

Sodexo boosts the energy quotient of athletes as Khelo India University Games drew curtains

- Sodexo was the Food and Catering Partner to the largest University-level sport competition and mega-event
- 300,000+ meals served to 5000 athletes, coaches & technical officers from 200+ Universities
- A culinary team comprising of 500+ Chefs, dieticians and onsite kitchen staff catered across 50000 sq. ft dining area at 6 event locations in Bangalore
- Sodexo launched a comprehensive food and nutrition solution 'Energize' for athletes during the event

Mumbai, May 09, 2022 – Global leader in Quality-of-Life services, with a prominent presence in the schools and universities segment through its dining, retail and campus management solutions, Sodexo, launched its comprehensive nutrition solution 'Energize' at the largest-ever university level sports competition 'Khelo India' held at Bangalore between 24th April – 3rd May 2022. Sodexo was appointed by the hosts, Jain University as the food and catering partner for the sports mega-event witnessing the amalgamation of 5000 athletes, coaches, and technical officials from 208 universities across India and served ~300,000 meals spanning the event tenure. The event was organized by Government of Karnataka, Sports Authority of India (SAI) and Ministry of Youth Affairs & Sports, along with the Association of Indian Universities, Indian Olympic Association and National Sports Federation.

It is a fact that sports nutrition plays an extremely important part in grooming athletes to deliver their best. And with its vast experience in looking after the nutrition requirements of students in schools and university campuses, drawing up special nutrition charts for sports enthusiasts, it was a natural progression for Sodexo to oversee the nutrition requirements of the athletes at the university games. Sodexo's core responsibility for the event comprised of end-to-end services from the kitchen infrastructure and set up to health & hygiene maintenance, quality control, menu planning, food preparation and delivery via packed or assisted buffet services and retail counters. A series of engagement initiatives through the event days ensured a perfect blend of recreation & relaxation after a tiring day on field for the athletes.

Commenting on the collaboration and fruitful closure to the event, **Dr. Chenraj Roychand, Founder of JAIN Group and Chancellor of JAIN University** said, "We share a long partnership with Sodexo; the company provides commendable dining, retail and campus management solutions at our school & university campuses. They regularly brainstorm innovative solutions to ensure that sports enthusiasts in our campuses follow the correct nutrition program and their sports timetable runs in parallel with their academic schedule. The company was thus an obvious choice to be our Food and Catering Partner at the university games, which we were privileged to host. We are more than happy with their intense involvement in taking good care of the athletes throughout the event. Their exceptional turnaround time in getting the infrastructure ready for onsite kitchen and catering was indeed praiseworthy. The role of their senior leadership in overseeing the arrangements was impressive and it was a real pleasure working with them. In fact, it was just an extension of our understanding and working relationship within Jain university campuses".

“It was a great privilege for us to be involved as the food and catering partner for the 2nd edition of the largest-ever university games of the country, Khelo India! Our culinary team of over 500 chefs, kitchen and service staff along with consultant sports nutritionist Divya Purushottam, delivered the menu charted out in collaboration with nutritionists from SAI. With a strong pedigree of fine food and catering, our teams could immediately translate the requirements of this mega-event into action. It was exciting for us to put together the onsite kitchen of over 26000 sq. ft. at 4 venues and over 50000 sq. ft. of dining facilities at another 6 venues in a record turnaround time, thanks to the immense support received from our valued clients of 20 years, Jain University; Ministry of Youth Affairs & Sports and SAI. We loved interacting with the athletes and other officials, and I happily admit that the interesting engagement activities brought us all together; we were all like a huge family by the end of the event”, said **Nitin Trikha, Country Segment Director, Schools & Universities, Sodexo India**



Seen in the photo: (Left-hand side) Hon'ble Minister of Sports, Youth Affairs & Minister of Information and Broadcasting, Shri Anurag Thakur at Khelo India University Games with athletes and the Sodexo culinary team.

Backed by the success of the event and Sodexo's expertise in sports nutrition, the company formally launched Energize – a holistic program to equip athletes with proper nutrition and game-ready facilities at sports campuses. The program was initially piloted at Corvuss American Academy, Karjat and Jain Sports School, Bangalore before being successfully replicated at the recent university games. Energize program focuses on two aspects - Food and Nutrition that fuels athletes' training in pre, during and post-season, including healthy meals for the road, on campus and refuelling snacks. These menus are designed by expert sports nutritionists roped in by Sodexo. The other part is the upkeep of the sporting facilities from cleaning and maintenance to supervising all grounds, turf, courts, pools and equipments year-round.

About Sodexo

Founded in Marseille in 1966 by Pierre Bellon, Sodexo is the global leader in Quality-of-Life Services, an essential factor in individual and organizational performance. Operating in 55 countries, our 412,000 employees serve 100 million consumers each day. Sodexo Group stands out for its independence and its founding family shareholding, its sustainable business model and its portfolio of activities including Food Services, Facilities Management Services and Employee Benefit Solutions. We provide quality, multichannel, and flexible food experiences, but also design attractive and inclusive workplaces and shared spaces, manage and maintain infrastructure in a safe and environmentally friendly way, offer personalized support for patients or students, or even create programs fostering employee engagement. From Day 1, Sodexo has been focusing on tangible everyday gestures and actions through its services in order to have a positive economic, social and environmental impact over time. For us, growth and social commitment go hand in hand. Creating a better everyday for everyone to build a better life for all is our purpose.

Sodexo is included in the CAC Next 20, CAC 40 ESG, FTSE 4 Good and DJSI indices.

About Sodexo India

Sodexo India is fuelled with the brand purpose of creating a better everyday for everyone to build a better life for all. We provide a bouquet of 100+ service offerings to varied clientele — corporates, healthcare organizations, manufacturing locations, educational institutes and in remote environments. Our solutions range across food & catering, facilities management, technical services, workplace experience, energy management, and benefits & rewards services. Sodexo India is powered by a team of 40,135 employees who cater to 450+ clients at 1,039 sites daily. We harbour an inclusive, diverse, fair, equal, and positive work environment to improve the quality of life of those we serve, everyday. For details, visit <https://in.sodexo.com/home.html>

About Sodexo, Education Service Segment

Sodexo is proud to serve iconic 4,600 education campuses across 42 countries with exceptional food, facilities & campus care services for over 50 years. In India, we work with premium schools & universities across 15 states & 20 cities serving more than 50 million healthy & nutritious meals every year to 1,00,000 students and 10000 staff and faculty. Sodexo also manages 30 million sq. ft of facilities including complete maintenance of 10,000 hostel rooms on campus.

Key Figures

- 17.4 billion euro in Fiscal 2021 consolidated revenues
- 412,000 employees as at August 31, 2021
- #1 France-based private employer worldwide
- 55 countries (as at Feb 28, 2022)
- 100 million consumers served daily
- 10.9 billion euro in market capitalization (as at March 31, 2022)

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