



# **New directions for 2025 at Metstrade**

Exhibitor packages 2025  
Superyacht Pavilion

 **Metstrade**

**Propelling Growth.  
Harbouring Innovation.**

**RAI Amsterdam**  
17 → 18 Nov. 2025 – The Superyacht Forum  
18 → 20 Nov. 2025 – Metstrade

In 2025, Metstrade will be more dynamic than ever, occupying all 13 halls at RAI Amsterdam for the first time. This expansion offers more space for both new and returning exhibitors. Enriched product categories will create more opportunities, with a focus on key themes like emerging technologies, sustainability, and accessibility & inclusion. The Superyacht Pavilion will be significantly enriched with a dedicated area for refit clusters and enhancing the visitor experience with a knowledge theatre, a special programme for captains, and a fine dining restaurant.

Metstrade 2025 is the perfect opportunity to connect, showcase and drive your business forward in the global leisure marine sector.

## Stand packages Superyacht Pavilion 2025

A Superyacht Pavilion package offers a complete, hassle-free solution with complimentary graphics on all interior walls (excluding storage). Choose from two stand options: Premier White or Premier Black. Both include stand space, construction, electricity, storage, two double spotlights, fascia board, carpet, furniture, daily cleaning, full-colour graphics, luxury F&B delivery, and free Wi-Fi.



**Premier White**



**Premier Black**

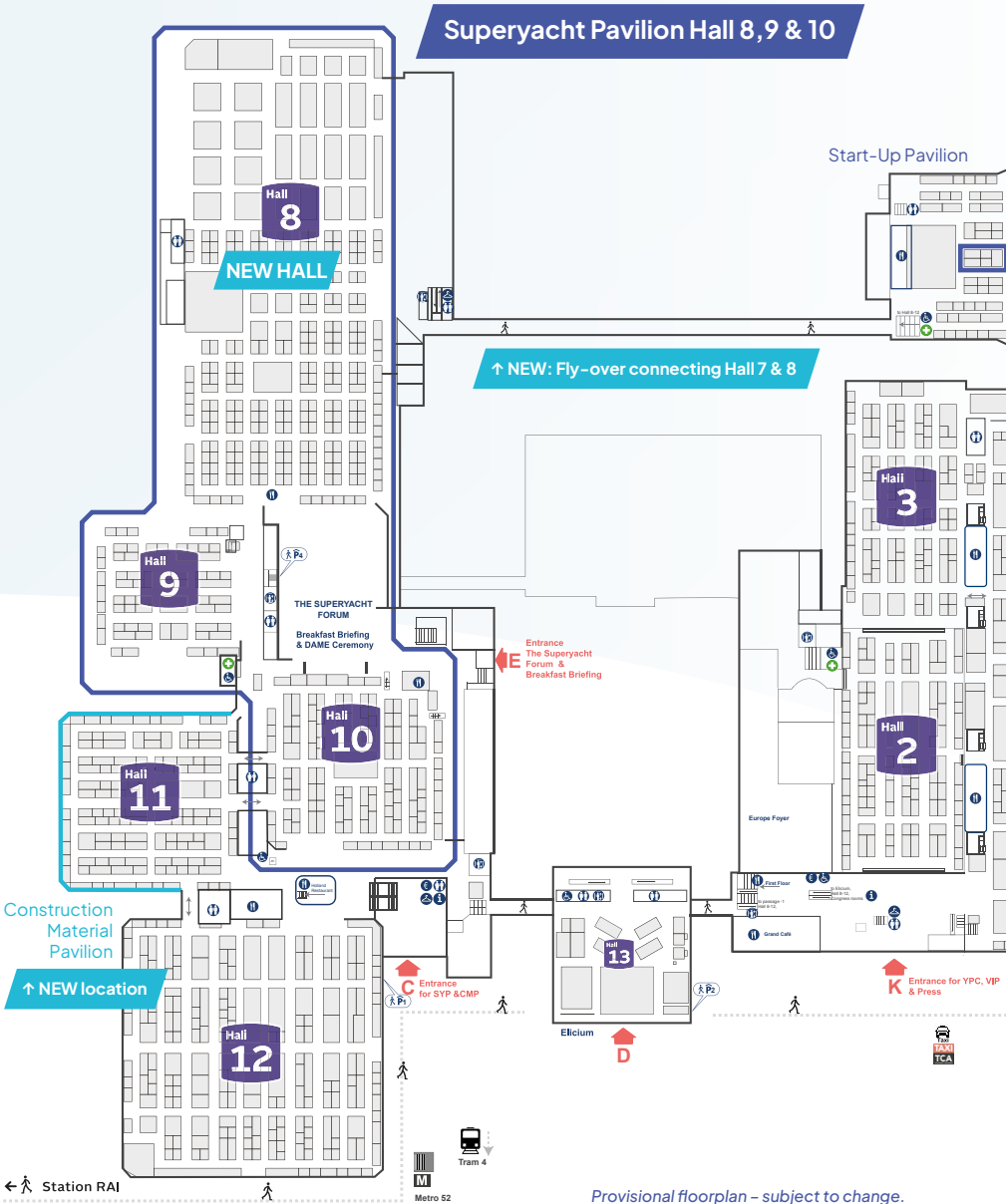
Black & White package	Rate before 1 March 2025	Rate from 1 March 2025
12 M <sup>2</sup>	€ 10,267.00	€ 10,471.00
15 M <sup>2</sup>	€ 12,865.00	€ 13,120.00
18 M <sup>2</sup>	€ 15,198.00	€ 15,504.00
24 M <sup>2</sup>	€ 19,878.00	€ 20,286.00
36 M <sup>2</sup>	€ 29,439.00	€ 30,051.00
42 M <sup>2</sup>	€ 34,314.00	€ 35,028.00
54 M <sup>2</sup>	€ 45,786.00	€ 46,704.00



Explore our **exclusive stand packages** in detail

*\* A once-off registration fee of €495.00 is charged for each registration. All prices are excluding VAT. Conditions apply. Ask our sales team for the details.*

# Provisional floorplan Metstrade 2025



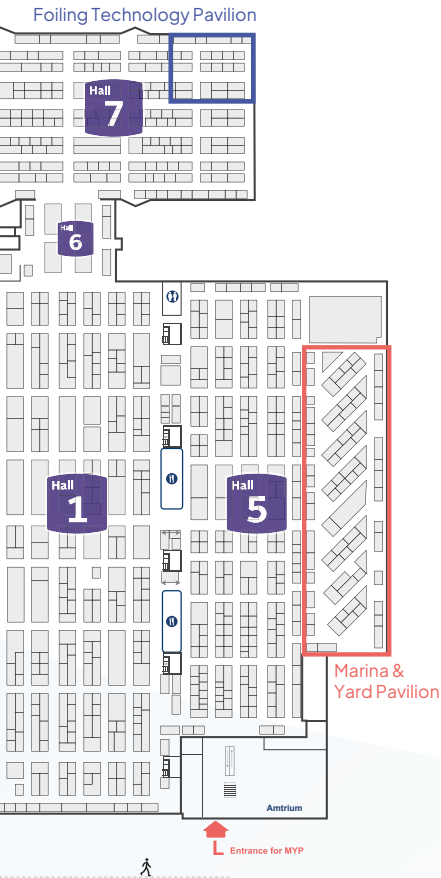
## NEW in 2025

### Refit clusters

In 2025 we will introduce a dedicated area for refit clusters. An exclusive opportunity for premier superyacht refit destinations to showcase their expertise. This new concept allows refit yards and their regional ecosystems to position themselves in front of captains and owner-representatives seeking top refit solutions.

### The Superyacht Forum

The premier event for the superyacht industry, bringing together leaders, decision-makers, and innovators. This exclusive forum offers a platform for networking, knowledge sharing, and exploring the latest trends and technologies shaping the future of superyachting. The two-day event will take place just before Metstrade, on 18 and 19 November 2025.



## 2025 Highlights

- **Expanding exhibition space:** For the first time, the entire RAI Amsterdam complex will be utilised
- **Revised floorplan:** An updated layout to enhance visitor experience and streamline the flow between key show areas.
- **Introduction of a dedicated area for refit clusters.**
- **New at the Superyacht Pavilion:** **Knowledge theater**, **Captains Club** and a **fine dining restaurant**
- **Enriched and redefined product categories**, including additional services and a refined main category structure, will create more participation opportunities for exhibitors.

# Book your stand today

## Stand location preferences

As an exhibitor, you have the opportunity to rank your top three preferred stand locations. We will take your preferences into account when assigning your stand and will do our best to accommodate your requests.

If we are unable to assign you to one of your preferred locations, we will allocate you as close to your preference as possible. Please note that preferred locations can only be selected if you **register before 1 March 2025**.

## Already an exhibitor at the 2024 show?

- Meet with one of our sales team members at the 2024 show. If possible they could visit your stand to discuss your requirements.
- Visit our Booking Office in Hall 13: A Metstrade team member will be available to assist you with rebooking your stand and answering any questions you may have.

## National pavilions

If you participate in a national pavilion, please sign up with your pavilion organiser. Or contact a pavilion organiser during the show.

## 4 guarantees when you exhibit at Metstrade



### Quality Audience

Metstrade attracts an unparalleled B2B audience of highly qualified, industry-focused professionals, ensuring you connect with relevant contacts eager to explore new products and partnerships.



### Global Reach

Metstrade brings together the world's leading leisure marine industry professionals, from over 130 countries.



### Hassle-Free Turnkey Packages

Metstrade works with turnkey packages, offering plug-and-play, high-quality stand construction and full-service support.



### Networking Opportunities

Exhibitors enjoy exclusive access to the Exhibitor Drinks and Breakfast Briefing on the first day of the show.

## Booking process timeline



# Contact our sales team

For all inquiries and bookings, please contact our sales team.  
They are ready to assist you and provide the information you need:  
**metstrade@rai.nl**



**Romi van Hilten**  
Sales Consultant  
**r.v.hilten@rai.nl**  
+31 (0)6 38 57 05 21



**Eveline Ludwig**  
Sales Executive  
**e.ludwig@rai.nl**  
+31 (0)6 43 44 23 60



**Frederike Volmer**  
International Partnership Manager  
**f.volmer@rai.nl**  
+31 (0)6 38 78 76 86

## Metstrade

The world's leading platform for professional business, innovation and collaboration in the leisure maritime industry.

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In 2025, Metstrade is charting a new course with a refreshed brand identity. With **'Propelling Growth. Harbours Innovation.'**, as our new payoff, we are steering towards even greater opportunities. Come and see what we have planned for you in 2025.



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