

China's premier international professional cleaning & hygiene trade show

11-13 December 2024

Shanghai New
International Expo Center
(SNIEC) Shanghai, China



Be part of Interclean Shanghai

Interclean Shanghai is a dedicated trade show where industry professionals come together from all parts of Asia to network, learn about the latest innovative products, and learn from top industry experts on how to manage and grow their businesses in China. Interclean Shanghai is part of the renowned Interclean brand, which is known globally for Interclean Amsterdam, the largest and most innovative cleaning and hygiene trade show in the world.

"Did you know that exhibiting at a international trade show is one of the most effective ways to enter a new market? Interclean Shanghai allows you to display your products to thousands of cleaning and hygiene professionals at once, grow your business effectively and find new partners in China."

Robert Stelling,
Director Interclean Global Events

Why Interclean Shanghai 2024?

- The only dedicated cleaning and hygiene B2B show in China, with a focus on international brands, products and innovations.
- Your trusted partner. The route to market since 1967.
- Combination of international and local expertise and support

Branding

Create a buzz, showcase your brand and make a lasting impression. Interclean Shanghai provides a platform, both online and offline, that will help you launch boost your brand awareness and positively influence your brand image in China.

Leads

3 event days plus year-round opportunities; Interclean Shanghai can help you find new leads or set up a distribution network in China..

Relations

Meet with your existing clients face to face and interact with new potential clients at Interclean Shanghai. Build your network by providing them with a memorable experience.

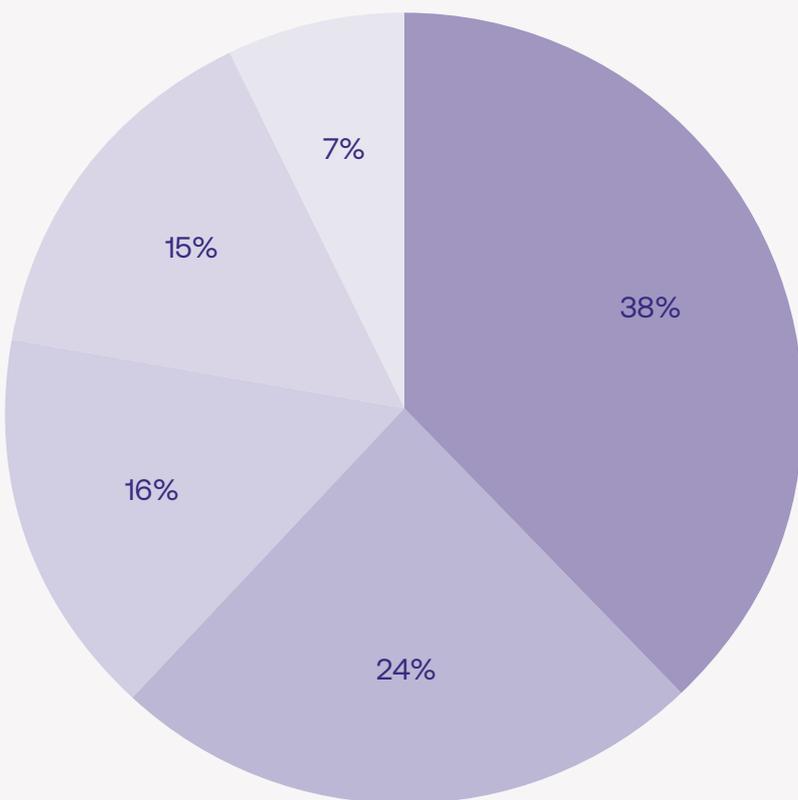
Sales

No traffic, no leads! Boost your sales during Interclean Shanghai by meeting the entire Chinese cleaning and hygiene industry under one roof.

Visitor Profile

The professional cleaning and hygiene market in China was estimated to be worth over 200 billion yuan (approximately USD 31 billion) in 2023 and is projected to reach over 300 billion yuan by 2027.

(Professional Hygiene Market Size, Growth, Demand Forecast (arizton.com))



- Cleaning Service Provider
- Distributor
- Others
- Manufacturing of cleaning related products
- Facility Owner or Operator/facility end-user

Visitor facts

8,000+

Expected visitors

70%

of visitors are buyers*

30%

of visitors are C-suite executives*

* based on Interclean China 2023

Exhibitor facts

200+

Expected exhibitors

6,500+^{M2}

total exhibition space

85%

All major international brands participating

Verticals

Cooperation with associations representing end users, service providers and manufacturers, with extra focus on Healthcare, Food processing and Property management.

“Since many years Interclean in Amsterdam has proven to be the number one recognised networking platform for the worldwide cleaning industry. As representative of the European Cleaning Machinery Industry EUnited is happy to see that Interclean has successfully started the most professionally organised cleaning event in the sector in China in 2021. We received very positive feedback from our members. We are confident that Interclean in China will become the number one exhibition for the Chinese Cleaning Industry, focussing on innovation and the latest market trends. An exciting opportunity for our member companies!

Peter Hug, Managing Director EUnited Cleaning

Price List

Exhibit at Interclean Shanghai

International Pavilion

- Ready to use packages of 9, 12 and 24m²
- Shell scheme included
- Use of networking lounge (coffee/tea) and meetings room in International Hub
- Possibility to use pool of translators (Chinese - English)
- Starting from € 2,970 all-in

Italian Pavilion

- Ready to use packages of 9 and 12m²
- Shell scheme included
- Use of networking lounge (coffee/tea) and meetings room in International Hub
- Possibility to use pool of translators (Chinese - English)
- Starting from € 2,970 all-in

All prices excluding VAT.

	Premium Zone	Regular Zone
Space only*	€ 225 per m ²	€ 200 per m ²
Registration fee	€ 495	€ 495
Shell scheme**	€ 40 per m ²	€ 40 per m ²
Corner surcharge	€ 140 per stand	€ 140 per stand
Front surcharge	€ 270 per stand	€ 270 per stand
Island surcharge	€ 400 per stand	€ 400 per stand

* Book a stand of 72 sqm or more and enjoy a discount of 8% on the sqm rate.

** For all stands of less than 17 m², the use of the Organisers' shell scheme stand construction is mandatory.

Contact

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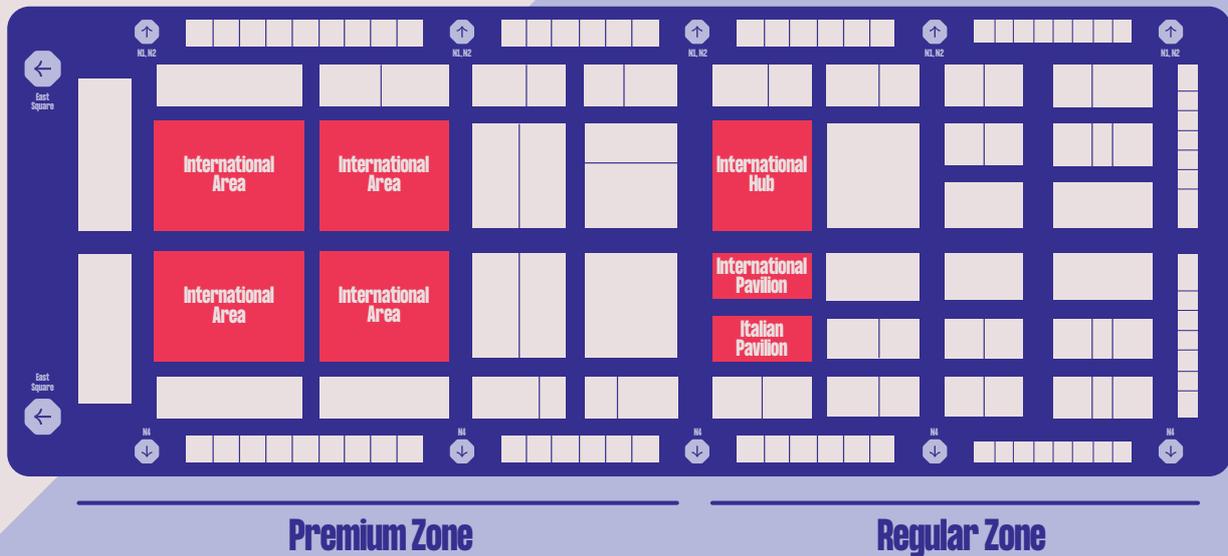
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Floor Plan



11—13 Dec 2024

Secure your stand now!

Go to www.intercleanshow.com/china to book!

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