



Coffee



Concepts

HORECAVA

“At Coffee Concepts, the visitor will be introduced to various producers and suppliers who deal with coffee (machines), tea, cocoa, bakery, pastry and everything around it.”



COFFEE
CONCEPTS

HORECAVA

Why you
shouldn't
miss this



You are part of the experience of Hall 12

Coffee Concepts is highlighted in Horecava's online and offline communications. The location is listed as a highlight on the floor plan and is therefore very easy to find.



Meet your (potential) customers

For four days, more than 60,000 visitors and a central location on the exhibition floor. The ideal situation to generate new leads. Where else can you meet so many potential customers?



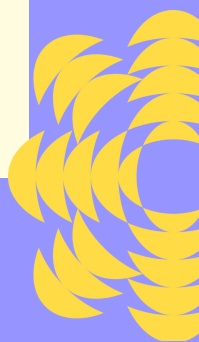
Increase your visibility and brand awareness

Here you get the opportunity to show your brand and to present your product to a large audience. Share your knowledge and get in touch with your target group.



Boost your sales figures

You have the opportunity of direct sales. Consider a special trade fair offer that encourages a (future) customer to carry your product(s).



Participation & price

€3.095,-
excl. VAT.

Details*

- Outlet of 9m²
- Counter (100x 50 and 100cm high).
The back is open, designed for a weight of +/- 30kg);
- High chair;
- Logo panel;
- Company name on the frame;
- Shared water point nearby.



When participating to Coffee Concepts you also receive:

- Online and offline communication;
- 1 power point 3 kW daytime power + consumption (excl. nighttime power);
- 4 exhibitor wristbands and 4 set-up badges;
- 5 invitation tickets for Horecava to invite business relations.

*To guarantee the appearance of the concept, all branding, visuals & accessories on the stand must be approved by the organization. Without agreement, the organization reserves the right to remove it.



Coffee Concepts can be found in hall 12 where Coffee, Tea & Cocoa and Bakery & Pastry are coming together. At a central location near the Coffee Championship where the national championships take place during four days.



At Coffee Concepts it is all about quality and the story behind the product.

If you present yourself as a supplier and position yourself as an expert, you can easily start a conversation and transfer your expertise.

Together with you and other entrepreneurs, we join forces. Horecava offers a platform to share the story behind your unique product(s), the ingredients, origin and the production process.



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