

HOBOKEN & JERSEY CITY CITY BIKE SHARE

Increasingly, bike shares are becoming part of the lifestyle in Hoboken and Jersey City. These units **attract active young professionals** as they commute throughout the city. Connect your brand message to the **elusive Millennial and Gen Z demographics** in the most desirable urban neighborhoods.

COVERAGES/POINTS OF INTEREST

- The Waterfront/Hudson Exchange
- Newport
- Downtown Jersey City
- Journal Square
- Liberty Park
- The Heights
- McGinley Square
- Bergen-Lafayette
- West Side
- St. Peter's University
- Newport Center Mall
- Statue of Liberty/Ellis Island
- Liberty State Park
- Liberty Science Center
- Stevens Institute of Technology
- NY Waterway Ferry
- Pier eateries/bars
- Waterfront parks/walkways

PRODUCT DETAIL

- 55" x 37" ad panel
- Unilluminated
- Restrictions: Alcohol, Gaming/Betting, Transportation, Financial Services



OUTFRONT

