

# Point B Technology Video Transcript

One of the opportunities that we're facing at work today is really around this pivot around technology. We've seen lots of trends come and go. We've seen clients go through significant spend and adoption around enterprise systems like C R M systems and E R P systems. And more recently, I'm sure we're all aware the rise of AI. But fundamentally, what we're really seeing is the opportunity to help our clients adopt these technologies, bring it into the enterprise, and really using these capabilities to unlock what they're capable of.

What's really exciting about point B is the fact that we have teams and skill practitioners around all of these crucial areas within technology, within people, and within process.

So we're able to bring all of these skill sets together to bring about transformative change, that if we empower our clients and customers to achieve their mission, to achieve their vision, then we have done our part, and through them, we will be able to affect the world at a much greater scale.