

DSN1 BUCKHEAD

ATLANTA DIGITAL SHELTER NETWORK

DSN1 BUCKHEAD ATLANTA/

ALCOHOL PERMITTED

Buckhead attracts some of the most discerning audiences, luxury buyers, upscale residents, and distinguished businesses in the city.

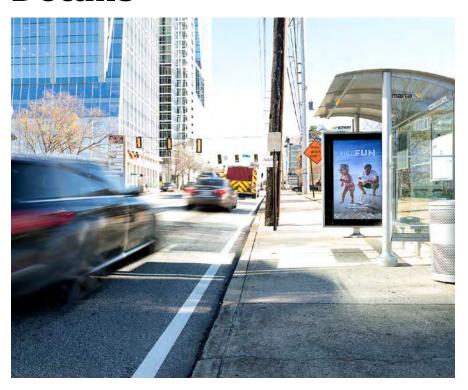
NEARBY ATTRACTIONS

- Lenox Mall (fashonista central and upscale shopping
- Governor's Mansion (high-end residential)
- The Shops of Buckhead (chic upscale shopping)
- Known as the "Beverly Hills of the East"
- Top Shelf Art Galleries
- Best Places to Eat Central

AUDIENCES

- Luxury Buyers
- Upscale Home Owners
- Sophisticated Shoppers
- Top of Their Game
- The Governor
- Professional Business Center

Digital Shelter Network Details



Digital Shelters:

Illuminated 24/7

Reach audiences in-market traveling by media

Product Specifications:

- Ten (10) Digital Shelters In Network
- Campaign Artwork Runs On All Ten (10) Locations
- Eight (8) Maximum Ads Per Location
- :10 Spot, :80 Loop Length
- 302,400 spots/4 weeks
- 75,600 spots/week
- 10,800 spots/day







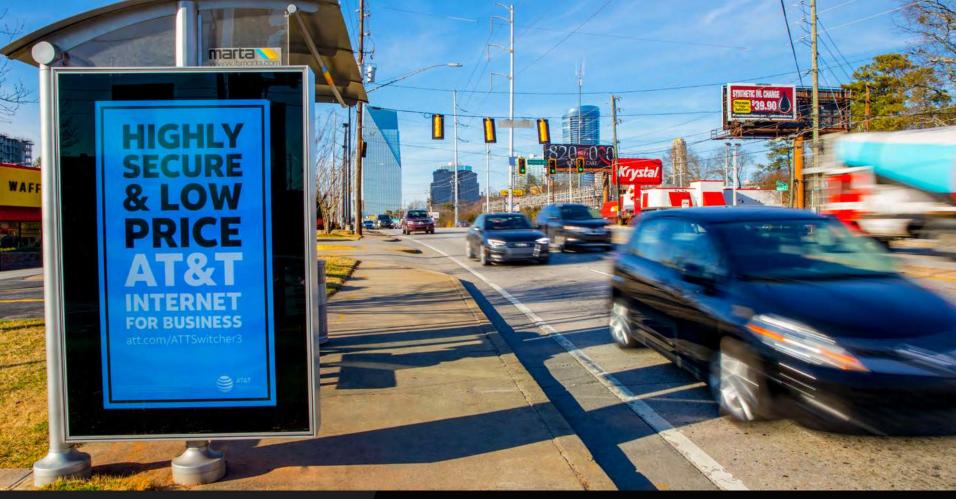




ATLANTA DSN1

80518 - Peachtree Rd N/O Brookhaven Drive E/S









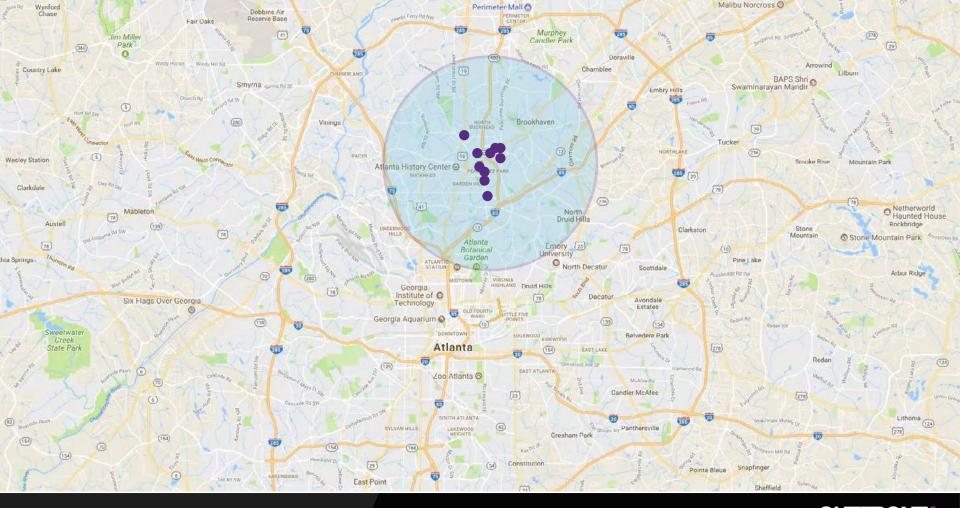


| NAME | DIGITAL SHELTER NET WORK - ONE (DSNT) | SIZE | ALCOHOL | WK IMP (18+) | 4 W K IMP (18+) | TOTAL PACKAGE COST |
|-------|---|-----------------|---------|--------------|-----------------|--------------------|
| 80146 | Piedmont Rd. N/O Peachtree St. @ Kroger W/S | 1920pH x 1080pW | Υ | 29,541 | 118,164 | 1 of 10 |
| 80500 | Peachtree Rd. S/O Lenox Rd. W/S | 1920pH x 1080pW | Υ | 12,677 | 50,708 | 2 of 10 |
| 80508 | Peachtree Rd. & Lenox Mall E/S | 1920pH x 1080pW | Υ | 34,193 | 136,772 | 3 of 10 |
| 80514 | Peachtree St. S/O Oak Valley Rd. E/S | 1920pH x 1080pW | Υ | 22,865 | 91,460 | 4 of 10 |
| 80518 | Peachtree Rd. N/O Brookhaven Dr. E/S | 1920pH x 1080pW | Υ | 14,104 | 56,416 | 5 of 10 |
| 80730 | Piedmont Rd S/O Paces Ferry Rd E/S | 1920pH x 1080pW | Υ | 16,459 | 65,836 | 6 of 10 |
| 80733 | Piedmont Rd N/O Pharr Rd W/S | 1920pH x 1080pW | Υ | 22,424 | 89,696 | 7 of 10 |
| 80779 | Peachtree Rd. S/O Piedmont Rd. E/S | 1920pH x 1080pW | Υ | 1,606 | 6,424 | 8 of 10 |
| 80816 | Piedmont Rd. N/O Sidney Marcus Blvd. W/S | 1920pH x 1080pW | Υ | 76,622 | 306,488 | 9 of 10 |
| 81116 | Roswell Road N/O Powers Ferry Road W/S | 1920pH x 1080pW | Υ | 20,685 | 82,740 | 10 of 10 |
| | | | | | | |



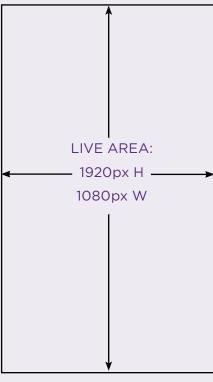






Sandy Springs

Digital Shelter Network Atlanta Transit Media



Artwork Specifications

Size:

Artwork size: 1920px h x 1080pxw Physical dimensions: 73.25"h x 41.2"w

Mechanical Sizes:

• Document size: 1920px h x 1080px w

• File must be a JPG or JPEG saved in RGB color mode

Artwork:

 Avoid white backgrounds - RGB white may generate undesirable shimmering effects that shift depending upon sight line. Use offwhite or reduce 100% RGB values to avoid unintended shimmering. For controlled aesthetic results, darker backgrounds are recommended.

Delivery:

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DSN2 THE PEACH

ATLANTA DIGITAL SHELTER NETWORK

DSN2 THE PEACH ATLANTA/

NO ALCOHOL

The word Peachtree defines the city of Atlanta and Peachtree Street dominates the city culture. Known for high-end residential homes, exclusive properties, and must-attend events year-round, Summer festivals and attractions anchor the real estate including the famous Peachtree Road Race.

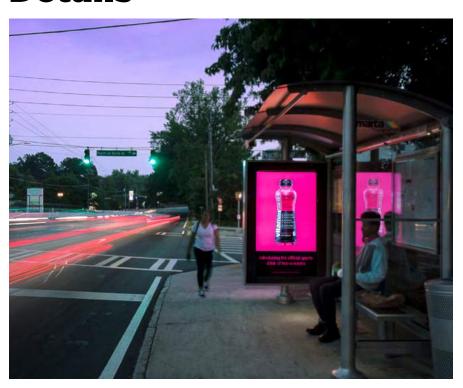
NEARBY ATTRACTIONS INCLUDE

- Buckhead Nightlife
- Exclusive Dining
- Upscale ShoppingPeachtree Road Race
- Ovster Festival

AUDIENCES

- Luxury Shoppers
- Upscale Home Owners
- Climbing the Ladder
- Rich & Famous
- Fashionista

Digital Shelter Network Details



Digital Shelters:

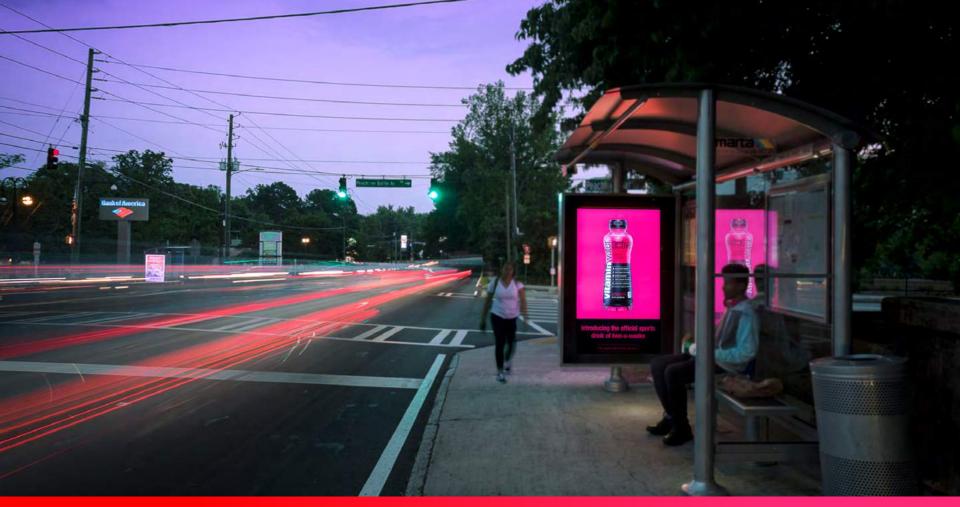
Illuminated 24/7

Reach audiences in-market traveling by media

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- :10 Spot, :80 Loop Length
- 302,400 spots/4 weeks
- 75,600 spots/week
- 10,800 spots/day









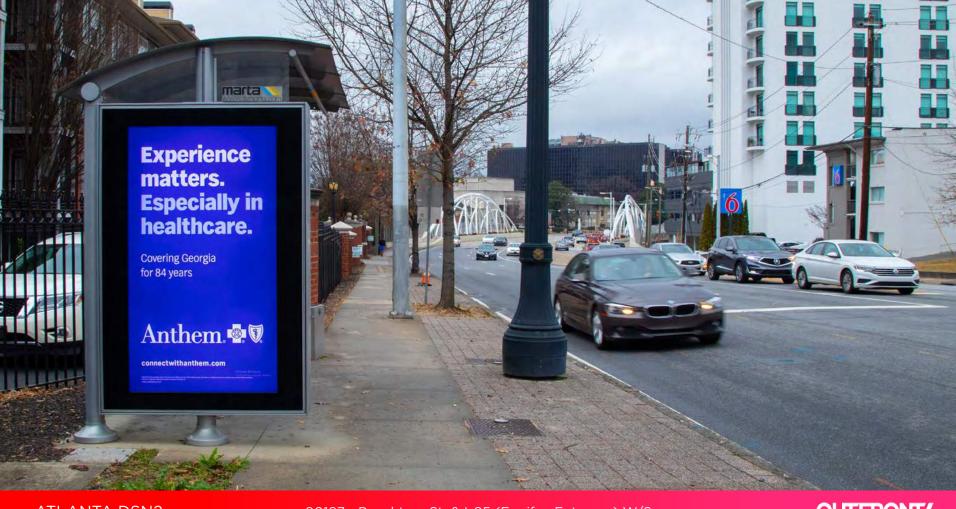












| 80138 | Peachtree Rd S/O Maple Dr. E/S (Brown & Co.) | 1920pH x 1080pW | N | 32,634 | 130,536 | 1 of 10 |
|-------|---|--|---|---------|---------|----------|
| 80158 | Peachtree St. & Peachtree Battle Ave. W/S | 1920pH x 1080pW | N | 27,796 | 111,184 | 2 of 10 |
| 80160 | Peachtree St. & Peachtree Memorial Dr. W/S | 1920pH x 1080pW | N | 23,283 | 93,132 | 3 of 10 |
| 80164 | Peachtree St. S/O Biscayne E/S | 1920pH x 1080pW | N | 26,035 | 104,140 | 4 of 10 |
| 80170 | Peachtree St. S/O Peachtree Park Dr. E/S | 1920pH x 1080pW | N | 33,842 | 135,368 | 5 of 10 |
| 80188 | Peachtree St. S/O Peachtree Cir. E/S | 1920pH x 1080pW | N | 23,230 | 92,920 | 6 of 10 |
| 80190 | Peachtree St. N/O 17Th St. W/S | 1920pH x 1080pW | N | 15,016 | 60,064 | 7 of 10 |
| 80498 | Peachtree St. S/O Weiuca Rd. W/S | 1920pH x 1080pW | N | 29,369 | 117,476 | 8 of 10 |
| 80782 | Peachtree Rd. S/O P'Tree Battle Ave. | 1920pH x 1080pW | N | 25,640 | 102,560 | 9 of 10 |
| 80187 | Peachtree St. & I-85 (Equifax Entrance) W/S | 1920pH x 1080pW | N | TBD | TBD | 10 of 10 |
| | Ten (10) / :10 sec Spots / :80 Loop Length | * temp rating | | 236,845 | 947,380 | \$12,000 |
| | OUEN COUNTY THE | 19 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | | | | |

ALCOHOL

WK IMP (18+)

4WK IMP (18+)

SIZE

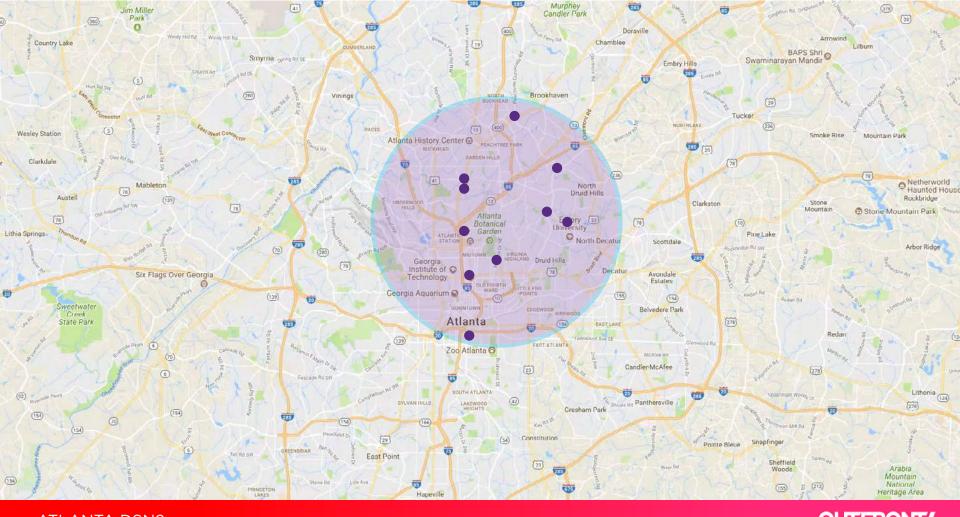


TOTAL PACKAGE COST

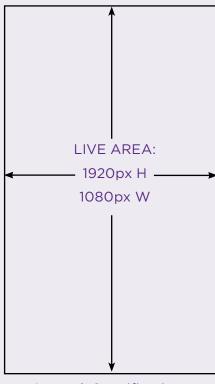
NAME

DIGITAL SHELTER NETWORK - TWO (DSN2)

祖ご命



Digital Shelter Network Atlanta Transit Media



Artwork Specifications

Size:

Artwork size: 1920px h x 1080pxw Physical dimensions: 73.25"h x 41.2"w

Mechanical Sizes:

• Document size: 1920px h x 1080px w

• File must be a JPG or JPEG saved in RGB color mode

Artwork:

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Delivery:

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DSN3 MIDTOWN

ATLANTA DIGITAL SHELTER NETWORK

DSN3 MIDTOWN ATLANTA/

NO ALCOHOL

Midtown Atlanta is booming with an explosive growth and attraction to millennials, night-life lovers, students, business professionals, and fashionistas. Nearby you will find boutique shopping, the Georgia Tech Campus, the best night-life destinations in the city, and an array of multi-cultural activities.

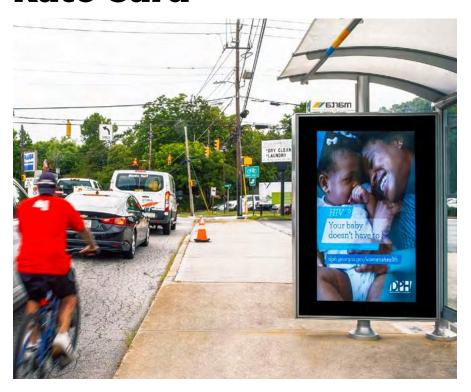
NEARBY ATTRACTIONS INCLUDE

- Fourth Ward Park/ Botanical Gardens
- Tourist Attractions (WOC, Aquarium)
- Mercedes Benz Stadium
- Retail Shopping Destinations
- Oyster Festival/ Peachtree Road Race

AUDIENCES

- Tourists
- College Students
- Climbing the Ladder
- Rich & Famous
- Fashionistas

Digital Shelter Network Rate Card



Digital Shelters:

Illuminated 24/7

Reach audiences in-market traveling by media

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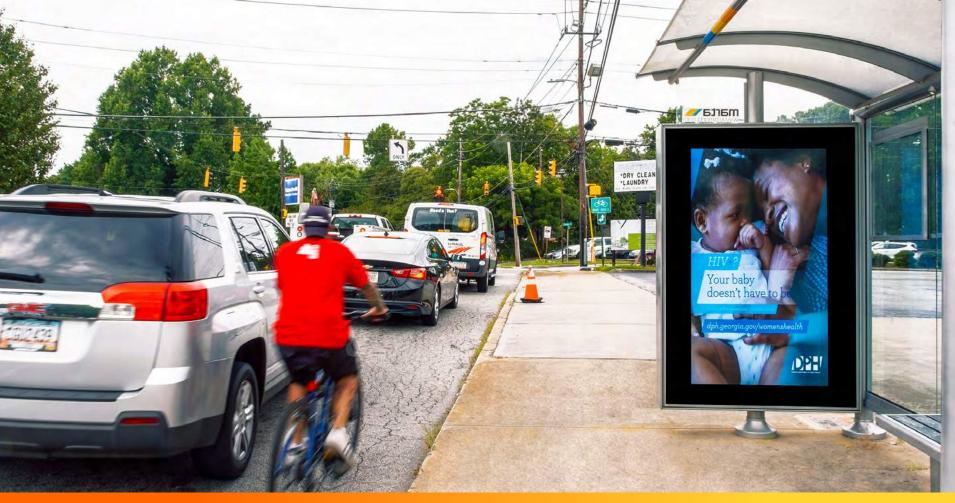






















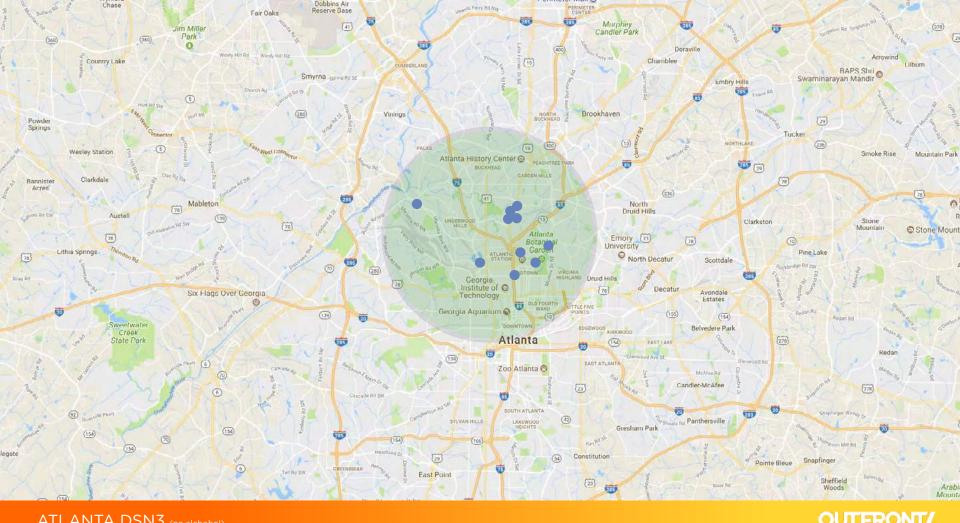
| NAME | DIGITAL SHELTER NETWORK - THREE (DSN3) | SIZE | ALCOHOL | | | TOTAL PACKAGE COST |
|-------|--|-----------------|---------|--------|--------|--------------------|
| 80198 | 10Th St. W/O Techwood Dr. N/S | 1920pH x 1080pW | N | 10,829 | 43,316 | 1 of 10 |
| 80234 | Capitol Ave. S/O Fulton St. E/S | 1920pH x 1080pW | N | 13,724 | 54,896 | 2 of 10 |
| 80246 | Ponce De Leon E/O Piedmont Rd. N/S | 1920pH x 1080pW | N | 15,729 | 62,916 | 3 of 10 |
| 80258 | Piedmont Rd. S/O Monroe Dr. W/S | 1920pH x 1080pW | N | 14,747 | 58,988 | 4 of 10 |
| 80626 | Defoors Ave. N/O Collier Rd. W/S | 1920pH x 1080pW | Ν | 6,763 | 27,052 | 5 of 10 |
| 80630 | Marietta Blvd. & Moores Mill Rd. E/S | 1920pH x 1080pW | N | 12,175 | 48,700 | 6 of 10 |
| 80754 | Ponce De Leon E/O Monroe Drive E/S | 1920pH x 1080pW | Ν | 22,035 | 88,140 | 7 of 10 |
| 80872 | Marietta Street E/O Northside Drive | 1920pH x 1080pW | N | 20,487 | 81,948 | 8 of 10 |
| 81102 | Piedmont Avenue N/O 15th Street W/S | 1920pH x 1080pW | Ν | 12,450 | 49,800 | 9 of 10 |
| 80142 | Piedmont Road E/O Old Ivy Road N/S | 1920pH x 1080pW | N | N/A | N/A | 10 of 10 |





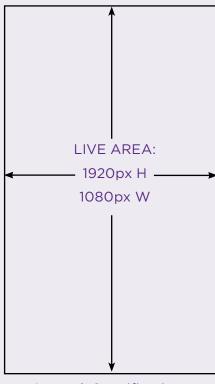






Chase

Digital Shelter Network Atlanta Transit Media



Artwork Specifications

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DSN4 THE PARKS

ATLANTA DIGITAL SHELTER NETWORK

OUTFRONT/

DSN4 THE PARKS ATLANTA/

NO ALCOHOL

The Parks in Atlanta offer beautiful and blooming places that audiences enjoy year-round. Historic Fourth Ward Park, Piedmont Park, The Atlanta Botanical Gardens, and areas around The Emory Campus provide peaceful solace within the bustling city-center. Retail shopping, the famous Atlanta Beltline that consists of 33-miles of walking & bike paths, and Ponce City Market nearby.

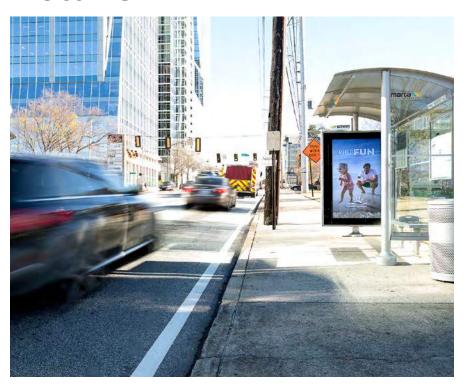
NEARBY ATTRACTIONS INCLUDE

- Entertainment & Nightlife
- Public Markets
- Music Concerts
- Outdoor Restaurants
- Year-round Festivals

AUDIENCES

- Families
- Millennials
- Outdoor Enthusiasts
- Rising Professionals
- Dog Lovers

Digital Shelter Network Details



Digital Shelters:

Illuminated 24/7

Reach audiences in-market traveling by media

Product Specifications:

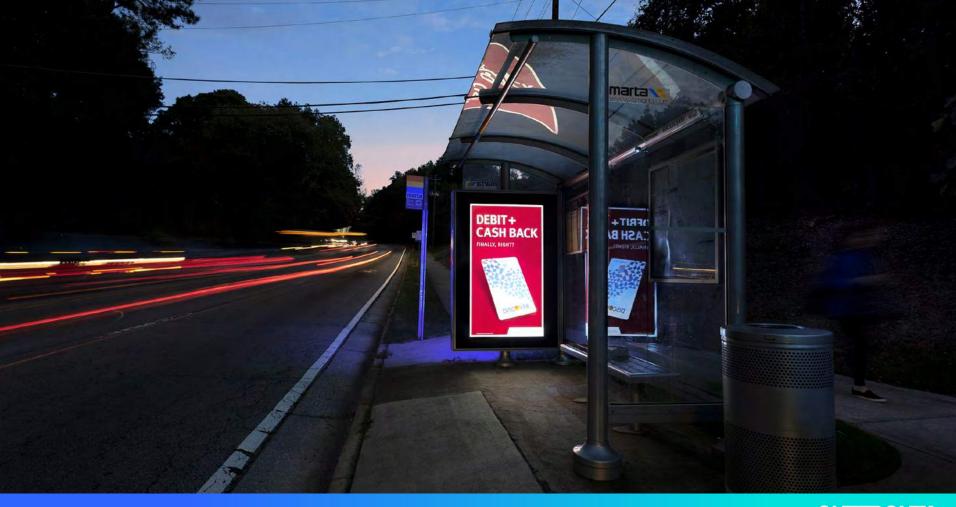
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- 10,800 spots/day



















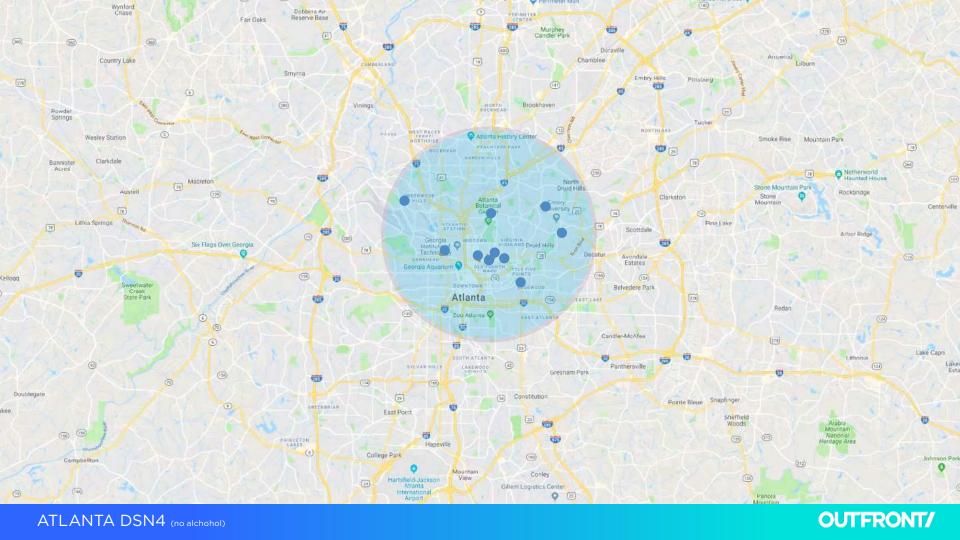


| 80050 | Briarcliff Rd S/O North Druid Hills Rd W/S | 1920pH x 1080pW | N | 24,210 | 96,840 | 1 of 9 |
|--------|--|-----------------|---|---------|---------|-----------|
| 80112 | Briarcliff Rd N/O Johnson Rd E/S | 1920pH x 1080pW | N | 17,931 | 71,724 | 2 of 9 |
| 80120 | Ponce De Leon E/O Fredrica St. S/S | 1920pH x 1080pW | N | 20,278 | 81,112 | 3 of 9 |
| 80126 | North Decatur Rd. W/O Clifton Rd. S/S | 1920pH x 1080pW | N | 52,380 | 209,520 | 4 of 9 |
| 80136 | Clifton Rd. S/O Old Briarcliff Rd W/S | 1920pH x 1080pW | N | 20,269 | 81,076 | 5 of 9 |
| 80248 | Ponce De Leon Ave W/O Parkway Dr S/S | 1920pH x 1080pW | N | 10,266 | 41,064 | 6 of 9 |
| 80256 | Monroe Drive N/O 8Th St. E/S | 1920pH x 1080pW | N | 38,346 | 153,384 | 7 of 9 |
| 80264* | Monroe Drive E/O Montgomery Ferry Rd. S/S | 1920pH x 1080pW | N | 4609 | 18,436 | 8 of 9 |
| 80272* | Clairmont Rd. S/O N. Decatur Rd. E/S | 1920pH x 1080pW | N | 28,897 | 115,588 | 9 of 9 |
| 80676 | Clifton Rd N/O Houston Mill Rd W/S | 920pH x 1080pW | N | 14,550 | 58,200 | 10 of 10 |
| | Ten (10) / :10 sec Spots / :80 Loop Length | | | 231,736 | 926,944 | \$12,000 |
| | CVS// LAIFI DID NTA SUM PREP PREP PREP PREP PREP PREP PREP PRE | | | | | TOR WINES |

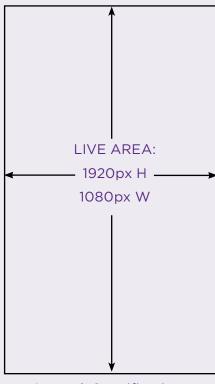
TOTAL PACKAGE COST

NAME

DIGITAL SHELTER NETWORK - FOUR (DSN4)



Digital Shelter Network Atlanta Transit Media



Artwork Specifications

Size:

Artwork size: 1920px h x 1080pxw Physical dimensions: 73.25"h x 41.2"w

Mechanical Sizes:

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Artwork:

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DSN5 HANGOUT

ATLANTA DIGITAL SHELTER NETWORK

OUTFRONT/

DSN5 HANGOUT ATLANTA/

ALCOHOL PERMITTED

Hangout in some of Atlanta's favorite places. Underwood Hills, Midtown, Edgewood, and Decatur are just a few wonderful places where a diverse set of people and audiences gather in the city.

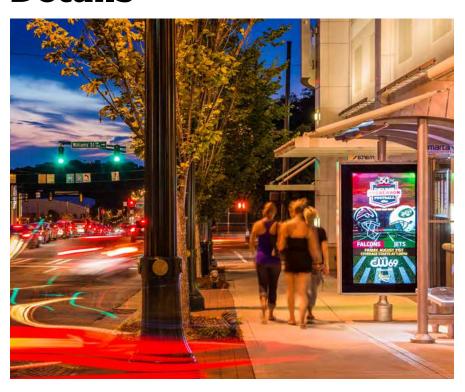
NEARBY ATTRACTIONS INCLUDE

- Diverse Nightlife
- Exclusive Dining
- Historic Destinations
- Families & Home Owners
- Music Venues

AUDIENCES

- Millennials
- Students
- Climbing the Ladder
- Fun Seekers
- Rising Professionals

Digital Shelter Network Details



Digital Shelters:

Illuminated 24/7

Reach audiences in-market traveling by media

Product Specifications:

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- 10,800 spots/day























| 80168 | Peachtree St. N/O Peachtree Park Dr. W/S | 1920pH x 1080pW | Υ | 9,448 | 37,792 | 2 of 10 |
|-------|--|-----------------|---|---------|---------|---------------|
| 80200 | 10Th St. E/O Williams St. N/S | 1920pH x 1080pW | Υ | 20,803 | 83,212 | 3 of 10 |
| 80253 | Ponce De Leon & Ponce Square N/S | 1920pH x 1080pW | Υ | 19,437 | 77,748 | 4 of 10 |
| 80278 | N. Decatur Rd. W/O Blackmon Rd. N/S | 1920pH x 1080pW | Υ | 10,778 | 43,112 | 5 of 10 |
| 80614 | Johnson Ferry Rd. S/O Ashford/Dunwoody Rd. W/S | 1920pH x 1080pW | Υ | 7,228 | 28,912 | 6 of 10 |
| 80620 | Howell Mill Rd. N/O Ridgeway Rd W/S | 1920pH x 1080pW | Υ | 39,227 | 156,908 | 7 of 10 |
| 80622 | Howell Mill Rd. N/O Huff Rd. W/S | 1920pH x 1080pW | Υ | 12,610 | 50,440 | 8 of 10 |
| 80794 | Chattahoochee Ave. S/O Hills Ave. | 1920pH x 1080pW | Υ | 6,188 | 24,752 | 9 of 10 |
| 81127 | Seaboard Avenue W/O Moreland Avenue S/S | 1920pH x 1080pW | Υ | 6,374 | 25,496 | 10 of 10 |
| | Ten (10) / :10 sec Spots / :80 Loop Length | | | 161,235 | 644,940 | \$12,000 |
| | CVS/I | | | | | OCOCI THINKS. |

Υ

29,142

116,568

1920pH x 1080pW



TOTAL PACKAGE COST

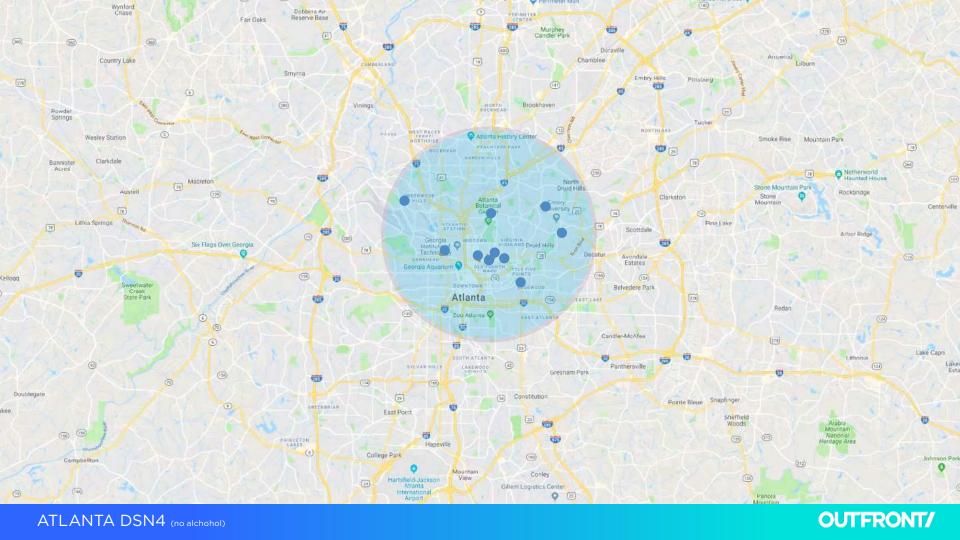
1 of 10

NAME

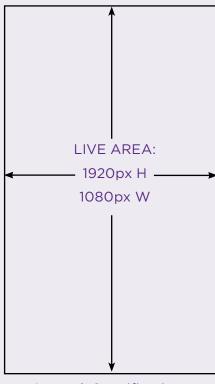
80042

DIGITAL SHELTER NETWORK - FOUR (DSN4)

North Druid Hills Rd E/O Lavista Rd N/S



Digital Shelter Network Atlanta Transit Media



Artwork Specifications

Size:

Artwork size: 1920px h x 1080pxw Physical dimensions: 73.25"h x 41.2"w

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