



New directions for 2025 at Metstrade

Exhibitor packages 2025

 **Metstrade**

**Propelling Growth.
Harbouring Innovation.**

RAI Amsterdam
17 → 18 Nov. 2025 – The Superyacht Forum
18 → 20 Nov. 2025 – Metstrade

In 2025, Metstrade will be more dynamic than ever, with expanded exhibition space, enriched product categories, and increased opportunities for exhibitors. The show will focus on key industry themes: emerging technologies, sustainability, and accessibility and inclusion. For the first time, Metstrade will fully occupy all 13 halls of RAI Amsterdam.

Don't miss this must-attend event and book your stand today. Metstrade is your prime chance to connect, showcase and grow your business in the global leisure marine sector.

Stand Packages for Metstrade 2025

Choose from two stand packages: **Comfort** or **Premium**. Both are designed to simplify your exhibition experience, including:

- **Walls, furniture, storage, power, and flooring.**
- **Premium package includes a graphic on your back wall, logo on counter and more luxurious furniture.**



Comfort package

Rate before 1 March 2025*

€473.00 per m²

Rate from 1 March 2025*

€490.00 per m²



Premium package

Rate before 1 March 2025*

€564.00 per m²

Rate from 1 March 2025*

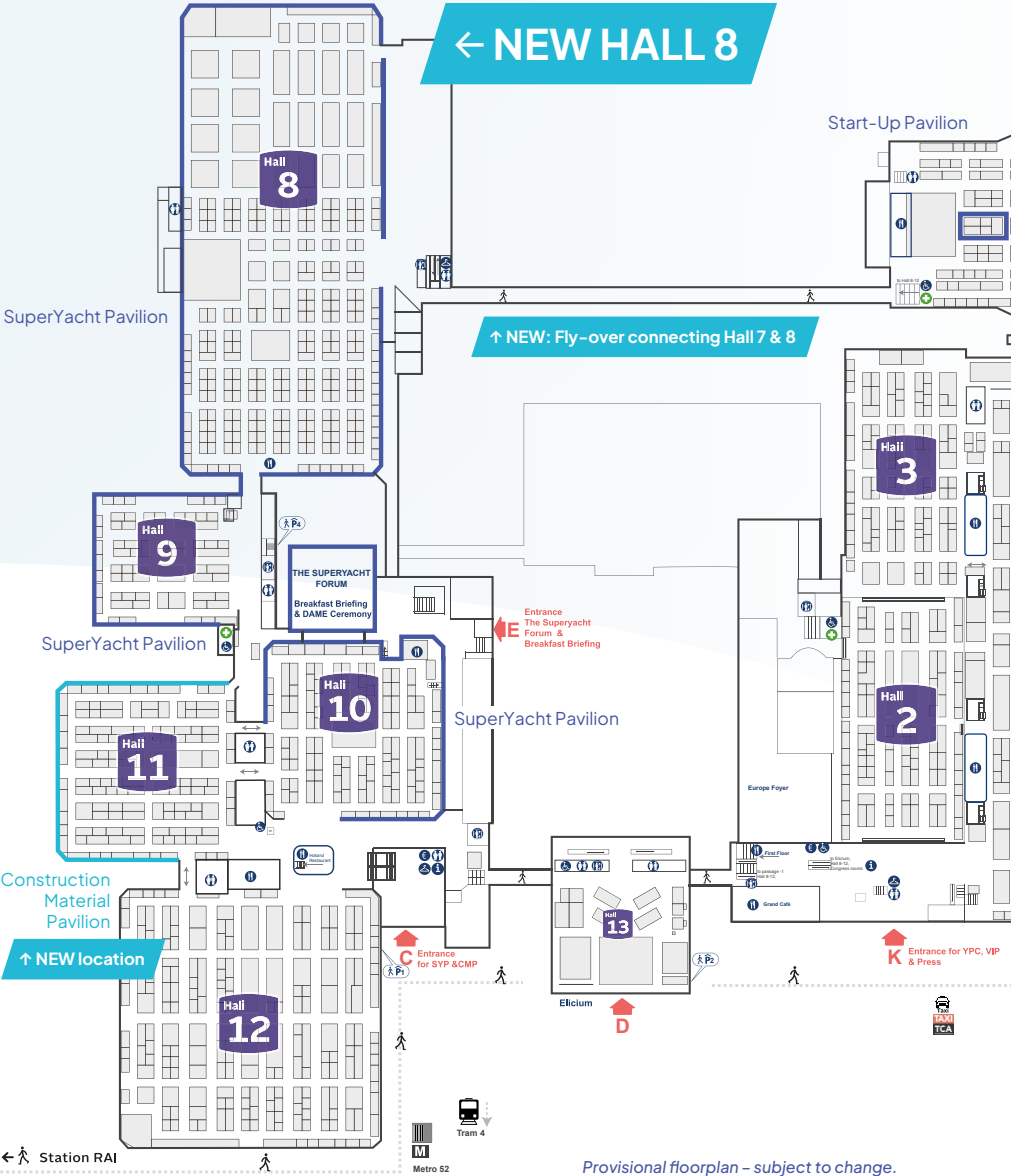
€581.00 per m²



Explore our **exclusive stand packages** in detail

* A once-off registration fee of €495.00 is charged for each registration. All prices are excluding VAT. Conditions apply. Ask our sales team for the details.

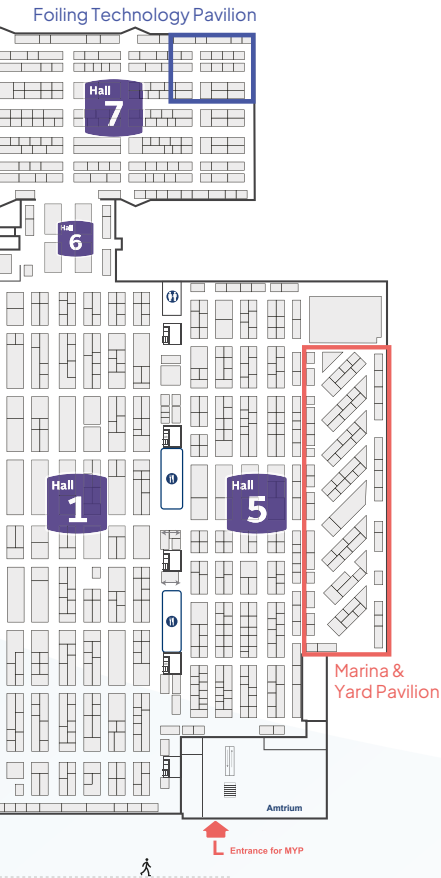
Provisional floorplan Metstrade 2025



Provisional floorplan – subject to change.

2025 Highlights

- **Expanding exhibition space:** For the first time, the entire RAI Amsterdam complex will be utilised, marking a major milestone for Metstrade.
- **Revised floorplan:** An updated layout to enhance visitor experience and streamline the flow between key show areas.
- **Introduction of dedicated refit clusters** in the SuperYacht Pavilion.
- At the Superyacht Pavilion, a **knowledge theatre**, Captains Club, and **fine dining restaurant** will be added.
- **Newly expanded and redefined product categories**, including additional services and a refined main category structure, will create more participation opportunities for exhibitors.



Specialist pavilions

- **SuperYacht Pavilion:** the only truly international B2B exhibition providing products and services for the large luxury yacht industry.
- **Marina & Yard Pavilion:** brings together the world's largest concentration of exhibitors from the marina & yard industry in a business-to-business environment.
- **Start-Up Pavilion:** a visionary platform designed to showcase the latest innovations and products from startups.
- **Foiling Technology Pavilion:** a hub for boat professionals, builders, and innovators eager to incorporate foiling advancements into their sail and power yachts.
- **Construction Material Pavilion:** the premier exhibition platform for specialists in raw construction materials and composites tailored for the marine leisure industry.

Book your stand today

Stand location preferences

As an exhibitor, you have the opportunity to rank your top three preferred stand locations. We will take your preferences into account when assigning stand spaces and will do our best to accommodate your requests.

If we are unable to assign you to one of your preferred locations, we will allocate you as close to your preference as possible. Please note that preferred locations can only be selected if you **register before 1 March 2025**.

Already an exhibitor at the 2024 show?

- Meet with one of our sales team members at the 2024 show. If possible they will visit your stand to discuss your requirements.
- Visit our Booking Office in Hall 13: A Metstrade team member will be available to assist you with rebooking your stand and answering any questions you may have.

National pavilions

If you participate in a national pavilion, please sign up with your pavilion organiser. Or contact a pavilion organiser during the show.

4 guarantees when you exhibit at Metstrade



Advice

Your goals are our priority. We provide full-service, high-quality stand construction, offering a complete, one-stop solution for the entire show, from setup to close.



Location

RAI Amsterdam is easy to reach by public transport, car and air: we are just a few minutes from the city centre and an eight-minute drive from Amsterdam Airport Schiphol.



Experts

Our team has lots of experience in organising A-list events.



High-value connections

Metstrade unites leisure marine professionals from across the globe, a unique platform for business.

Booking process Timeline



Contact our sales team

For all inquiries and bookings, please contact our sales team.
They are ready to assist you and provide the information you need:
metstrade@rai.nl



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Metstrade

The world's leading platform for professional business, innovation and collaboration in the leisure maritime industry.

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In 2025, Metstrade is charting a new course with a refreshed brand identity. With **'Propelling Growth. Harbours Innovation.'**, as our new payoff, we are steering towards even greater opportunities. Come and see what we have planned for you in 2025.



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