



## Alexandra Serizay

Chief Strategy and Services Innovation Officer

Alexandra Serizay is Chief Strategy and Services Innovation Officer and a member of the Group Management Team since 2022.

Alexandra joined Sodexo in 2017 as Global Head of Strategy for the Corporate Services segment. In this position, she developed the Segment's strategic roadmap, which significantly contributed to its resilience during the pandemic, and acted as interim Global Chief Financial Officer for the segment at the end of 2018 and CEO for the segment in Belgium in 2019.

In 2019, Alexandra became Chief of Staff to Sophie Bellon, Chairwoman of the Board of Directors and Chief Executive Officer, working very closely with the company's Growth Leadership team and all operational and functional leaders.

In March 2022, Alexandra is appointed as Group Chief Strategy Officer and leads the work on executing the strategy, accelerating the transformation, and defining Sodexo's 2030 Ambition.

She and her teams ensure the alignment of Strategy and Services, define the future of sustainable food and valued experiences, leveraging R&D and Innovation.

Alexandra began her career in 1997 as an internal auditor with France Télécom Transpac, and then joined Deutsche Bank in London in 1999 as an associate in M&A.

In 2004, she joined Bain & Company in Paris where she worked first in the telecoms sector, then in the financial services on strategic reviews, operational excellence missions and transformation & turnaround, particularly at the time of the financial crisis.

In 2011, she joined HSBC France as Director of Strategy, member of the Executive Committee, then shortly after took responsibility for the Continental Europe Strategy. In 2013, she became Chief Operating Officer of the retail banking & wealth management business in France, overseeing digital transformation in particular. In 2016, she was appointed Deputy Executive Director of the entity in charge of market development & customer experience, offers and multichannel distribution, while still managing the digital transformation. She also held a mandate on the boards of HSBC REIM France (Real Estate Investment Managers), HSBC SFH France (HSBC covered pool) and HSBC Factoring France.

Alexandra is a non-executive Director and Chairwoman of the Audit Committee of Dexia as well as Board member of Cofiroute and AFS (Vinci Autoroute Group).

Alexandra is also an active member of the internal network SoTogether, Sodexo's women's network.

Alexandra is an ESSEC graduate.

Alexandra is a French citizen. She speaks French and English.