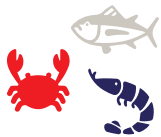


SODEXO'S SUSTAINABLE SEAFOOD COMMITMENT & STRATEGY

Sodexo is committed to ensuring healthy fish stocks are on the menu for many years. This commitment will help our health, our global communities and our environment. Fish is an important part of healthy diets and constitutes 17% of the global population's protein intake. Fish and seafood also support the livelihoods of 10-12% of the world's population, most of them in the developing world. Many of the global marine fish stocks today are threatened or depleted, making the way we source seafood critically important to the health of the ocean and the survival of marine fish stocks.

OUR 5 PILLAR STRATEGY



MAINTAIN A WIDE VARIETY OF SPECIES IN SODEXO'S CATALOGUES AND MENUS



BAN SPECIES AT RISK AND IMPLEMENT CONTROL MEASURES FOR OTHERS



USE ECO-STANDARDS OR LABELS



HELP SET UP SUPPLY FOR SUSTAINABLE AQUACULTURE



DEVELOP SOURCING ACCORDING TO AN ESTABLISHED TECHNICAL AGREEMENT BETWEEN SODEXO AND WWF

OUR NORTH AMERICAN COMMITMENT

100% of fish and seafood sourced and promoted by Sodexo is sustainable. What that means is that we will not source or promote any red listed fish or seafood and all orange listed fish or seafood will respect certain specifications.

OUR PROCESS

Sodexo's global presence means that we encounter all of the many global certification and rating approaches to sustainable seafood. While we have used many of the recommendations that exist, with extensive consultation we decided not to stick to just one, but to pull from the strengths of all to create a comprehensive strategy.

SODEXO'S STRATEGY IS BASED ON GUIDANCE FROM ORGANIZATIONS INCLUDING MONTEREY BAY AQUARIUM, NOAA, WORLD WILDLIFE FUND, SEAFOOD CHOICES ALLIANCE, GREENPEACE AND MANY MORE.

