

Press Release

Sodexo partners with #IAmRemarkable in Singapore and Malaysia

The programme aims to empower people across all vocations, enabling them to celebrate their accomplishments in both their professional and personal lives.

Singapore, 9 March 2023 – This International Women’s Day, Sodexo, a world leader in food services and facilities management, has partnered #IAmRemarkable, a Global google programme in Singapore and Malaysia. #IAmRemarkable is a global movement that empowers everyone, including underrepresented groups, to celebrate their achievements in the workplace and beyond, while challenging the social perception around self-promotion. While the programme has reached over 450,000 participants globally, this partnership is the first for Sodexo that focuses on vocational workers.

Empowering voices and celebrating successes to make all employees feel valued

Self-promotion in the workplace can be uncomfortable for many people, particularly women. Research has revealed a striking gender gap in self-promotions, with women consistently underplaying their accomplishments. As a result, those who feel uncomfortable self-promoting often fall behind their vocal peers.

As one of the largest employers globally with a 422,000-strong workforce – in Singapore and Malaysia, 90% of our workforce population are frontline workers – Sodexo is firmly committed to creating an inclusive and welcoming culture for all employees, including, but not limited to, women and persons with disabilities. Through this programme, Sodexo hopes to encourage employees across its various food services, facilities management, and home-care services sectors to practice their self-promotion skills and celebrate their professional and personal successes.

Equipping our teams with the right tools for self-promotion

In line with the 2023 International Women’s Day theme of ‘Embrace Equity,’ Sodexo aims to provide its employees with the resources and opportunities to achieve their best at work. As part of the #IAmRemarkable programme, Sodexo employees will have the chance to attend a 90-minute workshop delivered by Google trainers. During this workshop, participants will learn the importance of self-promotion at work, challenge the social perception around self-promotion, and gain tools to develop this skill. Sodexo plans to hold six sessions across its workforce in Singapore and Malaysia, with 15 participants per session.

Understanding the impact and success of the programme is also a crucial component. Participants will complete a survey at the end of the workshop and three months after, the results will be analysed by an independent third-party research party to measure the programme’s impact. Based on data from Google’s

past workshops, the programme has made a lasting impact on former participants, with 82% reporting feeling more confident, 89% being more active in self-promotion, and 49% even achieving career growth.

“Sodexo is proud to partner with Google to offer the first-ever #IAmRemarkable programme for our Malaysia and Singapore employees,” said **Abel Ariza, President (Malaysia & Singapore), Sodexo**. “At Sodexo, our teams are Part of Something Greater because we believe our everyday actions have a big impact. We have always embraced a work culture rooted in diversity, equity, and inclusion and strive to make everyone feel valued. They belong to a company that allows them to act with purpose and thrive in their own ways. We hope this programme will help our teams find their voice to advocate for themselves and their achievements, gain confidence, and hone their skills in self-promotion.”

“We look forward to the partnership with Sodexo, who are joining 1,300 organisations that have brought #IAmRemarkable to employees to boost team cohesion, unlock career progression and promote allyship,” said **Rashi Baid, Head of Direct Scaled Acquisitions, APAC & #IAmRemarkable Operations Lead, APAC**.

About Sodexo Group

Founded in Marseille in 1966 by Pierre Bellon, Sodexo is the global leader in Quality of Life Services, an essential factor in individual and organisational performance. Operating in 53 countries, our 422,000 employees serve 100 million consumers each day. Sodexo Group stands out for its independence and its founding family shareholding, its sustainable business model and its portfolio of activities including Food Services, Facilities Management Services and Employee Benefit Solutions. We provide quality, multichannel and flexible food experiences, but also design attractive and inclusive workplaces and shared spaces, manage and maintain infrastructure in a safe and environmentally friendly way, offer personalised support for patients or students, or even create programmes fostering employee engagement. From Day 1, Sodexo has been focusing on tangible everyday gestures and actions through its services in order to have a positive economic, social and environmental impact over time. For us, growth and social commitment go hand in hand. Creating a better everyday for everyone to build a better life for all is our purpose.

Sodexo is included in the CAC Next 20, CAC 40 ESG, FTSE 4 Good and DJSI indices.

About Sodexo in Singapore

In Singapore, Sodexo was established in 1982 and it celebrates its 40th anniversary last year. Sodexo employs 850 people and delivers a range of integrated on-site services to some 50 clients including corporate companies, healthcare facilities, educational institutions, and remote sites. By providing the most efficient, safe and economically viable food & facilities management service solutions, Sodexo helps to reinforce the well-being of individuals, improve their effectiveness and help companies & organisations improve performance every day.

Contacts

Sodexo

Alicia LEE
+65 8129 9740
Alicia.Lee@sodexo.com

FINN Partners

Farah AQILAH
+65 8163 0808
Farah.Aqilah@finnpartners.com