

DESERT DIGITAL NETWORK

OUTFRONT

Dominate Palm Springs with your brand message on our desert digital network! Palm Springs is the hottest getaway destination for Angelinos featuring almost 365 days of sunshine and massive global events such as **Coachella and Stagecoach**. Target this trendy audience year round on this high impact network!

PRODUCT INFORMATION

- 5 Units
- Sizes: 10'6"H x 36'W & 14'H x 48'W
- Spot Length: 8 & 9 Seconds
- # of Spots: 8 & 9
- Hours: 24
- Type: Static

COVERAGE

- 2 Major Highways
- See Map for More Details



DESERT DIGITAL NETWORK



1286: 113,942 Weekly Imp
10 Westbound



1287: 106,550 Weekly Imp
10 Westbound



1288: 15,139 Weekly Imp
111 Southbound



1289: 19,781 Weekly Imp
111 Northbound



71401: 103,645 Weekly Imp
10 Eastbound

1,408,967 A18+ 4-WEEK IMPRESSIONS
352,242 A18+ WEEKLY IMPRESSIONS



Cabazon

White Water

71401



1287

1286

1288

1289

DESERT DIGITAL NETWORK COVERAGE

[CLICK HERE FOR MAP](#)