



For Immediate Release
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Partnership Hosts Outdoor Summer Maternity Photoshoot to Support Expectant Members in Humboldt County

August 8 event connects families to perinatal resources, community support, and maternal health services

EUREKA – Partnership HealthPlan of California is hosting an Outdoor Summer Maternity Photoshoot on Saturday, August 8, 2026, 10 a.m. to 3 p.m., offering a family-centered event designed to support maternal health and strengthen connections to local resources.

The free event for expecting Partnership members in Humboldt County includes professional maternity photos, snacks and beverages, a prize raffle, and on-site access to local community resources. Expecting parents can also learn about perinatal benefits, doula services, mental health resources, and Partnership’s Growing Together incentive program. Partnership is the Medi-Cal managed care plan in 24 Northern California counties, including Humboldt County.

“Our goal is to create a welcoming and supportive space where pregnant members feel appreciated while also learning about the benefits and services available to them,” said DeLorean Ruffin, DrPH, Partnership’s director of Population Health Management. “For some families, this is a chance to capture a photo they might not otherwise be able to afford while also building connections that are essential throughout pregnancy and the postpartum period.”

The event is part of an ongoing maternal engagement initiative designed to improve prenatal and postpartum experiences for Medi-Cal members, strengthen access to

social support, and ensure families are connected to the right services at the right time. Through conversations, surveys, and partner engagement, Partnership gathers feedback that helps identify gaps in care and guide improvements in maternal health programs across the county.

“We truly value the organic conversations that happen at events like this,” Ruffin said. “Those moments often spark insights and connections that support families in ways that can’t always be captured in a clinic visit.”

The August event is part of Partnership’s growing maternal engagement model, which includes multiple photoshoot events each year and a commitment to expand to additional counties in the future. Each event helps strengthen partnerships, streamline referrals, and build community trust, all key components in improving maternal health outcomes across Humboldt County and Northern California.

Event Details:

Date: Saturday, August 8, 2026

Time: 10 a.m. – 3 p.m.

Location: Sequoia Park, 3414 W St., Eureka, CA 95503

Who Can Attend: Humboldt County Partnership members who are pregnant (family members welcome)

Registration: Attendees must [register in advance](#); space is limited.

For more information, contact **PopHealthOutreach@partnershiphp.org** or call **(855) 798-8764**.

About Partnership HealthPlan of California: Partnership is a community-based, safety-net health care organization that contracts with the state to administer Medi-Cal benefits. Partnership provides quality care to nearly 860,000 Medi-Cal members. Starting in Solano County in 1994, Partnership now serves 24 Northern California counties – Butte, Colusa, Del Norte, Glenn, Humboldt, Lake, Lassen, Marin, Mendocino, Modoc, Napa, Nevada, Placer, Plumas, Shasta, Sierra, Siskiyou, Solano, Sonoma, Sutter, Tehama, Trinity, Yolo, and Yuba. Learn more about Partnership at PartnershipHP.org.