

Specific Terms and Conditions Event Participation

GreenTech Amsterdam 2025

These Specific Terms and Conditions for Event Participation (the **Specific Event Terms**) apply to participation in **GreenTech Amsterdam 2025** (the **Event**). In addition to these Specific Event Terms, the Standard Terms and Conditions of Event Participation (the **Standard Event Terms**) also apply. Terms in these Specific Event Terms with a capital letter have the same definition given to them in the Standard Event Terms.

1. **Organisation**

The Event is organised by RAI Horticulture B.V. (**RAI**)

RAI's contact details are:

P.O. Box 77777

1070 MS Amsterdam

The Netherlands

T: +31 (0)20 549 12 12

E: greentech@rai.nl;

W: <https://www.greentech.nl/>

2. **Venue and dates**

The Event will be held in RAI Amsterdam (the **Convention Centre**) from 10 June to 12 June 2025.

3. **Opening hours**

The Event will be open to visitors from:

Tuesday 10th June 10.00 – 18.00 hrs

Wednesday 11th June 10.00 – 18.00 hrs

Thursday 12th June 10.00 – 16.00 hrs

For Participants, the Convention Centre will be accessible on Event days from two hours before the opening until two hours after the closing of the Event.

4. **Construction and dismantling**

The Convention Centre will be open for the construction of stands and the delivery of goods from:

Saturday 7 June Halls 1,2,3 12.00-22.00 hrs

Hall 5 13.00-22.00 hrs

Sunday 8 June 08.00-22.00 hrs

Monday 9 June 08.00-17.00 hrs

Shell scheme ('ready-to-use') stands can be decorated between 08.00 and 17.00 hrs on 9th June 2025. Goods should be removed and stands dismantled and removed between 18:30h – 22:00h on the 12th of June and on the 13th of June 2025 between 08.00h – 18:00h. Participants using shell scheme stand construction should clear these by 18:30h on the 12th of June 2025.

RAI reserves the right to change the dates and times as stated in these terms and conditions from time to time.

5. **Event programme**

Products and services are only authorised for display at the Event if, in the opinion of RAI, they conform to the scope of the Event. Authorisation is at the full discretion of RAI, or any committee designated by RAI.

6. **Participants**

Participants may be manufacturers, representatives, importers, wholesalers, exporters, publishing companies and other service providers, as long as they are economically active in the field of products and solutions for vertical farming, R&D and propagation, greenhouse construction, greenhouse equipment, climate and internal logistics, machines and equipment, crop protection, fertilizers, peat and substrates, horticultural supplies, medicinal cannabis, knowledge, services and others, Products and solutions for growers & breeders. Authorisation is at the full discretion of RAI, who may refuse Participants without incurring any liability.

7. Demonstrations

Special activities at stands, such as product presentations, performances and shows, may only take place if written permission is granted by RAI. Please note that permission must be requested in writing at the latest 30 days before the beginning of the construction period. This permission is subject to various conditions, including that the activity must be situated in such a way that interested visitors do not block the corridor.

8. Participation package

A registration fee of €545,- is charged per application. The registration fee is non-refundable and includes a participation package, consisting of:

- *Lead generation services*
 - Online appointment module
 - Digital invitation module
- *Communication services*
 - Your own company profile (Company Profile) on www.greentech.nl 365 days, 24/7
 - Possibility to offer whitepapers and press releases in the Digital Press room
 - Digital new products module
 - Your company name in the exhibitors list on www.greentech.nl with link to your Company Profile
 - Your company name in the exhibition app (exhibitors information, special offers), various online and offline exhibitors lists
- *General services*
 - Free WiFi for your mobile devices
 - Entrance to the Exhibitor Portal and webshop and possibilities to benefit from a variety of deals of our preferred suppliers
 - Exhibitor badges (number depending on the stand size)

For each additional party that exhibits within the space rented by a main Participant, a registration fee of €545,- will be charged to the main Participant. This 'co exhibitor' will receive the same package as the main participant (see mentioned above). Please fill in an additional registration form per co-exhibitor.

9. Costs of Stand Space

The rental price per m² of floor space differs per booking period. Until September 30, 2024 exhibitors can benefit from an Early Bird Fee. It includes exhibit space and service to exhibitors. excluding VAT and stand construction. For all stand space less than 31 m², the use of shell scheme stand construction from the organisers is mandatory.

Rebook (11 - 13 June 2024)	€214
Earlybird (14 June – October 1 st 2024)	€221
Regular (from October 2 nd 2024 until show)	€245

RAI reserves the right to increase the rental price of floor space up to a maximum of € 50,- (excl. VAT) per square meter (m²) if, in the opinion of RAI, the increasing energy consumption costs cause to do so, without this giving the Participant any right to cancel its participation at the Event free of charge.

10. Stand construction

The above-mentioned rental fee per m² of floor space excludes the cost of shell scheme stand construction. Participants who do not wish to use shell scheme stand construction must ensure that their stand has, at least, self-supporting side and rear walls, company name and stand number indication, carpet tiles and (Led)lighting. Participants constructing anything higher or lower than 2.50 meters will have to finish off their stand accordingly, including adjacent stands where applicable. All Participants who do not use shell scheme stand construction are required to send their stand design to RAI for approval no later than 18 April 2025. Additionally, Specific Stand Construction

Regulations will be made available via the Exhibitor Portal. Participants may hire a shell scheme stand package from the organisers. Packages will be made available in the Exhibitor Portal. Participants may hire a shell scheme stand from the organisers.

For all stands of less than 30 m², the use of RAI's shell scheme stand construction is **mandatory**.

Participants may hire a shell scheme stand from the organisers.

Basic stand package

- System walls, white and 250 cm high, with panel in hall colour
- Fascia board, 30 cm wide, with company name and stand number
- Carpet tiles (anthracite)
- Lockable storage 1 m²
- 3kW Electricity connection including socket
- 1 spot per 4 m²
- 1 table and 4 chairs
- 1 desk with 1 desk stool
- Daily cleaning

The price for the Basic stand package is € 110,- per m², excluding VAT and rental fee.

Luxury stand package (Can be ordered for stands between 12 and 32 m²):

- White modular walls 250 cm high, with panel in hall colour
- Visual (FC) on back wall 200 cm wide x 350 cm high
- Company name & stand number on wall
- Carpet tiles (anthracite)
- Lockable storage 2 m²
- 3kW Electricity connection including socket
- 1 spot per 4 m²
- 1 table and 4 chairs
- 1 desk with 1 desk stool
- Daily cleaning

The price for Luxury shell scheme construction is € 180,- per m², excluding VAT and rental fee.

11. Terms of Payment

In accordance with the Standard Event Terms.

12. Media Solutions

To set their company in the spotlight before, during and after the Event, RAI offers participants several Media Solutions, such as:

- Online advertising;
- Advertisements in the Event catalogue, map and coupon booklet;
- Advertising in- and around the Convention Centre;
- Video & Narrowcasting; and/or
- Content and time slots on pavilions.

When purchasing Media Solutions, the Standard Terms and Conditions for Media Solutions apply. For more information please contact RAI at T. +31 (0)20 549 12 12, E. greentech@rai.nl.

13. Permits

Participants using stands with multiple stories, a gallery and/or podia (> 60 cm) must request a permit no later than eight weeks before the beginning of construction. The application forms for these permits can be found in RAI's Web Shop. Participants receive login codes for the Web Shop in due course. In case of questions, please contact RAI's Licenses department: T. +31 (0)20 549 18 50 or E. permits@rai.nl.

If building with extra stories, Participants will also be charged 50% of the hire of stand space per m².

14. VAT Regulations

Due to VAT rules regarding the place of supply of services, whereby RAI does not have to invoice Dutch VAT on stand rental and stand construction, Participants must enter their full VAT number on

the Registration Form or enclose a statement from the tax authorities that qualifies them as a taxable person. If this information is not provided, RAI is obliged to charge Dutch VAT on all its invoices. This rule only applies to non-Dutch Participants from EU member states.
