

# Food Markt

## Your spot at Horecava

Are you a passionate creator of a unique food product or regional specialty? Then Food Markt at Horecava 2026 is the place you need to be. Here you get the chance to present your product to thousands of hospitality professionals, without the hassle of stand construction or complicated logistics.



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## Why choose Food Markt?

- You get a complete, ready-to-use market stall
- The decoration is meticulously taken care of
- Everything is arranged for you, from power connection to banner
- You are among other passionate entrepreneurs
- The atmospheric market setup automatically attracts visitors

## For whom?

Food Markt is perfect if you:

- Run a small but fine company with a focus on quality
- Make a unique product or regional specialty
- Want to grow your brand
- Are looking for new customers
- Want to invest smartly in your visibility

## Who will be there?

At Food Markt, you will meet exactly those visitors who are looking for distinctive products:

- Hospitality entrepreneurs who want to enrich their menu with unique specialties
- Buyers from delicatessen shops and specialty stores
- Event planners and caterers looking for special products
- Culinary enthusiasts with a passion for artisanal products



# What do you get?

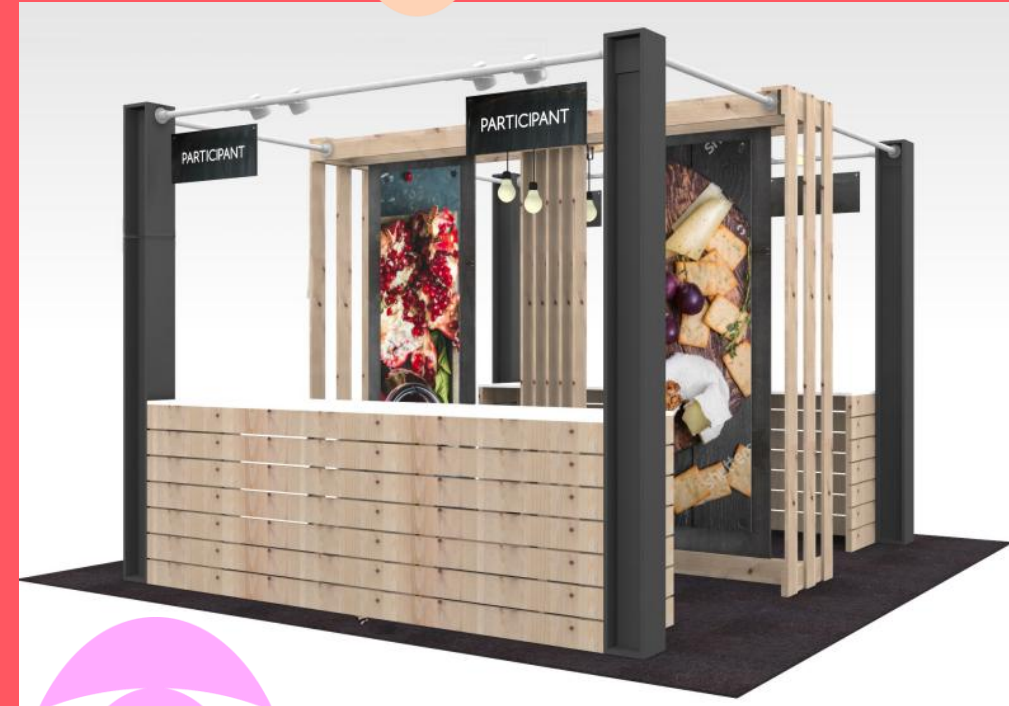
Pick from two choices:

## Half stall (3 m<sup>2</sup>) € 2.170,- (including registration fee)

- Professional market stall with counter and storage space
- Nameplate and full-color banner with your logo
- Power connection (3 kW)
- 1 setup badge and 1 exhibitor wristband
- 5 invitation cards for Horecava

## Full stall (6 m<sup>2</sup>) € 3.785,- (including registration fee)

- Spacious market stall with counter and storage space
- Nameplate and 2 full-color banners with your logo
- Power connection (3 kW)
- 2 setup badges and 2 exhibitor wristbands
- 5 invitation cards for Horecava



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# Practical info

- Location: Hall 8 (Food & Wine), Horecava
- Setup: Sunday, January 11 between 8:00 AM and 5:00 PM
- Exhibition days: Monday January 12 to Thursday January 15, 2026
- Dismantling: Thursday, January 15 between 5:00 PM and 10:00 PM

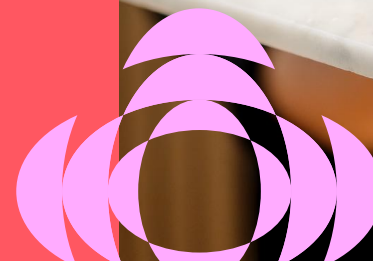
# Good to know

To maintain the professional and uniform appearance of Food Markt, there are a few guidelines for using your stand:

- Keep your presentation airy- reserve about one-third of your space for an open look.
- Use the provided display options, such as your banner(s) and nameplate.
- Additional items like posters, beach flags, or roll-up banners are not allowed.
- The market stand and furniture have been carefully selected and cannot be modified or replaced.

When you book your spot, you'll receive [the complete stand construction regulations](#).

These will outline exactly what is and isn't allowed, helping you prepare for a successful trade show experience.



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# Don't miss out!

The number of spots is limited. Reserve **before December 1, 2025**, to secure your spot and have your own banner/logo on your stand.

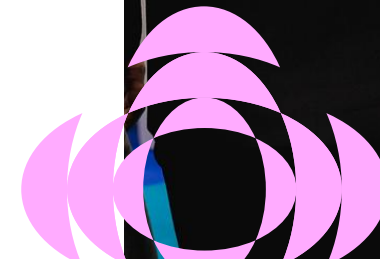
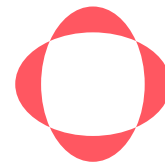
## Want to book right away or need more information?

Call or e-mail us to explore the possibilities. We're happy to think along!

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[horecava@rai.nl](mailto:horecava@rai.nl)

Or visit: [www.horecava.nl](http://www.horecava.nl)



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“Cooking is **love** made  
tangible”

Herman den Blijker

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