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Food fuels new connections in the transformed workforce

Working patterns and workplaces are transforming

Food services will have to adapt

Quote from John Wright, Senior Vice President, Global Head of Food at Sodexo: "Creating the right working environment is going to be critically important, and food will play a significant role".

Leaders know that catering will be important to the post-pandemic workforce

- Seventy eight percent of executives say that finding innovative ways to connect food with new ways of working will be a big consideration for the future
- Sixty three percent say that food and catering facilities will be important when a widespread return to the physical workplace is possible

For employees, food services are a core part of their work experience

Whether they are working from home...

- Sixty six percent of workers are very or fairly interested in food delivery (lunch and snacks) services provided by their employer if they continue working from home – even occasionally
- Sixty one percent are very or fairly interested in good quality coffee delivery provided by their employer if they continue working from home- even occasionally

Or in the workplace

- Fifty percent of employees who worked from home due to the pandemic plan to visit their workplace canteen/cafeteria with the same frequency as they did pre-pandemic

Whatever their future work situation, employees expect their workplace catering to improve

Percentage of global employees who rank these factors in their top three improvements

- Forty-eight percent rank a variety of choices
- Forty percent rank healthy family meals to bring home or have delivered
- Thirty-seven percent rank timesaving, convenient options

Businesses will need to adapt

Quote from John Wright, Senior Vice President, Global Head of Food at Sodexo

“The most successful organizations are going to be the ones that can flex, pivot and adapt”.

That means leaders must consider:

- **Food that connects** employees through personalized experiences that put health, wellbeing and sustainability first
- **Food made productive** to align with the demands of a ‘work anywhere’ workforce that expects choice, convenience and access
- **Food made smarter** through data and technology to save on waste and costs and improve traceability
- **Food made efficient** to balance excellent service with sustainable operational costs

Are you ready to transform how, where and when food works for your business every day?
Contact Sodexo to start your food transformation with Food Connection.

Sources:

- 2021 Sodexo Experience Next Corporate Insights Research
- Worklife Harris Tracker Wave 4 Results