

Press Release

Celebrate the Return of Year-End Parties with New Holiday Menu by Sodexo and Chef Bjorn Shen

After nearly two years apart, Bjorn's Family Christmas Menu promises to gather family, friends and colleagues to ring in the year-end festivities with six delectable dishes worthy of envy

Singapore, 3 November 2022 – Sodexo Singapore, a global leader in food services and facilities management, has teamed up with award-winning celebrity chef Bjorn Shen to develop a new festive menu for Sodexo's customers. Launched in anticipation of the festive season, the Family Christmas Menu features six homely and visually appealing dishes, thoughtfully created from simple yet delectable everyday ingredients inspired by Chef Bjorn's own holiday experiences with his family.

Available in Singapore at selected corporate and education sites from 7 November to 9 December 2022, the menu evokes a sense of familiarity and invites diners to celebrate the magic of community and meaningful connections at year-end gatherings. Sodexo customers will also be able to recreate a holiday atmosphere by ordering the Family Christmas Menu in take-home packs that serve six, available in limited quantities.

This menu is the second collaboration between Sodexo and Chef Bjorn. Earlier this year, Sodexo launched a plant-based menu with Chef Bjorn to expand its plant-based offerings for its customers.

"Sodexo is delighted to partner with Chef Bjorn again, this time to deliver a menu befitting of the year-end gatherings that we all look forward to. His creative twist on comfort food has truly redefined how we typically approach festive menus," **said Abel Ariza, President, Malaysia & Singapore at Sodexo.** "We hope that this menu can help rekindle the community spirit and kickstart the much-deserved year-end celebrations."



Bringing a taste of the holidays island-wide

Chef Bjorn, who has been featured in the Netflix docuseries *Somebody Feed Phil* and is known for his creative interpretations on homely food, has put his signature spin on festive flavours in this menu.

“Nothing brings people together like food,” **explained Chef Bjorn Shen.** “I am heartened by this opportunity to share my favourite festive recipes with Sodexo’s customers through this collaboration. My wish for this menu is to reunite people this festive season and spread positivity and cheer no matter where they are – at home, school or the workplace.”

“Sodexo has been a valued partner to INSEAD for more than a decade and continues to surprise us with its new, innovative offerings,” **said Ivy Tan, Director, Operations & Campus Services, Asia at INSEAD.** “As we welcome our employees and students back into the community, it is important to create a good in-premise experience – which includes providing warm, delicious meals for everyone. We look forward to serving Chef Bjorn’s Family Christmas Menu, which I’m sure will be a hit among our community.”

Appendix: Bjorn's Family Christmas Menu



Starters

Smoked salmon pate, beetroot jam, pickled onions and ritz crackers

Pear and rocket salad with seeded mustard dressing and pumpkin seed dukkah

Charred corn, herbed aioli, Grana Padano and chili

Mains

Kleftiko of chicken and sausage with a tomato bread crust

Potato and smoked cheese gratin

Dessert

Greek apple pie, honeyed yoghurt and sunflower seeds

About Sodexo Group

Founded in Marseille in 1966 by Pierre Bellon, Sodexo is the global leader in Quality of Life Services, an essential factor in individual and organisational performance. Operating in 53 countries, our 422,000 employees serve 100 million consumers each day. Sodexo Group stands out for its independence and its founding family shareholding, its sustainable business model and its portfolio of activities including Food Services, Facilities Management Services and Employee Benefit Solutions. We provide quality, multichannel and flexible food experiences, but also design attractive and inclusive workplaces and shared spaces, manage and maintain infrastructure in a safe and environmentally friendly way, offer personalised support for patients or students, or even create programmes fostering employee engagement. From Day 1, Sodexo has been focusing on tangible everyday gestures and actions through its services in order to have a positive economic, social and environmental impact over time. For us, growth and social commitment go hand in hand. Creating a better everyday for everyone to build a better life for all is our purpose.

Sodexo is included in the CAC Next 20, CAC 40 ESG, FTSE 4 Good and DJSI indices.

About Sodexo in Singapore

In Singapore, Sodexo was established in 1982 and it celebrates its 40th anniversary this year. Sodexo employs 850 people and delivers a range of integrated on-site services to some 50 clients including corporate companies, healthcare facilities, educational institutions, and remote sites. By providing the most efficient, safe and economically viable food & facilities management service solutions, Sodexo helps to reinforce the well-being of individuals, improve their effectiveness and help companies & organisations improve performance every day.

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