



**02-8228** WS I-55, 1500 ft S of Shelby Weekly Imps: 100,503



**02-8366** E/L I-55 @OKLAHOMA ✓ Weekly Imps: 105,736



W/L I-40 1000 ft N/O Summer Ave Weekly Imps: 257,595



02-8358 N/L I-40 .2 mi W/O HWY. 64 / Weekly Imps: 93,720

# DIGITAL ROTARY NETWORK

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Weekly Imps: 397,473



**02-8353** W/L I-40 .6 mi W/O Watkins

Weekly Imps: 63,651

#### Weekly A18+ Imps: 169,778

Size: 14'h x 48'w

Spot: 8 Seconds

✓ Spots per Day: 1,350

Rotating through 6 locations

Hours: 24

Type: Digital

#### DIGITAL/MOBILE PACKAGE - \$3,000

This package is for 1,350 spots, rotating 24/7 through 6 digital locations across the Memphis market. It also includes a mobile component, guaranteeing 125,000 mobile impressions!

## DIGITAL ROTARY NETWORK

\*Locations subject to change.



### MOBILE QUICK FACTS

74%

of all digital time is spent on a mobile device

90%

of all mobile time is spent on apps

92%

of college educated adults go online everyday

**3.5** HRS

is the average time the average adult spends on mobile a day

In 2018, Mobile Ad Spend surpassed Television for the very first time.

34.1%

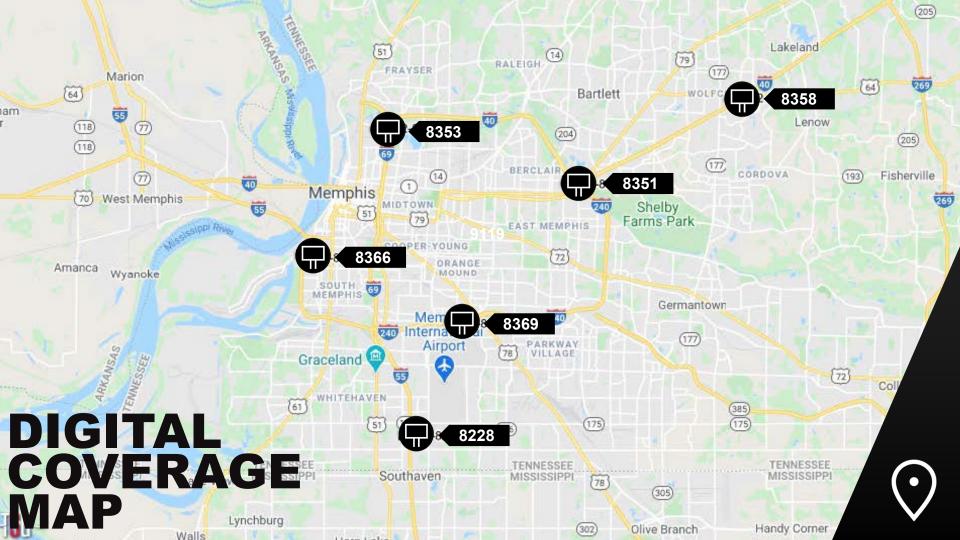
Mobile Ad Spend is projected to grow to double that of TV by 2020:

48.8%

1 in 5

American adults are "smartphone-only" internet users

is the projected 2020 total of in-app ad revenue globally



# THANK YOU