

Point B Leadership Video Transcript

The world deserves better answers and our job is to have the creativity and courage to push, to push our imagination on what's possible, to build the courage and fortitude within our clients, to take that bold step. To find new ways of learning, new insights that we can bring to the table, all in the spirit of human progress. And when we wake up every day, it's a little bit of a call out for us of like, what's the new thing that we're gonna bring to today?

The magic of Point B working at the intersection really kind of comes down to our ability to work across the organization to get IT working with customer service, finance working with engineering. And on the flip side, being able to understand where our technology people and process connect to organizational performance.

We ultimately figure out what question does the customer need to answer. It's our job to bring the expertise, the tools, and the technology to answer that question. It's really about building strong relationships, understanding what the customer is wanting to achieve, and meeting them where they need us to meet them.