**Seismic** Strategic Enablement Services

# Enablement-as-a-Service

Your Full-Service Enablement Department.

## Outsourced Enablement for Long-Term Success

Enablement-as-a-Service (EaaS) offers a complete, fully outsourced enablement solution that functions as your organization's enablement department. For customers without a dedicated internal team, EaaS provides the tools, expertise, and strategic guidance needed to establish, manage, and scale enablement programs without the overhead of internal headcount. This service is designed to help customers deploy robust enablement strategies quickly and cost-effectively. With EaaS, customers can rapidly deploy and scale impactful enablement solutions aligned with business objectives, all without the need to build an internal team. By outsourcing enablement to experts, you minimize costs while maximizing the reach and effectiveness of enablement efforts across the organization. EaaS grows with you, providing flexibility, strategic alignment, and operational efficiency every step of the way.

### Basic EaaS Package

The Basic Package provides not just strategic guidance but also practical support to ensure your enablement efforts are aligned and impactful. We help build a client-specific enablement roadmap and provide ongoing consulting to guide your progress. Additionally, you'll receive content governance, audits, and enablement assessments, giving you a comprehensive plan and the tools to make your content and processes more efficient. This package delivers both strategy and hands-on support to get you started on the right path.

### Premium EaaS Package

The Premium Package takes it further by combining strategy and full-scale implementation. Not only do we develop the enablement plan, but we also dive deep into the full execution of your enablement program. From ongoing, detailed reporting and change management to consistent reviews and adjustments, this package offers a complete, hands-on rollout that drives results and ensures your teams are fully enabled for success.

> "Services has been huge for me! I don't have to hire another full-time person on my team and I know it'll be high quality, plus it's a fraction of the cost."
>
> **Sarah Hanson**
> Learning & Development Specialist, MJ Insurance

# Key Activities

## 01   Enablement Assessments

- **Goal:** Understand your organization's enablement needs and identify gaps and opportunities.
- **Activities:** Conduct comprehensive assessments to evaluate current enablement practices, processes, and resources. This will provide insight into areas for growth and improvement.

## 02   Developing Enablement Strategy & Processes

- **Goal:** Build a tailored enablement strategy aligned with business objectives.
- **Activities:** Collaborate with your team to design a customized enablement roadmap, including workflows, processes, and key initiatives that address your business's unique needs.

## 03   Content Governance & Seismic Management

- **Goal:** Ensure effective management of Seismic and enable smooth change management adoption.
- **Activities:** Set up a content governance framework to manage and organize content within Seismic. Integrate change management frameworks to enhance user adoption and maximize the platform's impact.

## 04   Ongoing Enablement Management

- **Goal:** Ensure the continuous alignment of enablement efforts with evolving business priorities.
- **Activities:** Manage enablement programs, covering critical areas like onboarding, skill development, and performance tracking. This includes facilitating coaching, live training, and ongoing adjustments to your enablement strategy.

## 05   Quarterly Business Reviews

- **Goal:** Align enablement strategies with long-term business goals and ensure measurable outcomes.
- **Activities:** Conduct quarterly reviews to assess progress on enablement initiatives, adjust strategies as needed, and ensure alignment with broader organizational objectives.

> "The Enablement Value Chain is an incredible framework that harmonizes our approach, bringing together strategy and tactics to create a scalable and effective enablement experience."
>
> **Lindsay Wolff**
> Head of Enablement, Torq

# Why Seismic?

Many consulting firms take a broad, generalized approach that often stops at the planning stage. But enablement is not one-size-fits-all and it requires specific knowledge and skills to see it through to maturity. Not only do we craft strategies, we also execute them, from implementation to ensuring you see measurable business outcomes.



Make enablement the **competitive advantage** it should be.

Speak with our team today →

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