

AI-NATIVE STARS INTELLIGENCE FOR HEALTH PLANS

Star Ratings drive revenue, growth, and member outcomes. Yet many health plans still rely on retrospective reporting to understand performance, leaving little time to influence results before ratings are finalized. As CMS requirements evolve and performance expectations increase, organizations need more than visibility into past performance. They need the ability to anticipate change, prioritize action, and act with confidence.

GET AHEAD OF STARS PERFORMANCE

Perficient Stars AI Navigator helps Medicare Advantage plans move beyond retrospective reporting to proactively improve quality performance, member outcomes, and financial results before gaps impact Star Ratings.

- Trusted, FHIR-native data foundation
- Predictive forecasting and AI-powered insights
- Automated workflows and personalized intervention management
- Scenario modeling and outcome simulation

Built on leading cloud, data, and AI platforms, including Databricks, Google Cloud, AWS, and Snowflake, the solution helps health plans operationalize intelligence within their existing ecosystem and accelerate action across quality, care management, and operations teams.

PLATFORM BENEFITS

- **Identify Risk Earlier:** Surface performance gaps before CMS preview windows lock results
- **Target the Right Interventions:** Focus effort where it drives measurable lift
- **Close Gaps Faster:** Reduce lag between identifying issues and taking action
- **Increase Stars Performance:** Deliver consistent results across every measure
- **Strengthen Financial Impact:** Improve retention, bonus payments, and predictability with an auditable, secure by-design, zero-trust platform

WHAT MAKES STARS INTELLIGENCE DIFFERENT

Most solutions report Stars performance. This one helps you own it.

- **Predictive AI** that forecasts performance and identifies emerging risks
- **Personalized outreach** that prioritizes the right members and interventions
- **Agent-driven workflows** that reduce manual effort and accelerate execution
- **Real-time intelligence** that turns data into actionable decisions
- **CMS-ready architecture** that quickly adapts to evolving Stars requirements
- **Secure-by-design deployment** that keeps data, models, and Stars calculations within your environment

ENGAGEMENT OVERVIEW

We use outcome-focused design to concentrate on the highest-impact business priorities and deliver through a phased approach: Discovery, Prioritization, Activation, and Scale. We start small, validate value quickly, and expand what works — with clear ownership, success measures, and transparency at every step.

GET STARTED

Stop managing Stars after the fact. Reach out to your Perficient representative or get in touch with us at perficient.com/contact-us.

Perficient is the global AI and technology consulting firm disrupting the traditional consulting model. Powered by 7,000+ advisors, engineers, and designers, we implement AI-first solutions that break conventions and deliver outcomes that matter by bringing deep industry expertise, data-driven design, and a powerful technology partner ecosystem to redefine how businesses run and succeed.