

Specific terms and Conditions Event Participation Intertraffic Amsterdam 2028

These Specific Terms and Conditions for Event Participation (the **Specific Event Terms**) apply to participation in **Intertraffic Amsterdam 2028** (the **Event**). In addition to these Specific Event Terms, the Standard Terms and Conditions of Event Participation (the **Standard Event Terms**) also apply. Terms in these Specific Event Terms with a capital letter have the same definition given to them in the Standard Event Terms.

1. **Organisation**

The Event is organised by RAI. RAI's mailing address is:
RAI Mobility B.V., Intertraffic Amsterdam
P.O. Box 77777
1070 MS Amsterdam
The Netherlands
T: +31 (0)20 549 1212
E: intertraffic@rai.nl; W: www.intertraffic.com

2. **Venue and Dates**

The Event will be held in Halls 1 to 13 of the RAI Amsterdam Convention Centre, at the Europaplein 24, 1078 GZ, in Amsterdam from Tuesday 7th to Friday 10th of March 2028.

3. **Opening Hours**

The Event will be open to visitors on Tuesday 7th of March to Thursday 9th of March from 9.30 am to 5.30 pm and on Friday 10th of March from 9.30 am to 3 pm. For Participants, the Convention Centre will be accessible on Event days from two hours before the opening until two hours after the closing of the Event.

4. **Construction and Dismantling**

The Convention Centre will be open for the construction of stands and the delivery of goods:
- Hall 1,2,3,5,7,8,9,10,11,12 > Thursday 2nd to Monday 6th of March 2028

The halls are open to stand builders on:

- 2nd and 3rd of March from 8 am to 10 pm,
- 4th and 5th of March from 8 am to 8 pm
- 6th of March from 8 am to 5 pm

Shell scheme ('ready-to-use') stands can be decorated between 8 am and 5 pm on Monday the 6th of March.

Dismantling: On Friday 10th of March, after 3 pm (when Intertraffic is closed) goods can be packed. Dismantling stands starts at Friday the 10th of March from 6.30 pm till Sunday the 12th of March noon. During construction & dismantling safety helmets and safety shoes are mandatory. Participants using shell scheme stand construction should clear these by midnight on Friday the 10th of March.

5. **Admission**

The basic admission charge for the exhibition, as specified in article 5 of the Standard Event Terms, is €145,- per person, including VAT.

6. **Event programme**

Products and services are only authorised for display at the Event if, in the opinion of RAI, they conform to the scope of the Event. Authorisation is at the full discretion of RAI, or any committee designated by RAI.

7. **Participants**

Participants may be manufacturers, representatives, importers, exporters, wholesalers, publishing companies and other service providers, as long as they are commercially active in the field of Infrastructure, Traffic Management, Smart Mobility, Road Safety and Parking. Participant authorisation is at the full discretion of RAI, who may refuse Participants without incurring any liability.

8. Demonstrations

Special activities at stands, such as product presentations, performances and shows, may only take place if written permission is granted by RAI. Please note that permission must be requested in writing at the latest 30 days before the beginning of the construction period. This permission is subject to various conditions, including that the activity must be situated in such a way that interested visitors do not block the corridor.

9. Participation Package

A registration fee of € 545,- is charged per application. The registration fee is non-refundable. This registration fee includes:

- Name in participants list (www.intertraffic.com/amsterdam)
- Company page ("Company Profile") for brief company presentation on www.intertraffic.com/amsterdam
- Access to the Exhibitor Portal and Web Shop and ability to use several offers from preferred suppliers
- Exhibitor badges (based on the size of the stand)

For each additional party that exhibits within the space rented by a main Participant, a registration fee of € 545,- will be charged to the co exhibitor. This 'co exhibitor' will receive the same package as the main participant (see mentioned above). Please fill in an additional registration form per co-exhibitor.

10. Costs of Stand Space, prices 2028*

- **On-site:** from 9 to 13 March 2026
- **Early Bird:** from 14 March to 31 December 2026
- **Regular:** from 1 January 2027 to 7 March 2028

Standard	Island p/m2	Front p/m2	Corner p/m2	Wall p/m2	Premium	Island p/m2	Front p/m2	Corner p/m2	Wall p/m2
On-site	€ 370	€ 365	€ 360	€ 345	On-site	€ 375	€ 370	€ 365	€ 350
Early bird	€ 395	€ 390	€ 385	€ 370	Early bird	€ 400	€ 395	€ 390	€ 375
Regular	€ 425	€ 420	€ 415	€ 400	Regular	€ 430	€ 425	€ 420	€ 405

RAI reserves the right to increase the rental price of floor space up to a maximum of € 50,- (excl. VAT) per square meter (m²) if, in the opinion of RAI, the increasing energy consumption costs cause to do so, without this giving the Participant any right to cancel its participation at the Event free of charge.

11. Stand Construction

The above-mentioned rental fee per m² of floor space excludes the cost of shell scheme stand construction. Participants who do not wish to use shell scheme stand construction must ensure that their stand has, at least, self-supporting side and rear walls, company name and stand number indication, carpet tiles and (Led)lighting. Participants constructing anything higher or lower than 2.50 meters will have to finish off their stand accordingly, including adjacent stands where applicable.

All Participants who do not use shell scheme stand construction are required to send their stand design to RAI for approval no later than 2 months before start of the Event. More information regarding stand construction is included in the Facility Regulations.

Stand Construction Safety Review

For all space-only / self-built stands, exhibitors are required to submit complete technical stand construction drawings for an independent safety inspection conducted by Abraxys on behalf of RAI. This safety review is mandatory and subject to an inspection fee. Stand designs supplied through RAI are already pre-approved and are therefore exempt from this requirement. Compliance with the RAI Stand Construction Regulations is obligatory for all exhibitors.

Participants may hire a shell scheme stand from RAI. For all stands less than 30 m², a RAI shell scheme package is **MANDATORY**.

Basic shell scheme

The price of basic shell scheme stand construction is €145,- per m² excl. VAT, stand rental and registration fees. This basic package cannot be changed by the exhibitor.

The package includes;

- a) white partition walls, 2.5m high
- b) carpet tiles
- c) fascia board, with company name and stand number
- d) 1 x spotlight per 4 m²
- e) 1 x 220-volt socket
- f) 1 x electricity connection (day-time power)
- g) consumption for socket and spotlights
- h) daily basic stand cleaning

Furnished shell scheme

The price of furnished shell scheme stand construction is €172,- per m² excl. VAT, stand rental and registration fees.

The *package includes*:

- *Items a-h of the basic package, plus:*
- 1 x table (white)
- 4 x chairs (white)
- 1 x counter (white) and stool (white)
- 1 x lockable storage, 1m x 1m, incl. coat rack

Modular Boost Packages

Mandatory for all stand space between 17 and 30 m². These packages can also be ordered for larger stand spaces up to 50 m².

The price of the modular boost packages range from €310,- to €420,- per m² depending on the package of your choice. Prices are excl. VAT, stand space and registration fees.

All Boost packages have the following basic elements and will have extras depending on the package of your choice. Detailed information about the Boost packages can be found in the Exhibitor Portal.

- luxury white walls 250 cm or 300 cm high
- Lockable storage 1 x 2 m
- Large graphic on wall
- Luxurious carpet
- 1 x spotlight per 4 m²
- electricity connection (day-time power)
- Bar chairs
- High table
- daily stand cleaning

12. Cancellations

No application may be cancelled or altered unilaterally by the Participant after a Registration Form is submitted and received by Intertraffic Amsterdam. RAI Amsterdam may grant a request to cancel or alter an exhibition registration subject, among other things, to the condition that the Participant is subject to a cancellation fee. This fee amounts increase closer to the exhibition opening date:

- upon cancellation more than 365 days before the first Event build-up day: 15% of the Participation Costs;
- upon cancellation in the period from 365 to 183 days before the first Event build-up day: 50% of the Participation Costs;
- upon cancellation in the period from 182 to 63 days before the first Event build-up day: 75% of the Participation Costs;
- upon cancellation in the period from 62 to 32 days before the first Event build-up day: 100% of the Participation Costs;
- upon cancellation in the period up to and including 31 days before the first Event build-up day: 120% of the Participation Costs.

13. Terms of Payment

In accordance with the Standard Event Terms

14. Booth Allocation

Stands are allocated at the RAI's discretion, based on the availability of space and the exhibitor's request. If a waiting list is established as a result of shortage of space, allocations will be prioritized in the order of receipt of a confirmed registration, available m², and segment. RAI Amsterdam cannot guarantee in advance any location.

15. Media Solutions

To set their company in the spotlight before, during and after the Event, RAI Amsterdam offers exhibitors several marketing and promotional opportunities, such as:

- Online advertising
- Advertisements on foldable show map
- Advertising in- and around the RAI Convention Centre (flags, banners, posters, etc)
- Video & Narrowcasting
- Speaking and content presentations at Intertraffic theatres.

When purchasing Media Solutions, the Standard Terms and Conditions for Media Solutions apply. For more information, contact Intertraffic at T +31 (0)20 549 1212 or E Intertraffic@rai.nl.

16. Permits & Legal

Participants using stands with multiple stories, a gallery and/or podia (> 60 cm) must request a permit no later than eight weeks before the beginning of construction. The application forms for these permits can be found in RAI's Web Shop. Participants receive login codes for the Web Shop in due course. In case of questions, please contact RAI's Licenses department: T. +31 (0)20 549 18 50 or E. permits@rai.nl.

If building with extra stories, Participants will also be charged 50% of the hire of stand space per m².

17. VAT Regulations

Due to VAT rules regarding the place of supply of services, whereby RAI does not have to invoice Dutch VAT on stand rental and stand construction, Participants must enter their full VAT number on the Registration Form or enclose a statement from the tax authorities that qualifies them as a taxable person. If this information is not provided, RAI is obliged to charge Dutch VAT on all its invoices. This rule only applies to non-Dutch Participants from EU member states.
