

# INTRODUCING RARITAN CLOCK TOWER

## Rt 202 Landmark Digital in Hunterdon County.

Reach commuters as they travel through upper-income communities of Hunterdon and Somerset Counties along Route 202. To the east, this highway makes connections with I-287, Route 206, and Route 22. A short distance west of this location, there is the Flemington Circle Shopping Center and the Liberty Village Outlet containing major retailers, supermarkets, and various quick service restaurants.

### TOP AUDIENCES\*

**Affluent Household:** Primarily comprised of married couples with children under 18. Income is high, with nearly 80% of the group earning more than \$100K a year. They are long-time homeowners involved in their communities and schools.

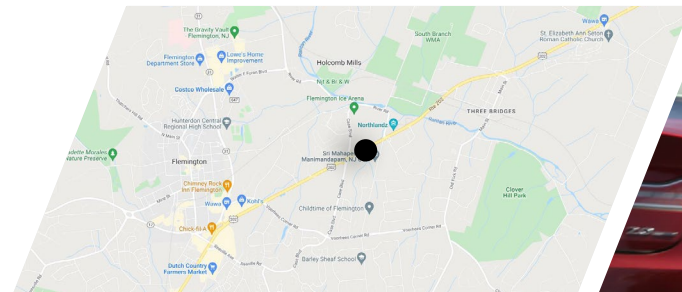
**Solid Prestige:** Members of this group are often working in white-collar management or technical roles. With high levels of education and an interest in continuous learning, this group invests in stocks, money market funds, and real estate. Away from home, this group often enjoys foreign vacations and cruises.

### PRODUCT DETAILS

- **Unit #7142:** 48,661 weekly impressions
- **Unit #7143:** 41,459 weekly impressions
- **Size:** 25'x18'
- **Spot Length:** 8 seconds
- Illuminated 6am - 12am

### 1 MINUTE LOOP

- One :08 Second Spot Every Minute on Both Sides





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