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FOR IMMEDIATE RELEASE

Anchoright Chain Markers Expand into the Superyacht Industry

Anchoright, the innovative marine solutions company known for revolutionising anchoring systems, is excited to announce its expansion into the superyacht industry. In response to the growing demand for its ocean-friendly, user-friendly and durable chain markers, Anchoright will showcase its expanded product range at METSTRADE 2024. Their stand at 03.220 will be in the British Pavilion, where Anchoright will connect directly with superyacht builders, naval architects and procurement teams from around the globe.

Anchoright's innovative chain marking system has quickly become a must-have solution for the yachting industry. It provides captains and crew with an easier, more reliable, and environmentally friendly way to manage their anchoring operations. The company has expanded its product line to accommodate the specific needs of superyachts, with larger chain markers now available to suit the scale of these luxury vessels.

"Our expansion into the superyacht market is a direct response to the overwhelming demand we've received from superyacht owners and captains," said Quinton Watts, founder of Anchoright. "Superyachts present a unique challenge due to their size and the complexity of their anchoring systems. Our products are specifically designed to provide reliability, accuracy, and ease of use, ensuring the safety of both the vessel and the crew. We're looking forward to presenting these solutions at METSTRADE 2024 and continuing to meet the rising needs in the industry."

The revolutionary system has already received glowing reviews from yacht owners. The owner of SY Tomia, praised the system for its ease of use and precision:

"I have to commend Anchoright on such an innovative solution - Anchoright chain markers have truly made anchoring so much easier. The colour-coded key inside my anchor locker is a game-changer. Gone are the days of struggling to count faded paint marks flying over the windlass. We've tried several methods, from red/white/blue paint marks, which were fine in shallow waters but unreliable in deeper anchorages. With Anchoright's range of colours, we can be far more accurate, letting out just the right amount of chain - not too much, which also saves on the battery. The markers are clearly visible several feet underwater, allowing me to keep the helm fully informed. The biggest advantage is being able to easily calculate the exact amount of chain needed, even in more challenging depths. It has transformed our anchoring experience."

Anchoright is an industry leader in anchor management because it can customise chain markers to exact specifications, including a wide range of colours and sizes. Expanding into the superyacht sector is a natural progression for a company committed to making mooring more intuitive and environmentally responsible.

With this step, Anchoright is positioning itself as the go-to provider of chain marking solutions in the luxury yacht sector, offering products that ensure precision, security, and convenience.

For more information, visit <https://anchoright.co.uk/>

[METSTRADE Stand 03.220](#)

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NOTES TO EDITORS

About Anchoright:

Anchoright provides advanced, eco-friendly chain marking solutions designed to improve the safety and usability of anchoring systems for boats of all sizes, including superyachts. Its screw-in markers are durable and environmentally responsible, offering a superior alternative to traditional methods like paint and plastic. The product range includes custom options to meet the specific needs of any vessel.

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