Interclean SHANGHAI

The only dedicated cleaning and hygiene trade show in China

28 – 30 October 2026

Shanghai, China
New International
Expo Centre (SNIEC)

intercleanshow.com/china

organised by:

rai AMSTERDAM CHINA

Your route to the Chinese cleaning & hygiene market

Meet professional buyers with purchasing power at China's leading cleaning and hygiene trade show. Interclean Shanghai connects exhibitors directly with engaged buyers, distributors, service providers, and end-users from China's Tier 1 and fast-growing Tier 2 regions, as well as from Central Asia, APAC, the Middle-East and Russia.

In 2025, the show was highly valued for its good-quality Chinese products, strong market insights, and effective distributor networking opportunities, with particular interest from property management, healthcare and industrial sectors.

Interclean Shanghai brings together leading national and international manufacturers showcasing professional cleaning and hygiene solutions across machines, equipment, washroom solutions, detergents and healthcare cleaning products. The focus is on practical, digital and cost-effective solutions that support efficiency, performance, and compliance.

Exhibiting means strong visibility, targeted leads and direct access to China's key cleaning industry decision-makers.

Why exhibit at Interclean Shanghai?

- The only dedicated cleaning and hygiene trade show in China
- Your trusted gateway to the professional cleaning and hygiene market
- International expertise with strong local support, ensuring valuable business connections
- Supported by associations across China, attracting buyers from all regions.

"What makes the Chinese cleaning market so exciting right now is its clear sense of direction for the years ahead. China's five-year ambition up to 2030 is driving higher standards, smarter operations, and long-term investment across industries — and cleaning and hygiene play a vital role in that journey. Interclean Shanghai captures this momentum. It's a place where ambition meets action, where ideas turn into partnerships, and where companies connect with a market that is focused on progress, professionalism, and sustainable growth."

Robert Stelling
Director Interclean

Event statistics at a glance

Visitors facts

6,500+
Visitors

52%
C-suite executives

70
Countries of origin

Exhibitor facts

120+
Exhibitors

5,000m²
Standspace

60+
Speakers

30+
Knowledge sessions

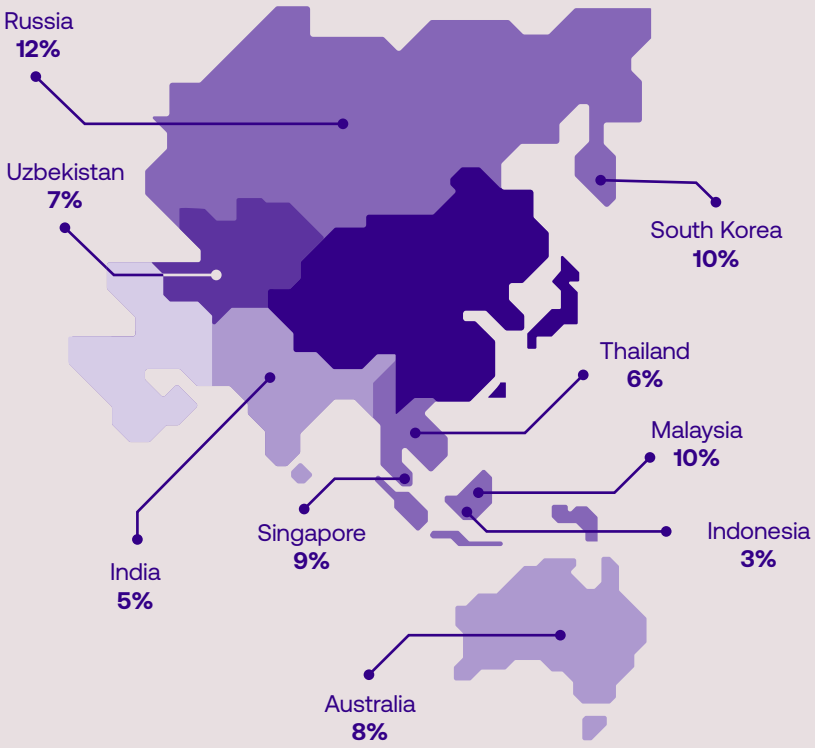
- National Distributor Development Forum
- Cleaning Skills Competition
- Property Cleaning Industry Forum
- China's senior care facilities cleaning forum
- Expert Insights

A selection of leading international brands at the showfloor (2025)

The statistics are based on data from Interclean Shanghai 2025

Visitors profile

Origin of visitors



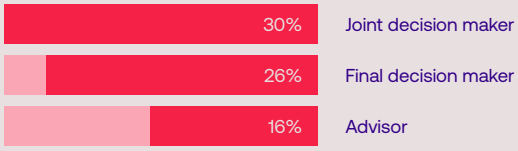
Domestic **85%**, International **15%**

Top 9 international countries

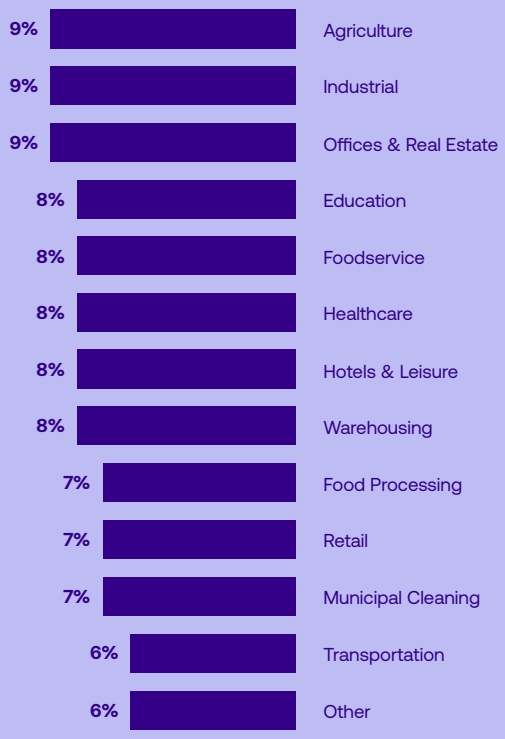
Russia	12%
Malaysia	10%
South Korea	10%
Singapore	9%
Australia	8%
Uzbekistan	7%
Thailand	6%
India	5%
Indonesia	3%

Visitors profile

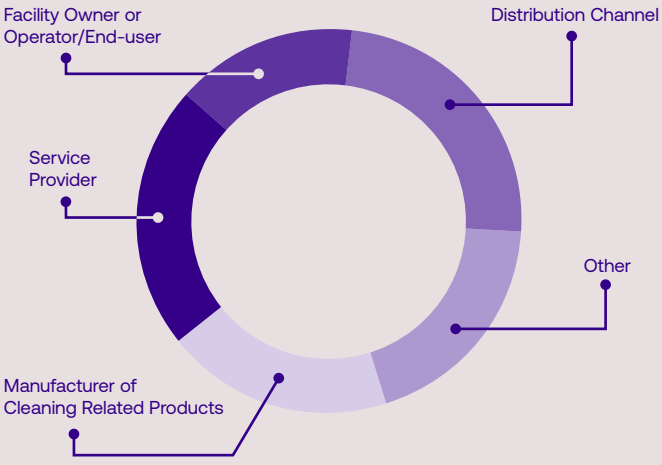
Active role in DMU



Markets of interest



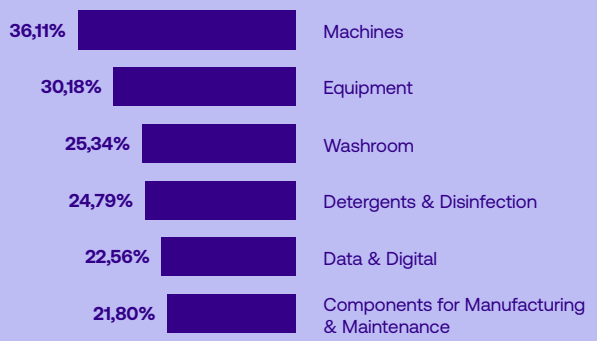
Nature of business



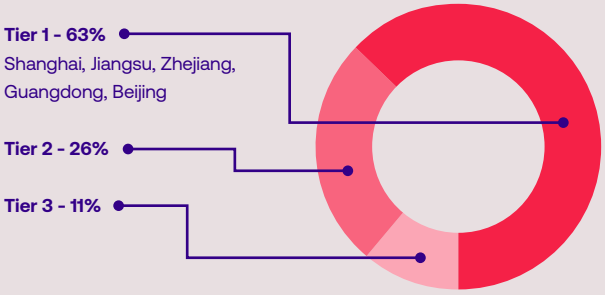
Most praised by our 2025 visitors

- Professional buyers and decision-makers
- Strong presence of distributors and end-users
- Decision-oriented purchasing and partnership interest.

Products/services of interest



Highly targeted professional audience from across China



55% of visitors come from Tier 1 cities, where demand focuses on efficient, good-quality cleaning solutions and professional standards. Tier 2 regions represent 44%, reflecting fast-growing markets upgrading to professional equipment and scalable systems. Tier 3 regions, while smaller, show emerging demand driven by rising hygiene awareness and infrastructure development.

Pricelist

Early Bird (per sqm) valid till 30 June 2026	**Space Only***
Deluxe location	€ 190
Premium location	€ 209
Regular (per sqm) valid from the 30th of June 2026	
Deluxe location	€ 200
Premium location	€ 232
Other	
Registration fee per (co-)exhibitor	€ 495
Shell scheme per m^2**	€ 96
International Pavilion per m^2	€ 124
Corner Surcharge per stand	€ 140
Front Surcharge per stand	€ 270
Island Surcharge per stand	€ 400
8% discount on all m^2 above 72 m^2	

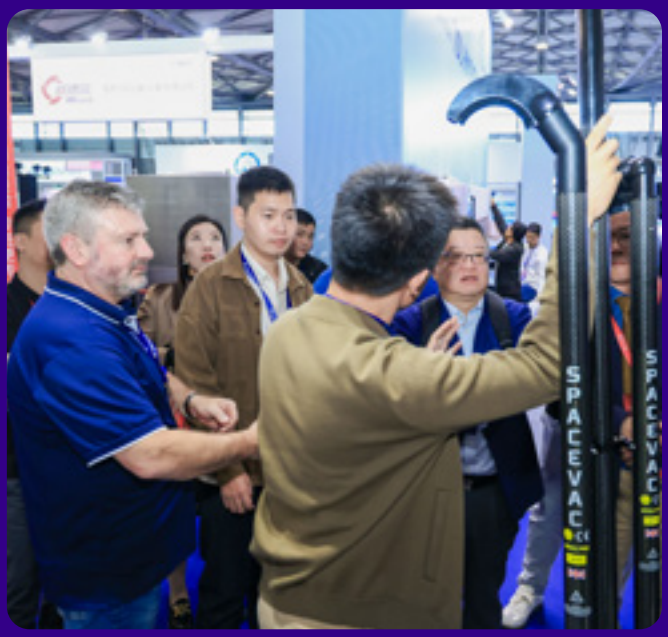
* Book a stand of 72 m^2 or more and enjoy a discount of 8% on the m^2 rate.

** For all stands of less than 17 m^2, the use of the Organisers' shell scheme stand construction is mandatory.

All prices excluding VAT.

International Pavilion

- Ready to use packages of 9, 12 and 24m^2
- Shell scheme included
- Use of networking lounge (coffee/tea)
- Possibility to use pool of translators (Chinese – English)
- Starting from € 3.321,- all-in
- A once-only registration fee of € 495,- is charged for each registration, which is non-refundable.



Main Exhibition Segments

Equipment

Machines

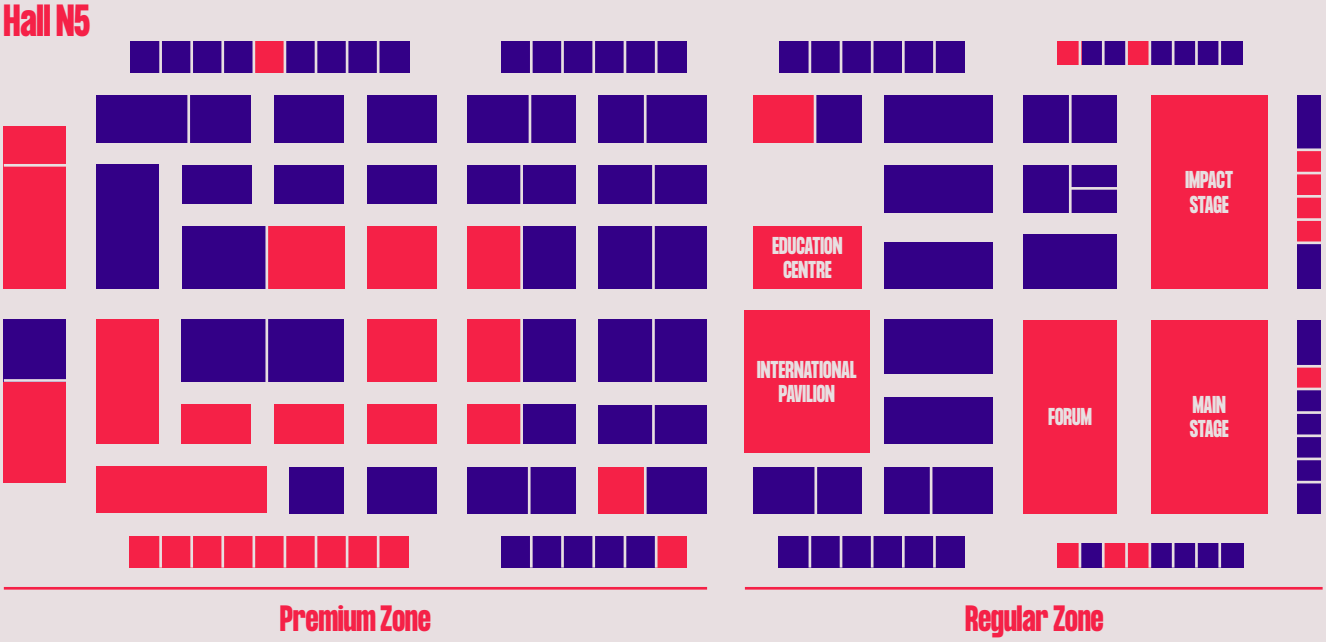
Healthcare

Washroom

Detergents & Disinfection

Data & Digital product

Floor plan



Interclean Shanghai is the only dedicated cleaning industry event in China, bringing together professional buyers, purchasers, and distributors focused on business development and long-term partnerships across Asia.

Secure your spot!

Contact Marjolijn or Marleen for personalised advice and booking details

Contact

Marjolijn van Loon

Senior Sales Consultant

T +31 (0)6 108 33 040
E m.v.loon@rai.nl

Marleen Meis

Sales Consultant

T +31 (0)6 386 81 989
E m.meis@rai.nl

intercleanshow.com/china

organised by:

rai AMSTERDAM CHINA