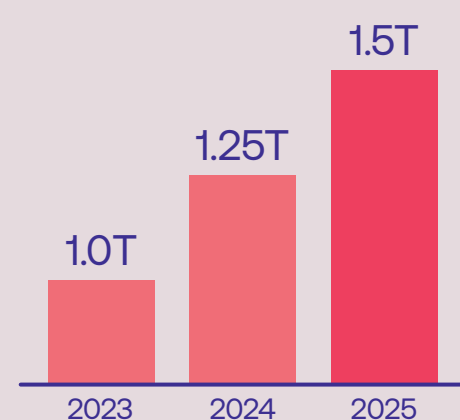


10 key insights & business opportunities in China's cleaning market for 2025

1. Massive annual growth



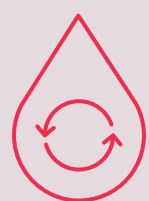
15–18% annual growth, reaching CNY 1.5 trillion by 2025. A massive opportunity for cleaning equipment and solutions.

2. High demand for industrial & commercial cleaning



30% of China's GDP comes from industrial sectors—factories, logistics centres, and commercial spaces require specialised cleaning solutions.

3. Sustainability regulations drive demand



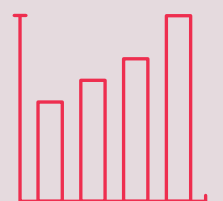
Strict eco-friendly policies are pushing businesses to adopt green cleaning products, water-saving technologies, and smart wastemanagement.

4. Government support for foreign businesses



Tax incentives, business-friendly regulations, and smart city initiatives make China a prime market for professional cleaning solutions.

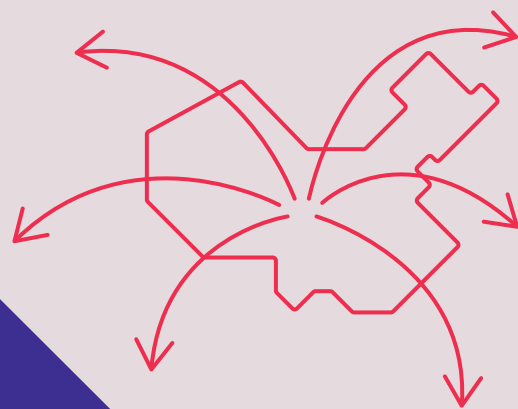
5. Stable & predictable growth



Even during downturns, consistent demand from healthcare, hospitality, and public sanitation ensures business stability.

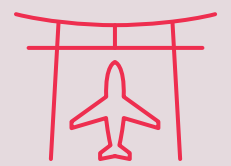
6. Global manufacturing hub

China is the #1 producer of industrial cleaning equipment and benefits from cost-effective production, local supply chains, and reduced logistics costs.

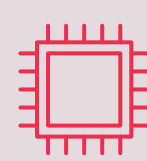


7. Gateway to Asia-Pacific

China's trade network makes it easy to expand to Japan, Korea, and Southeast Asia, unlocking new regional business opportunities.



8. Rapid adoption of automation & AI



Airports, hotels, and malls are shifting to AI-driven cleaning robots, autonomous scrubbers, and UV disinfection systems, a booming market for tech-driven solutions.

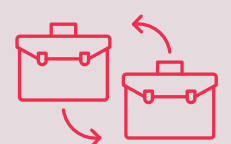
9. Growing healthcare & life sciences market



With 36,000+ hospitals, the demand for medical-grade cleaning, sterilisation, and infection control solutions is higher than ever.

10. B2B networking & growth opportunities

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