



People's Association



Celebrate • Live • Bond • Play • Learn with

PASSION 365

2025
VOL. 1



Sparks | 
Ignite. Innovate. Impact

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Our Chingay, STEP IN

Step in and be part of Chingay Parade Singapore.

In Singapore, Chingay is a vibrant and colourful street parade that has captivated generations. It is a showcase of Singapore's traditions and artistic diversity, as well as a living testament to our rich cultural heritage.

Chingay is also practised in Johor Bahru and Penang. On 27 March 2025, Singapore and Malaysia jointly nominated Chingay for inscription on the UNESCO Representative List of the Intangible Cultural Heritage of Humanity, commemorating 60 years of strong bilateral ties.



Photo credit: People's Association (PA)

SPOT THE DIFFERENCE: CHINGAY 1973

Held on 4 February 1973, our very first Chingay procession spanned 8km—from the former Victoria School at King George's Avenue (currently the PA Headquarters) to Outram Park!



Photo credit: National Archives of Singapore

There are five differences in the images above. Can you spot them?
Scan the QR code to reveal the answers!



STEP IN AND KEEP OUR CHINGAY STORY ALIVE

Be part of the 'Our Chingay, Step In' campaign!

Simply **SNAP** a creative photograph with our 'Chingay: Road to UNESCO' exhibits across Singapore, **POST** it with #ChingaySG on your social media, and stand a chance to **WIN** tickets to Chingay Parade 2026!



Photo credit: PA

Our roving exhibits will be at these locations:

VENUE	DATES
City Square Mall	11 – 31 Aug 2025
VivoCity	1 – 21 Sep 2025
Woodlands North Plaza	1 – 22 Sep 2025
Wisma Geylang Serai	15 Sep – 12 Oct 2025
Alexandra Retail Centre	22 Sep – 10 Oct 2025
Sunshine Place	1 – 22 Oct 2025
Republic Plaza	1 – 31 Oct 2025
In front of Liat Towers	1 Nov 2025 – 20 Jan 2026
Northshore Plaza	3 – 24 Nov 2025

Details are accurate as at 23 June 2025



Special thanks to the following organisations for supporting 'Chingay: Road to UNESCO'

SUPPORTING ORGANISATIONS	
1. City Developments Limited	12. Post Office Savings Bank
2. DesignSingapore Council	13. Republic Polytechnic
3. Eurasian Association Singapore	14. Singapore Hotel Association
4. Housing & Development Board	15. Singapore Indian Development Association
5. Kampong Gelam Alliance	16. Singapore Post Limited
6. Little India Shopkeepers & Heritage Association	17. SMRT Trains
7. Mapletree Investments Pte Ltd	18. Sport Singapore
8. National Environment Agency	19. Suntec Singapore Convention & Exhibition Centre
9. National Heritage Board	20. UOL Group Limited
10. National Library Board	21. Village Hotels
11. Orchard Road Business Association	

Scan the QR code to read the full article in Malay, Chinese and Tamil.



PAssion Tip

Step In and Be Our 'Friends of Chingay'

Inspired to play an integral part of preserving this living cultural heritage?

Step in and be our 'Friends of Chingay' by connecting with the community, championing our UNESCO nomination and inspire our younger generation. Every effort matters!

Scan the QR code to sign up today!

If you represent a school, business or corporate, and would like to partner with us, contact us at Desiree_Tai@pa.gov.sg





Uplifting the VOICES OF YOUTH

The PA Youth Charter is an action plan for young people to harness their passions, be active changemakers and drive positive change in their communities. On 1 March 2025, it was launched by Prime Minister and Minister for Finance Lawrence Wong at the Future of YOUTH event. Here's what you need to know about the charter.

Over a period of 15 months, the PA Youth Movement (PAYM) reached out to youths aged 15 to 35 from all walks of life to understand their perspectives. These 127,000 voices from 212 conversations were distilled into 18 statements that covered three core causes identified by youths—mental health, racial & religious harmony, and sustainability & environment.

He also announced that PAYM is committing a million volunteer hours in 2025 to commemorate SG60. Additionally, there will be a special SG60 PA Engagement Grant provided to each Youth Network to support young people's efforts in leading projects that create meaningful and positive change.



“ The Charter is not just about words; it is not just a document. It is a call to action—it is a blueprint to shape the community and the Singapore you want for yourselves and your future... to all our young people, I say Singapore's future is not just something you inherit; it is something you will create through every action you take, starting today.”

— Prime Minister Lawrence Wong at Future of YOUTH



PAssion Tip

Follow PAYM's Instagram account @paym.youths for updates on the FutureYOUTH Movement, or scan the QR code to learn about the PA Youth Charter.



CONTEST

Take part in our contest to win shopping vouchers worth \$20, plus PA Passion goodies! Find 7 words in the grid from the story above. Words may appear horizontally, vertically or diagonally. Submit your answers for a chance to be one of the 20 lucky winners selected from the pool of correct entries!

Submit your answers by scanning the QR code or going to <https://go.gov.sg/p365contest2025v1>. Contest ends on 10 August 2025, 11:59 pm. Winners will be notified via email by 29 August 2025.



C	Q	R	V	V	X	B	K	X	M
V	O	Z	C	K	A	G	J	O	Y
Z	O	M	E	H	A	U	Y	I	H
A	Y	L	M	Y	A	S	R	R	A
C	O	F	U	U	Q	N	I	G	R
T	U	V	U	N	N	V	G	T	M
I	T	X	T	T	I	S	E	O	
O	H	P	U	S	U	E	T	P	N
N	T	N	F	T	V	R	E	Y	Y
V	O	W	J	Y	X	J	E	R	I



Unlock **HUGE** savings of up to **50% off** when you spend with **PASSion POSB Debit Card**



Indulge in a world of gastronomic delight with our **dining** deals



Get a **\$5 return voucher** with min. spend of \$75

Valid till 11 Dec 2025



Get a **\$10 return voucher** with any spend

Valid till 31 Dec 2025



Up to **\$10 off** food delivery orders

Valid till 31 Dec 2025



Get a **\$10 return voucher** with any spend

Valid till 31 Dec 2025



Enjoy guilt-free **shopping** at your favourite brands & malls



\$2 eCapitaVoucher when you link and make first spend of \$20

Valid till 31 Dec 2025



Up to **\$18 off** with min. spend

Valid till 31 Dec 2025



\$10 off with min. spend

Valid till 28 Dec 2025



\$5 off with min. spend every Cashback Thursday!

Valid till 25 Dec 2025



Adventure awaits with discounts on your **travel** bookings



Up to **20% off** hotel bookings and more

Valid till 31 Dec 2025



Up to **\$100 off** bookings and more

Valid till 31 Dec 2025



\$20 off flight bookings

Valid till 31 Dec 2025



Up to **5% off** flight bookings

Valid till 31 Dec 2025



Book your **movies** and shop for **groceries**, with ease



Up to **\$3 off** movie tickets

Valid till 31 Mar 2026



\$5 off \$130 min spend

Valid till 31 Dec 2025

Don't have a PASSion POSB Debit Card? Apply now!

posb.com.sg/passion



Visit DBS PayLah! App to discover more deals you can enjoy with your PASSion POSB Debit Card. Don't have the DBS PayLah! App yet? Download now with promo code "JOINLAH" to get \$5 cashback! T&Cs apply.

Flocking to COMMUNITY SPACES

In the wee hours of the morning, bird lovers make their way to bird corners located all over Singapore. While many of them are captivated by the beautiful melodies, the presence of other birdsinging enthusiasts is also a huge draw. These spaces give them the opportunity to socialise and exchange ideas on how to care for songbirds.

Songbird rearing has been a popular local pastime since the 1950s. Whether their bird of choice is the *Matah Putih* (Oriental White-eye), *Chinese Hwamei* (Chinese Thrush), *Jambul* (Bulbul) or White-rumped Shama, birdsinging hobbyists have one thing in common—their love for their charming songsters. Their enthusiasm led to the pastime blossoming in popularity, with clubs and dedicated spaces for birdsinging popping up across our sunny island.

After a songbird has been tamed, it needs to be socialised to bring out its best tunes. That's where bird corners come in—they serve as the birds' training grounds. Birds with especially beautiful voices and forms are also entered into competitions, where they are judged based on criteria such as volume, tone, movement and shape. Some of the earliest competitions were hosted by organisations such as PA, with attractive prizes for the best performers!



“ When I first moved here in 1984, I found a group of birdsinging enthusiasts who were around the same age as me. We chipped in to build a rack to hang our birds. A few years later, the Bukit Purmei Bird Arena was built with the help of Dr. Vasoo, who was our Member of Parliament back then. We have also organised competitions here with the support of the Residents' Network (RN). They helped us with logistics like setting up tentages and printing tickets, posters and judging score sheets.”

— Mr Allan Chew, *Bukit Purmei Zone B RN Bird Club*



While interest in songbird rearing has waned over the years, it remains a cherished hobby with a tight-knit community. Enthusiasts often travel beyond their neighbourhoods to visit popular birdsinging spaces. The birds tend to sing more beautifully in the company of other birds, and their owners can also bond with fellow enthusiasts!

Songbird rearing was designated as Intangible Cultural Heritage by the National Heritage Board in 2018, underscoring its significance in Singapore's heritage. Come join us in experiencing this cherished tradition firsthand by visiting the Bukit Purmei Bird Arena!

Bukit Purmei Bird Arena

Address: Blk 112, Bukit Purmei Road, Singapore 090112

Active hours: 7:00am – 11:30am daily



PAssion Tip

At PA, we're all about keeping things fresh and exciting. Whether your passions lie in trendy workouts or quirky crafts, we're here to support you. Visit your nearest Community Club (CC) and discover what our vibrant community has to offer!



Making Waves in ENVIRONMENTAL CONSERVATION

Interested in championing sustainability causes in the community? Look no further than the Punggol Coast Green Action Committee (GAC)! Formed with the support of like-minded volunteers, Punggol Coast GAC strives to inspire, implement and sustain eco-conscious living within the Punggol Coast community.

Starting with fewer than 10 members, Punggol Coast GAC has since grown into a vibrant team of over 25 active volunteers of diverse ages and backgrounds. They have spearheaded several initiatives, including beach clean-ups, eco-trails, tree-planting, as well as run educational booths during community events to inspire eco-conscious living in the community.

In the past year alone, Punggol Coast GAC successfully collected and removed more than 1,000kg of waste from Coney Island and Punggol Beach. This was made possible through their initiatives and collaborations with grassroots organisations and community partners. The committee has also been recognised by the National Parks Board (NParks) for their sustainability and biodiversity activities with the Colours Award in 2025.



PAssion Tip

The journey towards a greener and more sustainable community starts with us. Join upcoming clean-ups, workshops and eco-projects hosted by Punggol Coast GAC. Be a part of a community that cares about the environment and each other.

Stay connected by following Punggol Coast GAC on their socials (<https://linktr.ee/punggolcoastgac>) for the latest updates.

Be a Community Volunteer

At PA, we offer a range of opportunities for you to make a difference as a Community Volunteer (CV). Whether it is short-term volunteering, supporting community causes, or co-creating community projects, there will be a place for you to contribute and grow. Visit www.pa.gov.sg to learn more and explore opportunities that match your passion, skills and preferred level of involvement!

STEP 1



Visit onePA Website

Click on "Discover Volunteering Opportunities".

*You need to be at least 15 years old to sign up.

STEP 2



Login with Singpass

If it's your first time, follow the instructions to create a onePA account.

STEP 3



Sign-up as a CV

After signing up, you will be directed to the CV onboarding page, where you can provide consent to join us as a CV.

STEP 4



Browse and Register for Opportunities

Start exploring and register for your preferred volunteering opportunities on the onePA Events page.

REIMAGINING SPACES *for Community Innovation*

In the past decades, CC spaces in Singapore have undergone major functional and aesthetic changes to meet the evolving needs of residents. More recently, PA launched the Sparks initiative, in which 10 CCs have been selected to reimagine their spaces to catalyse community-led innovation and collaboration.



On 22 March 2025, the first PA Community Innovation Space (CIS) was unveiled at Geylang West CC: Sparks @ Geylang West. Sparks, a community innovation movement—by the community for the community—aims to empower communities to collaboratively address local needs with innovative solutions. With the guidance of the Community Innovation Taskforce (CIT) established under the Community Club’s Management Committee (CCMC) to provide localised insights, the CIS serves as a collaborative space for residents, volunteers, and partners to come together, share ideas, and brainstorm solutions to transform their communities.

Here are the key features of Sparks @ Geylang West:

IDEATION ZONE

Digital applications and devices bring a new level of clarity to visual thinking and idea structuring. Digital solutions such as Miro boards and artificial intelligence (AI) tools facilitate real time collaborations with stakeholders across different locations, enhancing efficiency and streamlining idea organisation.



MEETING ZONE

With flexible spaces equipped with Polycom systems, hybrid meetings can be carried out seamlessly. There are also movable partitions available to create focused and private discussion areas.

INTERACTIVE MEDIA ZONE

Bring ideas to life with the use of customised backgrounds using green screen technology and versatile applications that enhance your visual presentations.



“A space without soul, leadership, and people is only a space. This space is only viable if we can have a team that comes together and brainstorms on what it is that our community needs.”

— Minister Edwin Tong at the Official Opening of Sparks @ Geylang West

FROM IDEA TO INNOVATION – GEYLANG WEST’S CASE STUDY

Since last October, Geylang West CIT has been on a community innovation journey involving more than 50 residents, community partners, and volunteers. These contributors shared their ideas, solutions, and expertise to drive involvement in environmental sustainability initiatives that serve the community’s needs and aspirations.

WHEELCHAIR REPAIR

Upper Boon Keng estate has a significant elderly population, with 45% of the residents aged 50 and above, many of whom require mobility assistance. To support these residents, LED Signs Pte Ltd and CVs partnered with PA to provide monthly wheelchair repair services to keep these mobility equipment in optimal condition.



“ My mother relies on her motorised wheelchair to go about her daily activities. However, her wheelchair started having issues around a year ago, and it was difficult to find time to get it fixed as she uses it every day. Thanks to the wheelchair repair service at Geylang West, we managed to get it fixed within a day!”

— Mr Steve Chan, 61 (Son of Beneficiary)

UPCYCLING OF USED MATERIALS

Taking ownership of our sustainable future is a crucial aspect of promoting eco-conscious living. Partners like Commenhers work with residents by teaching upcycling skills, such as making cardholders, pouches and bags from used banners and other recyclable materials.

“ Collaborating with different stakeholders not only sparks innovative solutions, but also magnifies our impact. The more people are involved and engaged, the stronger our community becomes.”

— Ms Syakura, Product Design Executive, Commenhers



PAssion Tip

Look out for the other nine CIS that will be transformed in the coming months. To find out more, visit <https://go.gov.sg/sparks>.





Are your kids spending too much time glued to their devices and snacking on junk food instead of getting enough exercise and sleep?

To address this issue, Singapore launched its Grow Well SG strategy in January 2025 to improve the health and development of children and adolescents. Under this strategy, the Ministry of Health recommends limiting screen use outside of school to less than one hour a day for children aged 18 months to 6 years, and less than two hours a day for children aged between 7 and 12 years, unless their use is related to schoolwork.

However, we know that it can sometimes be challenging to find alternative activities for your kids. All year round, PA offers a wide selection of programmes that parents can tap on, from Community Sports Network programmes that get kids moving, to affordable courses at CCs and PAssion Wave outlets, and educational workshops and fun bonding activities at our recent Family PLAYground events. Discover these exciting opportunities and more by visiting www.onePA.gov.sg today—your gateway to a happier, healthier family!



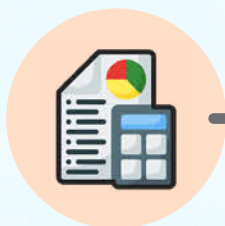
HOW TO PREPARE *for a Rainy Day*

Amid ongoing geopolitical tensions and rising costs of living, many Singaporeans worry about their finances. If you share these concerns, here are some practical tips to help you better manage your finances and weather the challenges ahead.



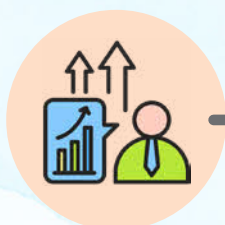
HAVE AN EMERGENCY FUND

An emergency fund is money set aside—typically three to six months' worth of expenses—to cover unexpected costs such as medical emergencies or urgent home repairs. It also serves as a financial buffer in case of job loss. If you don't have any savings set aside yet, don't worry. The most important step is simply to start.



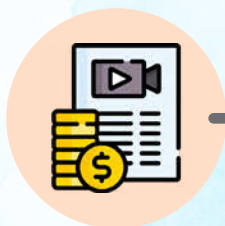
KEEP AN EXPENDITURE SPREADSHEET

Staying within your budget can be challenging if you don't know where your money is going. Tracking your expenses gives you a bird's eye view of your finances, helping you identify areas of overspending and make the necessary adjustments to stay on track.



UPSKILL OR RESKILL TO STAY COMPETITIVE IN THE JOB MARKET

As technological advancements and global trends reshape the job market, it is crucial to future-proof your career. This means building a portfolio of marketable and transferable skills. By learning new skills or enhancing existing ones, you can boost your job security and overall employability.



EXPLORE BUDGET-FRIENDLY FORMS OF ENTERTAINMENT

Living on a budget does not mean giving up everything you enjoy. In fact, cutting out leisure activities entirely can be demotivating and may lead to impulsive overspending. Fun doesn't have to be expensive. From free community events and outdoor adventures to cosy movie nights with family and friends, there are plenty of affordable ways to unwind.

Stay tuned to our social media channels for the latest updates on the affordable SG60 events organised by PA—earn 60 yuu Points at these events to offset your purchases at participating stores while doing good for the community.



PAssion Tip

Want to level up your personal finance know-how or pick up a new skill? Explore the wide range of courses available at [SkillsFuture@PA!](#)



BEWARE of Impersonation Scams!

Your phone rings. It's an unknown number, and the caller claims to be a police officer. He alleges that you are involved in money laundering activities and asks you to cooperate with police investigations by transferring money from your bank account into a safety account managed by the police.

Should you trust this 'officer'?

STOP! Slow down and take a moment to **CHECK!**



\$S151.3 million

Total amount lost

1,504

Cases reported in 2024

\$S100,622

Lost per case on average





Government official impersonation scams (GOIS) are on the rise in Singapore, with losses amounting to at least **\$S151.3 million** in 2024. There was approximately **\$S100,622** lost per case and the losses from GOIS are the highest among all scam types in Singapore.

Scammers are known to impersonate different government agencies such as Singapore Police Force (**SPF**), Immigration & Checkpoints Authority (**ICA**), Monetary Authority of Singapore (**MAS**), bank staff or government official from China (e.g. **China police officer**).


Phone calls and **WhatsApp** are the most common channels used in government official impersonation scams.

Remember! Government officials will **NEVER** do these things over a phone call:

 Ask you to transfer money

 Ask you to disclose bank log-in details

 Ask you to install mobile apps from unofficial app stores

 Transfer your call to Police

Unsure if something is a scam?

Call and **CHECK** with the 24/7 ScamShield Helpline at **1799** 

You can also **CHECK** suspicious numbers and text messages with the Scamshield App.

Install the ScamShield app:
go.gov.sg/scamshield-dynamic



Join ScamShield Alert social channels:
go.gov.sg/scamshield-social



For more info, visit  scamshield.gov.sg



SINGAPORE POLICE FORCE
SAFEGUARDING EVERY DAY



ENRICH *Your Life*



Life is a journey of constant learning and improvement. PA offers you endless opportunities to pick up new skills and have fun, while making new friends. From cultivating your taste for fine cuisine, to offering you personal grooming and beauty tips; or from the development of your information technology skills to classes in martial arts, dance and sporting activities; we have something for everyone!

SERIES OF COURSES

The main categories of courses offered at our CCs/RNs are:

- Education and Enrichment
- Health and Wellness
- Lifelong Learning
- Lifestyle and Leisure
- Sports and Fitness



Expand and broaden your child’s and your interest with our wide array of ‘Education and Enrichment’ courses. Pique your child’s interest with our range of hands-on science courses or improve pronunciation and reading with our phonics courses. Sign up for our ‘Education and Enrichment’ courses today!



Look good and feel good with our health and wellness tips. Discover how you can spruce up your look with some grooming, make-up and skincare advice, and learn how to take better care of your health and body. With our ‘Health & Wellness’ courses, it is time for you to start feeling and looking your very best.



Explore your interests with our variety of ‘Lifestyle and Leisure’ courses. Embrace the arts—craft your own leather cardholder, cook up a storm with our celebrity chefs and trainers, or unleash your creativity and discover the star in you. Do these and more with our wide array of ‘Lifestyle and Leisure’ courses.



Improve your skills and develop yourself through the wide array of ‘Lifelong Learning’ courses offered. Learn about technical know-how, fine-tune essential job skills, or pick up a new language! With the range of ‘Lifelong Learning’ courses, you will be fully equipped for success.



Work up a sweat with our trendy ‘Sports and Fitness’ courses while staying up to date with the latest in sports! Keep your body and mind fit and fabulous through the ‘Sports and Fitness’ courses now.

Every day is a gift that is best shared with your loved ones. Set aside time from your hectic lifestyle and make the most of today! With so many courses to choose from, there is bound to be one that will delight you!

Visit www.onePA.gov.sg today to find the right course for you.

FIND AWESOME DEALS FOR Every Day



Flash your PAssion Card / PAssion e-Card to enjoy exclusive deals at over 1,500 PAssion Merchant outlets!



NEW PASSION MERCHANTS



- **10% OFF** regular-priced items with a minimum spending of \$20

A K E M I

- **\$5 OFF** with a minimum spending of \$100



- In-store: **\$2 OFF** with a minimum spending of \$25
- Online: **\$3 OFF** with a minimum spending of \$50 (Promo code: ABP_xPA)



- **15% OFF** selected regular-priced items
- Additional **5% OFF** selected discounted items
- Special PWP during birthday month



BLACK PASSION MEMBERSHIP PRIVILEGE:

- **10% OFF** with a minimum spending of \$50

PASSION SILVER / PLATINUM MEMBERSHIP PRIVILEGE:

- **15% OFF** with a minimum spending of \$50



BLACK PASSION MEMBERSHIP PRIVILEGE:

- **10% OFF** regular-priced fresh flower bouquets with a minimum spending of \$80

PASSION SILVER / PLATINUM MEMBERSHIP PRIVILEGE:

- **10% OFF** regular-priced fresh flower bouquets with a minimum spending of \$60



BLACK PASSION MEMBERSHIP PRIVILEGES:

- Flu Vaccination @ **\$35.30**
- Post Screening Consultation @ **\$34.30**
- Health Screening Packages
 - Basic @ **\$58.90**
 - Standard @ **\$86.30**
 - Enhanced @ **\$125.60**
 - Deluxe @ **\$233.50**
 - Premier @ **\$380.60**

PASSION SILVER / PLATINUM MEMBERSHIP PRIVILEGES:

- Flu Vaccination @ **\$33.40**
- Post Screening Consultation @ **\$32.40**
- Health Screening Packages
 - Basic @ **\$55.60**
 - Standard @ **\$81.50**
 - Enhanced @ **\$118.60**
 - Deluxe @ **\$220.50**
 - Premier @ **\$359.50**



- **FREE** 1-hour singing session with purchase of any singing hour (U.P. \$20++ to \$128++) (Mon - Thu)



- Online: **10% OFF** total bill with no minimum spending, capped at \$20 (Promo code: PASSION10)



- **\$5 OFF** with a minimum spending of \$90



- **10% OFF** best available room rates
- **20% OFF** total food bill @ Express Café & Bar



NEW PASSION MERCHANTS



- 18 pcs JinJja Signature Chicken Wings for **\$15.90** (U.P. \$21.90)



- 18 pcs JinJja Signature Chicken Wings for **\$15.90** (U.P. \$21.90)



- **10% OFF** regular-priced jewellery with a minimum spending of \$20



BLACK PASSION MEMBERSHIP PRIVILEGES:

- In-store: **25% OFF** regular-priced items
- Online: **25% OFF** regular-priced items with a minimum spending of \$120 (Promo code: PCPABC25)

PASSION SILVER / PLATINUM MEMBERSHIP PRIVILEGES:

- In-store: **30% OFF** regular-priced items
- Online: **30% OFF** regular-priced items with a minimum spending of \$100 (Promo code: PCPASC30)



BLACK PASSION MEMBERSHIP PRIVILEGE:

- **FREE** Mac & Cheese (U.P. \$3.20) with a minimum spending of \$20

PASSION SILVER / PLATINUM MEMBERSHIP PRIVILEGE:

- **FREE** Mac & Cheese (U.P. \$3.20) and Regular Mashed Potatoes (U.P. \$3.30) with a minimum spending of \$20



BLACK PASSION MEMBERSHIP PRIVILEGES:

- **10% OFF** yellow gold workmanship fees
- **5% OFF** white gold jewellery

PASSION SILVER / PLATINUM MEMBERSHIP PRIVILEGES:

- **20% OFF** yellow gold workmanship fees
- **5% OFF** white gold jewellery



BLACK PASSION MEMBERSHIP PRIVILEGES:

- In-store: **25% OFF** regular-priced items
- Online: **25% OFF** regular-priced items with a minimum spending of \$120 (Promo code: SORPABC25)

PASSION SILVER / PLATINUM MEMBERSHIP PRIVILEGES:

- In-store: **30% OFF** regular-priced items
- Online: **30% OFF** regular-priced items with a minimum spending of \$100 (Promo code: SORPASC30)



- **5% OFF** total bill



- **15% OFF** Standard Price for Single Game

Off Peak (all day Mon – Thu, Fri before 6 PM): U.P. \$16 per pax
Peak (Fri 6 PM onwards / all day weekends & public holidays): U.P. \$20 per pax

CHECK OUT

THE Best Deals IN TOWN



BRATPACK

20% OFF regular-priced items



LAC NUTRITION FOR LIFE

20% OFF LAC regular-priced supplements



O'COFFEE CLUB

1-FOR-1 regular-sized coffee beverage (U.P. \$4.40 - \$8.20)



THE JELLYHEARTS

15% OFF 2nd item with purchase of a regular-priced item





NEW PASSION MERCHANTS



- **FREE** Can Drink / Yuzu Lemonade (worth \$2.50) with every purchase of Chef's Signatures Pasta (U.P. \$9.90 – \$11.50)



BLACK PASSION MEMBERSHIP PRIVILEGES:

- In-store: **25% OFF** regular-priced items
- Online: **25% OFF** regular-priced items with a minimum spending of \$120 (Promo code: YHPABC25)



PASSION SILVER / PLATINUM MEMBERSHIP PRIVILEGES:

- In-store: **30% OFF** regular-priced items
- Online: **30% OFF** regular-priced items with a minimum spending of \$100 (Promo code: YHPASC30)



FOOD, WINE & DINE



BLACK PASSION MEMBERSHIP PRIVILEGE:

- MyDomino's Box @ **\$9.50** (U.P. \$19.90)

PASSION SILVER / PLATINUM MEMBERSHIP PRIVILEGE:

- MyDomino's Box @ **\$9** (U.P. \$19.90)



- **10% OFF** whole cakes (minimum 1 kg) for in-store purchases at Jack's Place and Eatzi Gourmet outlets
- **10% OFF** whole cakes (minimum 1kg) for online purchases (Promo code: 24PAECH10%)



PASSION MEMBERSHIP PRIVILEGE:

- **\$5 OFF** total bill with a minimum spending of \$50 (Mon – Fri)

PASSION SILVER MEMBERSHIP PRIVILEGE:

- **\$10 OFF** total bill with a minimum spending of \$50 (Mon – Fri)



PASSION MEMBERSHIP PRIVILEGES:

- **10% OFF** total bill (Mon – Fri)
- **20% OFF** total bill (Mon – Sun) for takeaway

PASSION SILVER MEMBERSHIP PRIVILEGES:

- **10% OFF** total bill (Mon – Fri) OR
- ***1 FOR 1** a la carte main course (Mon – Wed, 11:00 AM – 6:00 PM)
- **20% OFF** total bill (Mon – Sun) for takeaway

*T&Cs apply.



- **10% OFF** regular-priced items with a minimum spending of \$8 in a single receipt



BLACK PASSION MEMBERSHIP PRIVILEGE:

- **10% OFF** weekday dine-in

PASSION SILVER / PLATINUM MEMBERSHIP PRIVILEGE:

- **10% OFF** weekday dine-in with 2 free desserts (U.P. \$5 each)

Terms and Conditions

- Present PAssion Card / PAssion e-Card & original cut-out coupon to enjoy the offer
- Coupon cannot be used with any other discounts, promotions, offers or privileges
- Limited to 1 redemption per coupon
- Valid for in-store purchase only
- The management reserves the right to amend the terms and conditions without prior notice
- Valid from 1 July to 30 September 2025



Terms and Conditions

- Present PAssion Card / PAssion e-Card & original cut-out coupon to enjoy the offer
- Coupon cannot be used with other discounts, promotions, vouchers or privileges
- Limited to 1 redemption per coupon
- Prices are subject to GST & service charge
- Complimentary beverage must be of equal or lower value
- Redeemable at O'Coffee Club outlets only
- Valid for Dine-in or Takeaway
- The management reserves the right to amend the terms and conditions without prior notice
- Valid from 1 July to 30 September 2025



Terms and Conditions

- Present PAssion Card / PAssion e-Card & original cut-out coupon to enjoy the offer
- Coupon cannot be used with any other discounts, promotions, offers or privileges
- Coupon is applicable to regular-priced, LAC supplements only
- Limited to 1 redemption per coupon
- Redeemable at all LAC Singapore stores only
- The management reserves the right to amend the terms and conditions without prior notice
- Valid from 1 July to 30 September 2025



Terms and Conditions

- Present PAssion Card / PAssion e-Card & original cut-out coupon to enjoy the offer
- Coupon cannot be used with any other discounts, promotions, offers or privileges
- T&Cs apply
- Limited to 1 redemption per coupon
- The management reserves the right to amend the terms and conditions without prior notice
- Valid from 1 July to 30 September 2025





FOOD, WINE & DINE



- **10% OFF** total bill



PASSION MEMBERSHIP PRIVILEGE:

- **\$5 OFF** total bill with a minimum spending of \$50 (Mon – Fri)

PASSION SILVER MEMBERSHIP PRIVILEGE:

- **\$10 OFF** total bill with a minimum spending of \$50 (Mon – Fri)



- **10% OFF** with a minimum spending of \$5



- In-store: **10% OFF** regular-priced items with a minimum spending of \$15
- Online: **10% OFF** with no minimum spending (Promo code: PAXEureka10Off2025)



BLACK PASSION MEMBERSHIP PRIVILEGE:

- **10% OFF** a la carte items

PASSION SILVER / PLATINUM MEMBERSHIP PRIVILEGE:

- **15% OFF** a la carte items



- **10% OFF** total bill



- In-store: **10% OFF** total bill with no minimum spending, capped at \$20
- Online: **10% OFF** total bill with no minimum spending, capped at \$20 (Promo code: PASSION10)



BLACK PASSION MEMBERSHIP PRIVILEGE:

- **5% OFF** with a minimum spending of \$10

PASSION SILVER / PLATINUM MEMBERSHIP PRIVILEGES:

- **5% OFF** with a minimum spending of \$10
- **10% OFF** every Tuesday



- **10% OFF** with a minimum spending of \$10



- **10% OFF** with a minimum spending of \$5



- **10% OFF** with a minimum spending of \$50



- **FREE** Chicken Puff or Sardine Puff (U.P. \$2.20) with a minimum spending of \$12 in a single receipt



- **10% OFF** total bill



FASHION & SHOPPING



- **15% OFF** selected regular-priced items
- Additional **5% OFF** selected discounted items



- **10% OFF** regular-priced items with a minimum spending of \$100



BLACK PASSION MEMBERSHIP PRIVILEGE:

- **10% OFF** with a minimum spending of \$120 on regular-priced items

PASSION SILVER / PLATINUM MEMBERSHIP PRIVILEGE:

- **15% OFF** with a minimum spending of \$120 on regular-priced items



BLACK PASSION MEMBERSHIP PRIVILEGES:

- **25% OFF** regular-priced items
- Additional **5% OFF** sale items

PASSION SILVER / PLATINUM MEMBERSHIP PRIVILEGES:

- **30% OFF** regular-priced items
- Additional **5% OFF** sale items



BLACK PASSION MEMBERSHIP PRIVILEGE:

- **10% OFF** regular-priced items

PASSION SILVER / PLATINUM MEMBERSHIP PRIVILEGES:

- **15% OFF** regular-priced items
- **5% OFF** custom-made insoles



FASHION & SHOPPING



- First-time customers enjoy **\$20 OFF** with a minimum spending of \$140
- Existing customers enjoy **\$30 OFF** with a minimum spending of \$350



- **5% OFF** luggage and bags
- **10% OFF** house brand shoes

The Wallet Shop

- **10% OFF** regular-priced items with a minimum spending of \$100

VIVIAN & SEAN

- **5% OFF** luggage and bags
- **10% OFF** house brand shoes



BLACK PASSION MEMBERSHIP PRIVILEGE:

- **8% OFF** total bill

PASSION SILVER / PLATINUM MEMBERSHIP PRIVILEGE:

- **10% OFF** total bill



LEISURE

CHANGI EXPERIENCE STUDIO

PASSION MEMBERSHIP PRIVILEGES:

- **15% OFF** single tickets on weekdays, excluding Public Holidays
- **10% OFF** single tickets on weekends, including Public Holidays

PASSION SILVER MEMBERSHIP PRIVILEGES:

- **\$10** single tickets on weekdays, excluding Public Holidays
- **10% OFF** single tickets on weekends, including Public Holidays



- On-site: **20% OFF** Standard Ticket + Access to Marvel 4D + Digiphoto (U.P. \$48 per Adult and \$36 per Child)



PASSION MEMBERSHIP PRIVILEGE:

- **15% OFF** Sentosa 4D AdventureLand 4-in-1 Combo (One-time admission). Includes Pirates 4D, Extreme Log Ride, Haunted Mine Ride and Desperados (U.P. \$49.90 per Adult, \$36.90 per Child, 3 – 12 years old)

PASSION SILVER MEMBERSHIP PRIVILEGE:

- **50% OFF** Sentosa 4D AdventureLand 4-in-1 Combo (One-time admission). Includes Pirates 4D, Extreme Log Ride, Haunted Mine Ride and Desperados (U.P. \$49.90 per Adult)



- Additional **10% OFF** Genting Dream cruise packages (Round trip from Singapore)



- **10% OFF** Singapore Residents Rate (exclude Canopy Park & Bundle Deals) (Promo code: PAJEWEL10)
- **25% OFF** Jewel-rassic Quest Singapore Residents Rate (exclude Canopy Park & Bundle Packages) (Promo code: PAJEWEL25)



- Additional **10% OFF** Star Voyager & Star Navigator cruise packages

TIMEZONE

- **FREE** \$10 game credits with a minimum reload of \$30



HOME & LIVING



BLACK PASSION MEMBERSHIP PRIVILEGE:

- **10% OFF** aircon servicing

PASSION SILVER / PLATINUM MEMBERSHIP PRIVILEGE:

- **12% OFF** aircon servicing

STAR living

- Receive a choice of either 1 x **\$50** Star Home Essentials Voucher OR 1 x **\$50** Serenade Mattress Voucher with a minimum purchase of \$1,000 on regular-priced items



- **3% OFF** regular-priced items with a minimum spending of \$15

This listing features just a selection of our PASSION Merchants. For the full listing of PASSION Merchants and T&Cs, scan the QR code:



Information is correct at time of print.



Race for a Brighter Future: POSB PASSION Run for Kids Returns on 2 November 2025!

Date: Sunday, 2 November 2025 | Venue: The Promontory@Marina Bay

Get ready to make a difference, one step at a time! Mark your calendars and join us for a day of fun, filled with exciting and engaging activities for you, your families, and friends!

Jointly organised by POSB and PA, the annual charity run has been a powerful movement that brings smiles and opportunities to children across Singapore. The event has helped to raise funds under the POSB PASSION Kids Fund, benefitting more than 1 million children to date through PA programmes that support the holistic development of our young ones.

You too can be part of this movement by participating in the run or donating to the fund. Your contribution, no matter how big or small, empowers and fuels the dreams of the next generation!

Scan the QR code to stay tuned for the latest updates on POSB PASSION Run for Kids and discover more ways to get involved!



Let's run together for a cause that truly matters. See you at the starting line!



Scan here to Link!



Be rewarded when you **link** your **PASSION POSB Debit Card** to the yuu App and spend with these yuu Partner brands for upsized Rewards!



PASSION CARES

Exclusive for PAssion Members!
Earn Points and Do Good Together
for the community with PAssion CARES at
selected PA's community events.

Scan the below QR code for the upcoming
PAssion CARES events around you.



PAssionDealsGoWhere

Explore amazing deals at over 1,500 PAssion Merchant outlets!

Looking for great
deals near you?
Scan the QR code
to try now!



PAssionDealsGoWhere is here to make your
shopping and dining adventures a breeze! 🎉
Discover nearby #PAssionDeals and start saving
on the go today with your PAssion Membership.



Not a PAssion Member?

Get your free PAssion e-Membership and unlock exclusive privileges
at CCs, other PA outlets and more!