

B475 DIGITAL BULLETIN

ATLANTA GEORGIA, ROSWELL RD & PEACHTREE RD

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LOCATION:

Atlanta, Georgia

A18+ WEEKLY IMPS:

645,000 AVG WKLY IMPRESSIONS

SIZE:

14' x 48'

NEARBY:

Some of Atlanta's most sought after lifestyle destinations including; Luxury Hotels, Upscale Shopping, Restaurant Central, High-End Real Estate, Robust Nightlife, Premier In-town Destination

AUDIENCES:

Multi-Cultural, HHi 100K+, Luxury Buyers, High-End Real Estate, High-End Retail, Business Professionals, Advertising Professionals, Executive-Level Decision Makers

Source: smartSCOUT™



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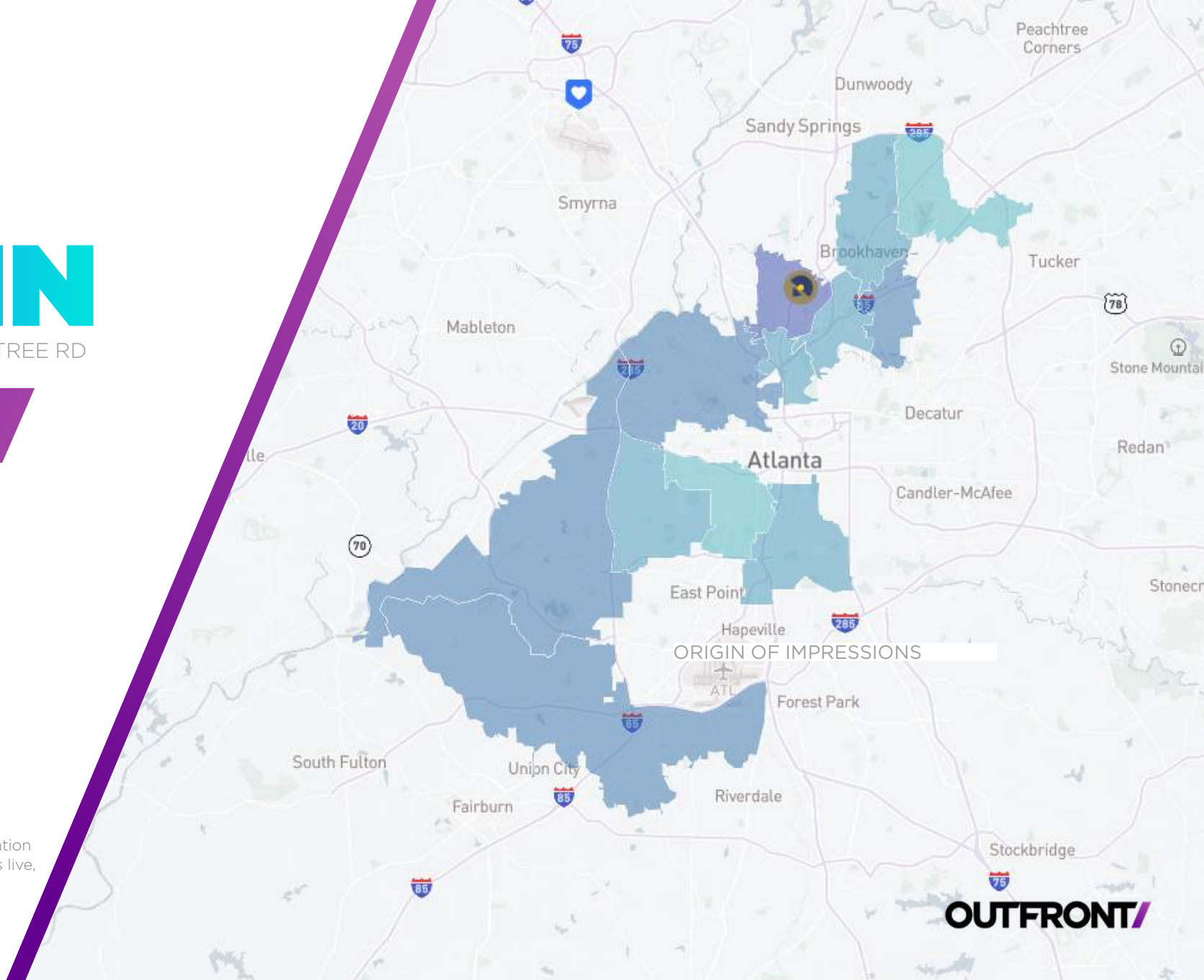
ATLANTA GEORGIA, ROSWELL RD & PEACHTREE RD

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ORIGIN OF IMPRESSIONS

- 30305
- 30318
- 30329
- 30349
- 30331
- 30319
- 30311
- 30309
- 30324
- 30315
- 30341
- 30310

Source: smartSCOUT™ analyzes anonymized and aggregated location data from mobile devices to better understand where audiences live, work, play and how they are exposed to OOH assets.



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18+ AUDIENCE INFORMATION

Household with
Income



Household with
Ethnicity



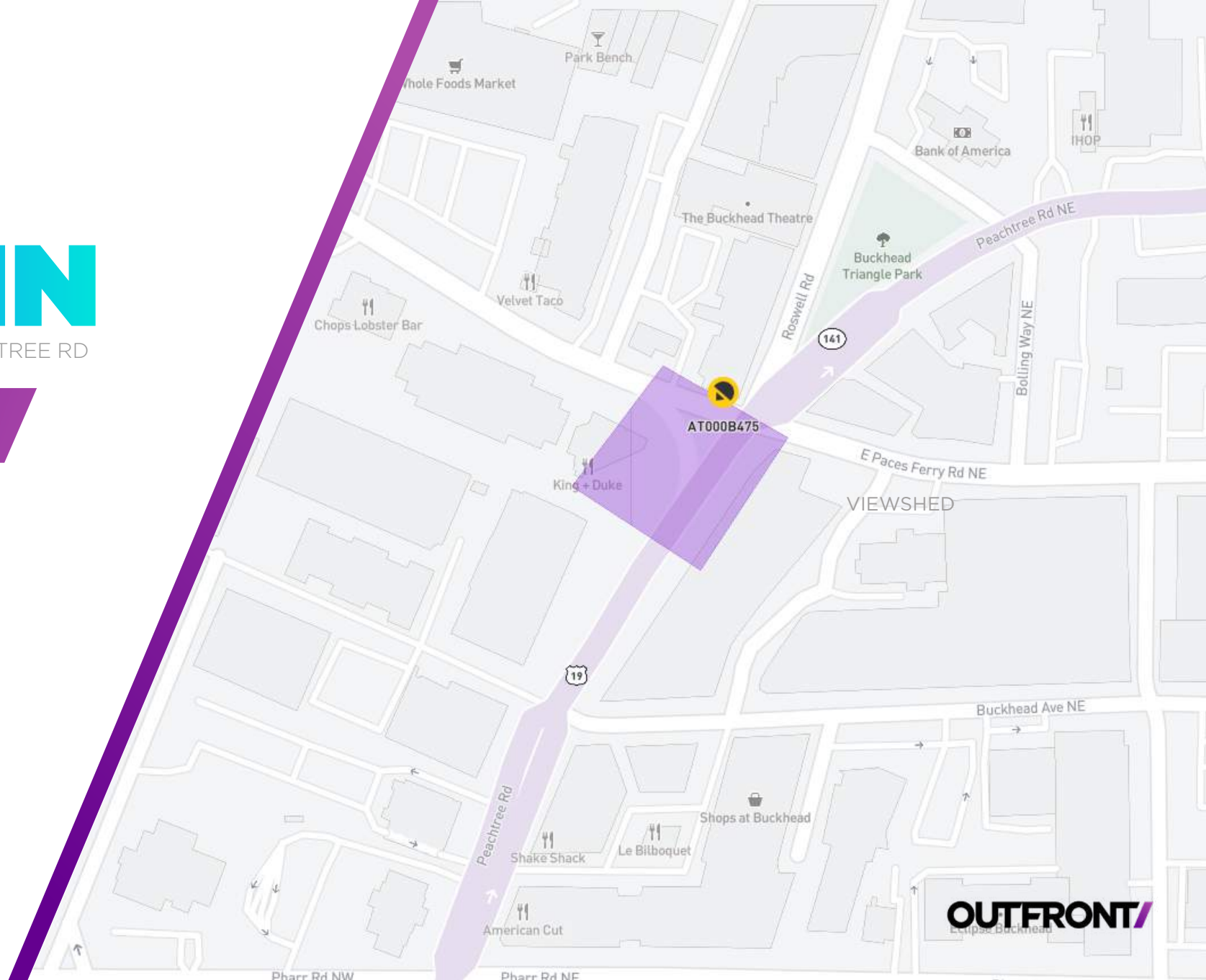
Household with
Interests



Household with
Adult Age



Source: smartSCOUT™



OUTFRONT
Eclipse Buckhead



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