION RATES), OR REVENUE.

RESULTS

375K+

IMPRESSIONS DELIVERED

1856+

CLICKS

