pluxee

Capital Markets Day



pluxee

Global player in Employee benefits and Engagement



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Key risk factors for consideration

The following is a selection of the key risks that relate to the Company's industry and business, operations and financial conditions, based on the probability of their occurrence and the expected magnitude of their negative impact.

In making this selection, the Company has considered circumstances such as the probability of the risk materializing on the basis of the current state of affairs, the potential impact that the materialization of the risk could have on the Company's business, financial condition, results of operations and prospects, and the attention that management of the Company would on the basis of the current expectations have to devote to these risks if they were to materialize.

The risk factors listed below should not be regarded as a complete and comprehensive statement of all potential risks and uncertainties that the Company faces.

- The Group's employee benefits products rely on favorable tax and social frameworks, and regulatory changes to such tax and social frameworks could adversely affect the Group's results of operations.
- A failure of the Group's IT infrastructure, including as a result of cyber-attacks, could adversely impact its business and results of operations.
- The Group faces risks around managing a significant volume of data and maintaining data privacy that could result in high-cost and or high-volume impacts on the Group if they materialize.
- The Group's ability to grow and maintain its profitability could be materially affected if changes in digital technology and the expectations of clients and consumers outpace its service offerings and the development of its internal tools and processes.
- Risks inherent to operating in emerging countries may adversely affect the Group's results of operations.
- The Group's business is subject to a variety of European, Brazilian and other supranational and domestic laws, rules, policies and other obligations.
- Non-compliance with anti-corruption, money laundering and terrorism financing laws could adversely impact the Group's results of operations and financial position.
- Increasing regulation relating to payment cards and services could adversely

affect the Group's results of operations and financial condition.

- The Group is exposed to financial institution counterparty risk, which could adversely impact its business and results of operations.
- The Group faces liquidity risk and may not be able to generate sufficient cash flows to meet its financial obligations.
- Unfavorable currency exchange rate fluctuations could adversely affect the Group's results of operations.
- The Group is subject to the tax laws of numerous jurisdictions; changes in tax laws or challenges to the Group's tax position could adversely affect the Group's results of operations and financial condition.
- The Company's historical financial information may not be a reliable indicator of its future results.
- The Group may not achieve some or all of the expected benefits of the spin-off, and the spin-off and the Distribution may adversely affect its business.

For a complete and comprehensive statement of all potential risks and uncertainties that the Company faces, prospective investors should read the Prospectus.



Today's speakers



Didier Michaud-Daniel Executive Chair



Aurélien Sonet
Chief Executive Officer



Viktoria Otero del Val Chief Strategy, Product and Customer Experience Officer



Stéphane Lhopiteau Chief Financial Officer



Laure
Pourageaud
Chief Human
Resources Officer



Gabriel Rotella Chief Information Officer



Béatrice BihrGeneral Counsel



Thierry Guihard Brazil CEO



Anish Sarkar India CEO



Burcin Ressamoglu UK CEO



Said Layadi Digital Factory Director



Pauline Bireaud Head of Investor Relations



Agenda

Time	Section	Speakers
2.00pm	Opening remarks Introducing Pluxee	Didier Michaud-Daniel, Aurélien Sonet
2.25pm	Market & Regulatory dynamics	Viktoria Otero del Val
2.40pm	Product, Sales & Marketing	Viktoria Otero del Val, Anish Sarkar, Thierry Guihard
3.10pm	Q&A session	
3.40pm	Break	
3.55pm	Digital & Tech	Gabriel Rotella, Said Layadi
4.15pm	People & Sustainability	Laure Pourageaud, Béatrice Bihr, Burcin Ressamoglu
4.35pm	Break	
4.50pm	Strategy	Aurélien Sonet
5.10pm	Financial overview	Stéphane Lhopiteau
5.55pm	Q&A session	
6.25pm	Wrap-up and closing remarks	Aurélien Sonet



Didier Michaud-Daniel

Executive Chair



O1 Introducing Pluxee



01 Introducing Pluxee



Aurélien Sonet

Chief Executive Officer



Pluxee – A profitable growth story



Leading global provider of employee benefits and engagement solutions



Highly cash-generative and scalable B2B2C ecosystem serving +36m consumers



Operating in a large and growing market



Clear strategy powered by technology, talent and targeted $M \bar{\delta} A$



Leadership team committed to deliver profitable growth ambitions

45 years of growth on a global scale

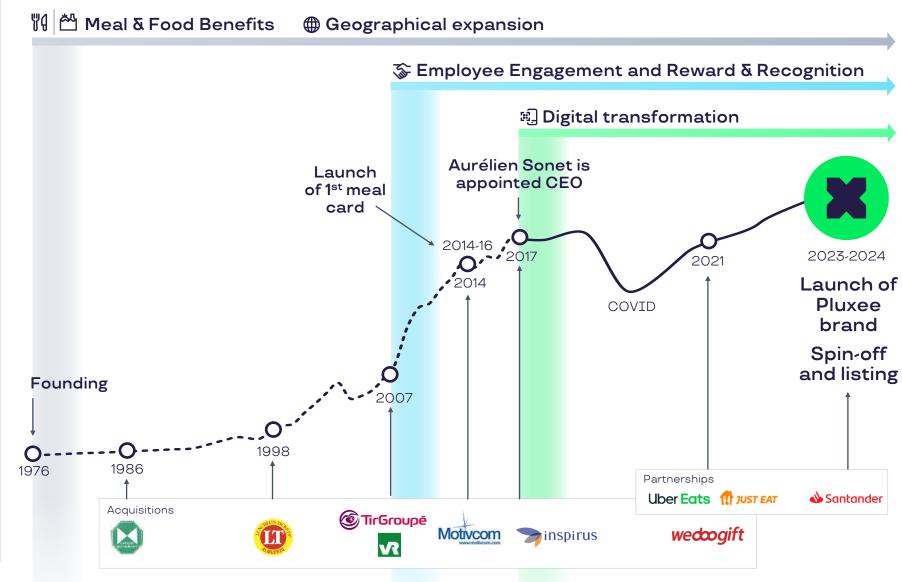
- Sustainable growth through-the-cycles
- Strong track record of constantly adapting to customer needs
- 90% digitalized business volume⁽¹⁾
- Continued strategic and investment support from the Bellon family

Source: Company information.

Note: (1) Cumulative value of benefits issued on behalf of clients.

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Milestones & growth journey



Pluxee brings to life a personalized and sustainable employee experience at work and beyond



Full suite of employee benefits and engagement solutions

Employee benefits

Other products & services

83% of FY 2023 revenues





17% of FY 2023 revenues⁽²⁾



From service provider to trusted HR partner

Leveraging relevant expertise

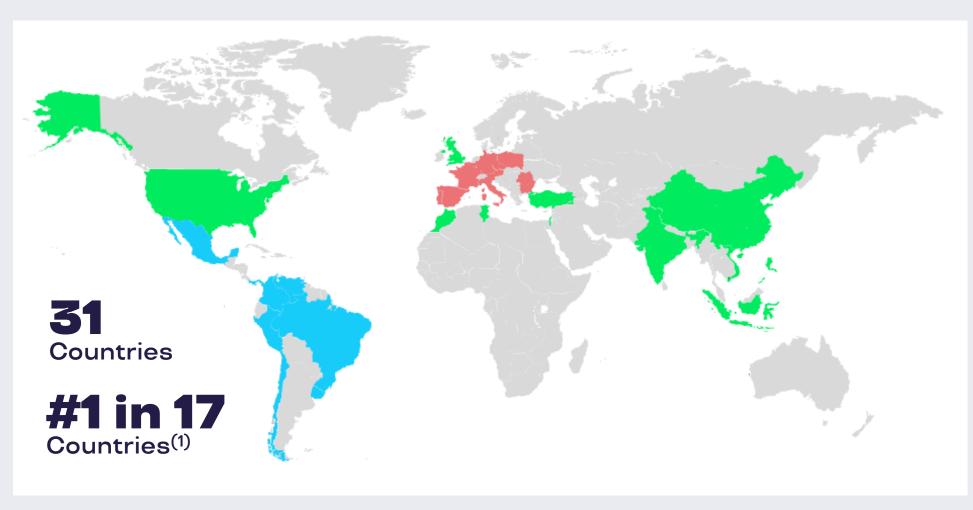
Source: Company information as of Fiscal Year August 2023

Notes: (1) Including childcare, hybrid work, learning and development, uniform. (2) Including fuel and fleet management.



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Global footprint with strong market positions in every region

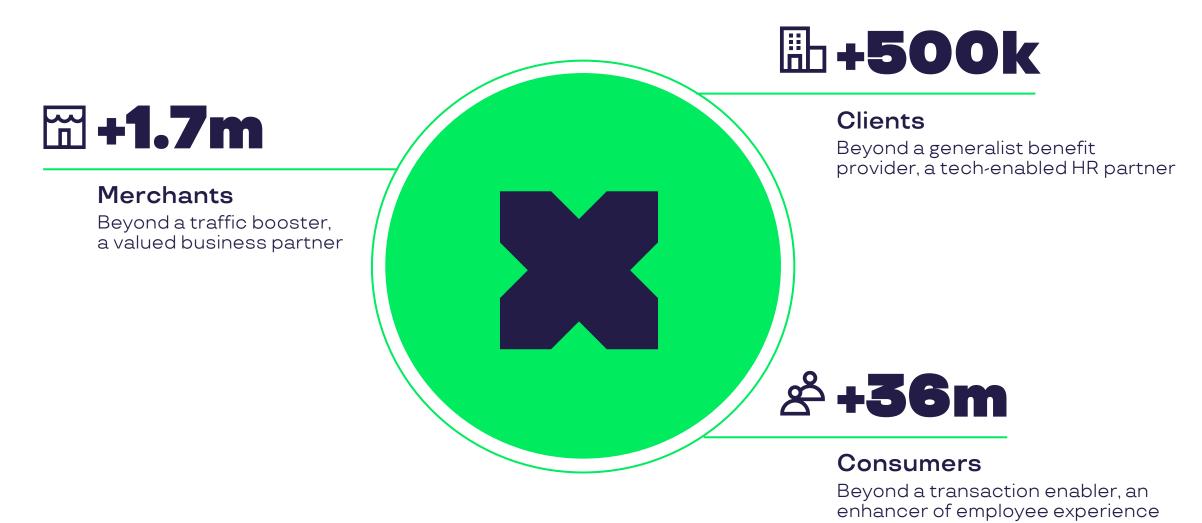




Source: Company information as of Fiscal Year 2023, Fiscal 2023 Revenues in millions of Euros and percentage of Total Revenues. Notes: (1) Countries where Pluxee is market leader in at least 1 vertical locally.

Rest of the world

At the heart of a highly interconnected B2B2C ecosystem

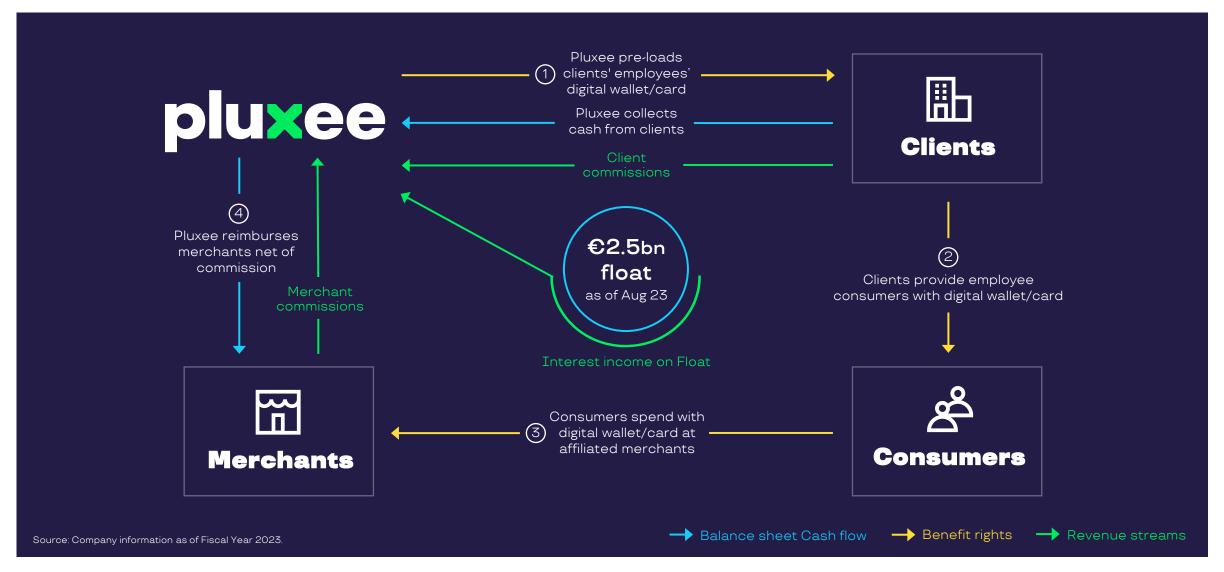


Source: Company information as of Fiscal Year 2023.



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Highly cash generative and scalable business model



Attractive financial profile with outstanding recent performance

Significant scale

FY 2023

€22.8bn

Business volumes issued⁽¹⁾

€1,052m

Total revenue

€363m

Recurring EBITDA margin⁽²⁾ **34.5%**

Double-digit growth

FY 2023

+17%

Growth in business volumes issued

+25%

Total revenue organic growth⁽³⁾

+42%

Recurring EBITDA growth

Strong cash conversion and balance sheet

FY 2023

80%

Recurring cash conversion⁽⁴⁾

€859m

Net cash position

Continuous growth momentum

Q1 FY 2024

€266m

Revenue

20%

Revenue organic growth

Source: Company information as of Fiscal Year August 2023.

Notes: FY refers to fiscal year ending in August, e.g. FY 2023 ends in August 2023. (1) Business volumes issued: Cumulative value of benefits issued on behalf of clients and of which €16bn of Employee Benefits Business Volume: (2) Recurring EBITDA: Recurring Operating Profit (ROP), plus depreciation and amortization, minus lease payments; (3) Organic growth: The increase in revenue, calculated using the exchange rate for the prior fiscal year; and excluding the impact of business acquisitions (or gain of control) and divestments. (4) Recurring cash conversion: Recurring Free Cash Flow divided Recurring EBITDA restated for positive impact from the change in regulation in Brazil in FY 2023 (€191m).



Large and growing employee benefits and engagement market

Growing Meal & Food Benefit market

7% to 9%

CAGR 23-26E

Total Meal & Food direct market estimated to €53bn⁽¹⁾

Large employee benefits and engagement market

>€1,000bn

Total addressable employee benefits and engagement market⁽²⁾

- Penetration rate⁽³⁾ still low, especially among SMEs
- Solid regulatory environment
- Macro tailwinds

Source: Company information.

Notes: (1) Meal & Food Benefit direct market: Aggregate BV captured by local or international Meal & Food Benefit providers. (2) Meal & Food addressable market: Aggregate BV of all companies that are eligible to provide to Meal & Food services, incl. those that do not offer these services to their employees. (3) Total addressable Employee benefit and Engagement market: Aggregate BV of all companies that are eligible to provide employee benefits, incl. those that do not offer these services to their employees.



Driving growth by addressing fundamental employer and employee needs



Global shortage of talent



Flexible ways of working



Focus on total well-being outcomes



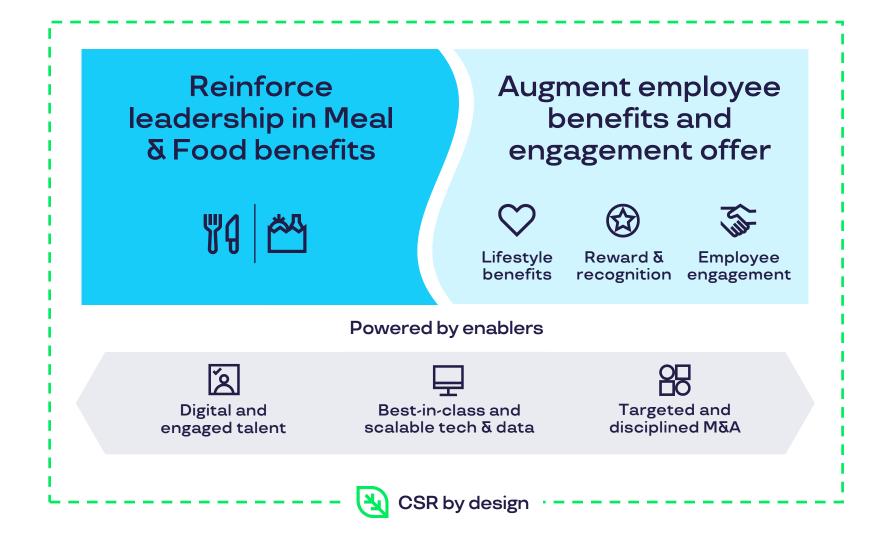
Salary and purchasing power



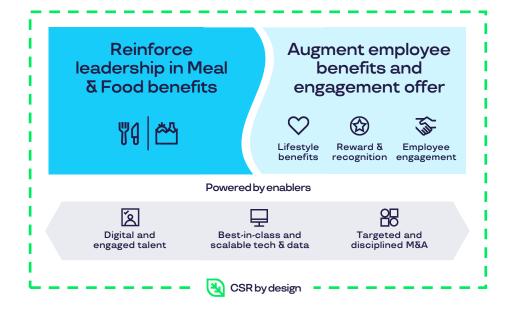
Employee focus on purpose

Source: Company information.

Clear strategy to sustain profitable growth



Achieve ambitious strategy thanks to six key strategic initiatives



- 1 Elevate benefit offering
 Address evolving client and consumer needs
- **Expand merchant engagement**Reinforce win-win partnership
- Scale up existing presence
 Address untapped opportunities in Engagement and Reward & Recognition
- Acquire new clients
 With focus on small and medium enterprises, through segmented sales and marketing strategy
- Unlock full client potential
 From existing clients through upselling and cross-selling
- Drive profitability

 Pursue efficiency gains and benefit from operating leverage

Clear strategy to deliver ambitious financial results

FY 2024

Mid-term FY 2026

Organic revenue growth objective⁽¹⁾ **Low double digit**

Recurring EBITDA margin forecast⁽²⁾ **At least stable, absorbing standalone costs**

Organic revenue growth objective⁽¹⁾ **Low double-digit per year**

Recurring EBITDA margin forecast⁽²⁾
c.37% for FY 2026

Cash conversion objective⁽³⁾ **Above 70% on average over FY 2024-2026**

At constant currency rates and perimeter

Source: Company information.

Notes: (1) Organic growth: The increase in revenue for a given period (the "current period") compared to the revenue reported for the same period of the prior fiscal year, calculated using the exchange rate for the prior fiscal year and excluding the impact of business acquisitions (or gain of control) and divestments. (2) Recurring EBITDA: Recurring Operating Profit (ROP), plus depreciation and amortization, minus lease payments; (3) Recurring cash conversion: Recurring Free Cash Flow divided Recurring EBITDA.



O2
Market δ
regulatory
dynamics



02 Market & regulatory dynamics



Viktoria Otero del Val

Chief Strategy, Product and Customer Experience Officer



Sizeable and underpenetrated market with robust growth underpinned by supportive regulatory environment



Sizeable and underpenetrated market



Robust market growth profiting from macro tailwinds



Supportive regulatory environment and favorable mega trends

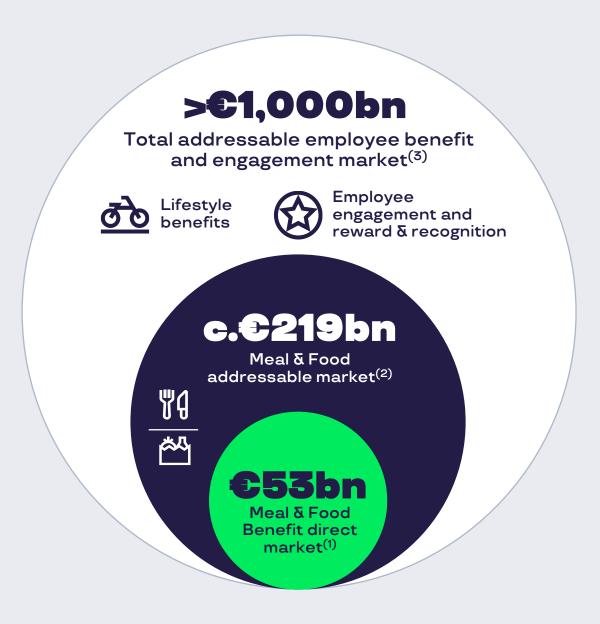
Attractive and under-penetrated market

Key market facts

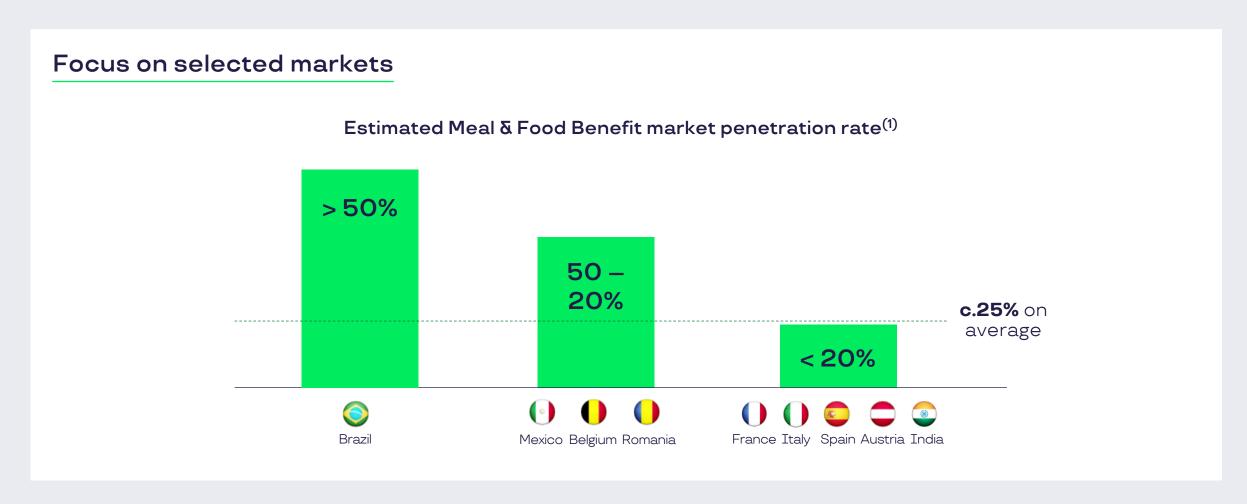
- Very large market opportunity
 - Small & medium enterprises represent big untapped
- represent big untapped potential
- Meal δ Food Benefit market penetrated at c. 25% overall

Source: Company information.

Notes: (1) Meal & Food Benefit direct market: Aggregate BV captured by local or international Meal & Food Benefit providers. (2) Meal & Food addressable market: Aggregate BV of all companies that are eligible to provide Meal & Food services, incl. those that do not offer these services to their employees. (3) Total addressable Employee benefit and Engagement market: Aggregate BV of all companies that are eligible to provide employee benefits, incl. those that do not offer these services to their employees.



Significant upside even in larger and more established benefit markets



Source: Company information.

Notes: (1) Penetration rate: Meal & Food Benefit Direct market divided by Meal & Food addressable market.

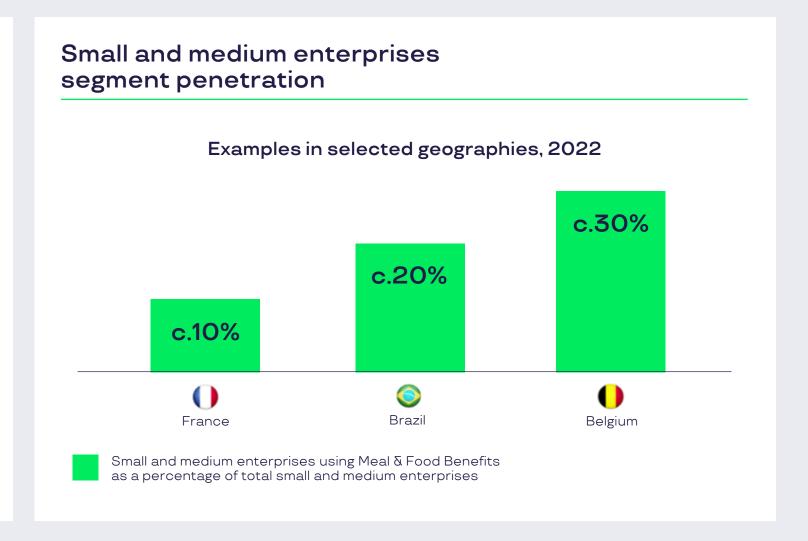


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Significant growth potential in untapped SME segment

Main drivers for accelerated penetration

- Meal benefit offer
 To adapt to hybrid working norm
- Lifestyle benefits and engagement solutions To meet evolving employee expectations
- ✓ Self-service buyer journeys
 To allow for more efficient decision
 making thanks to digitalization
- Card-based or fully virtual solutions
 To simplify management



Source: Company information.

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Robust growth in Meal & Food Benefit market

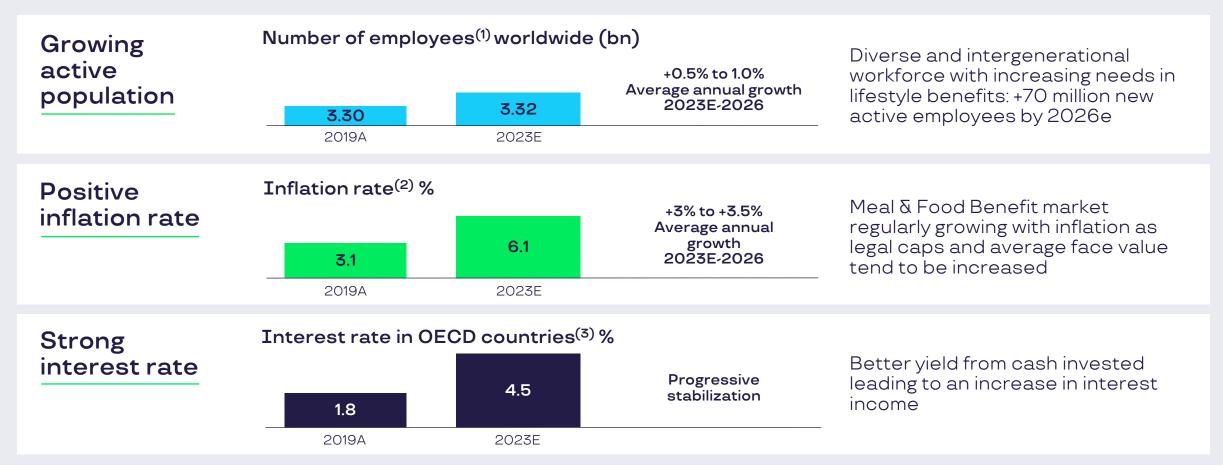




Source: Company information.

Notes: (1) Meal & Food Benefit direct market: Aggregate BV captured by local or international Meal & Food Benefit providers. (2) Meal & Food addressable market: Aggregate BV of all companies that are eligible to provide to Meal & Food services, incl. those that do not offer these services to their employees.

Employee benefit market growth supported by positive macro trends



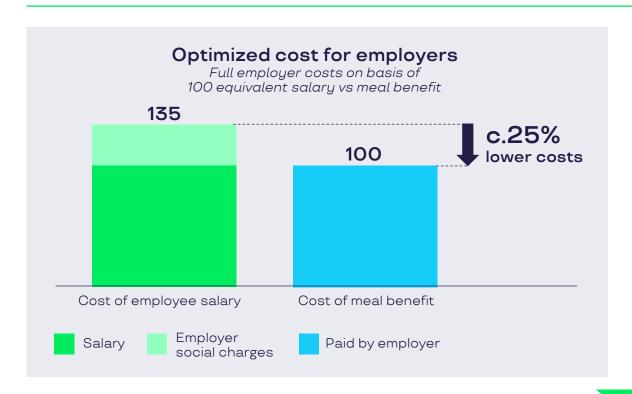
Employee Benefits market growth historically outpacing GDP growth

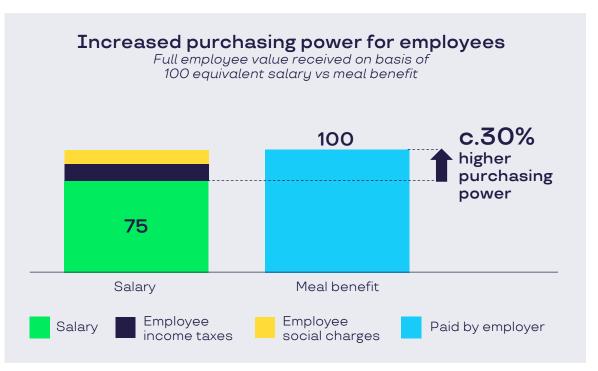
Source: Company information.

Notes: (1) Meal & Food Benefit direct market: Aggregate BV captured by local or international Meal & Food Benefit providers.
(2) Meal & Food addressable market: Aggregate BV of all companies that are eligible to provide Meal & Food services, incl. those that do not offer these services to their employees.

Employee benefits regulation attractive for both employers and employees

Illustrative case of meal benefit 100% financed by employer⁽¹⁾







Source: Company information. Notes: (1) Illustrative figures: Precise calculation depending on each local regulatory framework, specific client and employee individual fiscal situation.

Strong long-term benefits for Public Authorities to sustain regulation

Regulatory framework rationale



Preserve the purchasing power of employees and citizens



Help companies attract and retain talent



Stimulate local economy and create job opportunities



Formalize the informal economy contributing to tax collection, improving traceability of funds

Range of levers for Public Authorities



Strong tax & social incentives for both employers and employees



Maximum face value cap No cap decrease in deflation context



Stable and yet adaptable regulatory framework over time



Expansion of frameworks beyond Meal & Food Benefits



Push towards digitalization

Source: Company information.

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Shift to new model for work driving growth of employee benefit market



Global shortage of talent



Flexible ways of working



Focus on total well-being outcomes



Salary and purchasing power



Employee focus on purpose



HR leaders focus on reward philosophy and employee benefits to deliver an enhanced employee experience reflecting company goals

85%

HR leaders recognize need for personalized benefits to attract and retain talent(1)

600m

Remote workers by 2024⁽²⁾

>70%

Of individuals becoming more attentive to their well-being⁽³⁾

(1) Mercer: Global Talent Trends, 2022 (2) Gartner Report, 2021 (3) Workforce Institute @UKG Global Survey 2023

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Digitalization of Pluxee's ecosystem driving further market growth









Process and administration, data analytics

97%

of the Fortune 500 companies acknowledge the pivotal role of Digital Solutions to manage, retain and engage employees⁽¹⁾



Usage

89%

digital-payments penetration rate in the US in 2022⁽²⁾



Omnichannel visibility, payment flexibility

13%

CAGR by 2030 for global online meal and food delivery market⁽³⁾

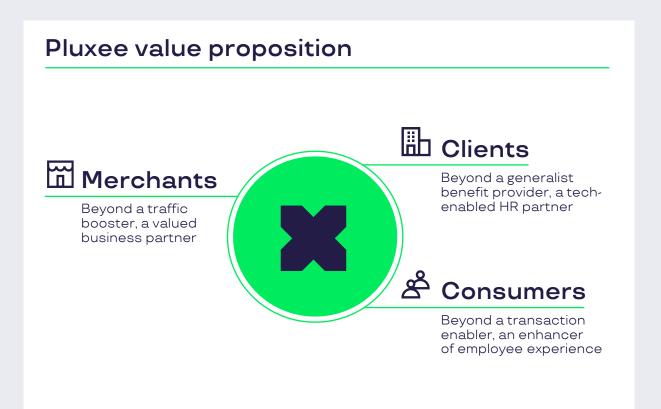
Sources:

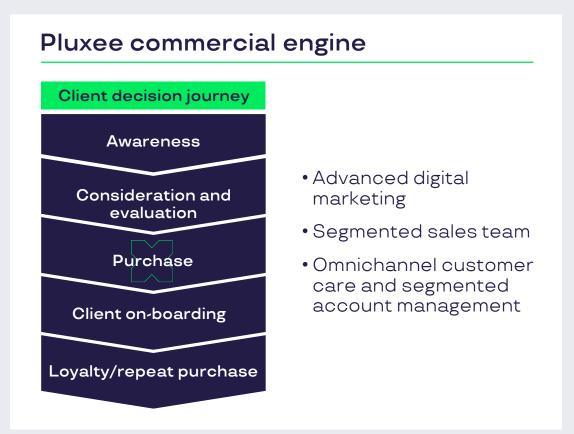
(1) JobScan Report, 2022. (2) McKinsey "Consumer trends in digital payments", in the US in 2022. (3) Merchant Machine Report 2022.

O3
Product,
sales δ
marketing



Delivering unique value proposition through a powerful commercial engine







Powered by digital & data

38

Fast-growing and diversified client base with strong presence among SMEs

Growing client base from diverse set of sectors















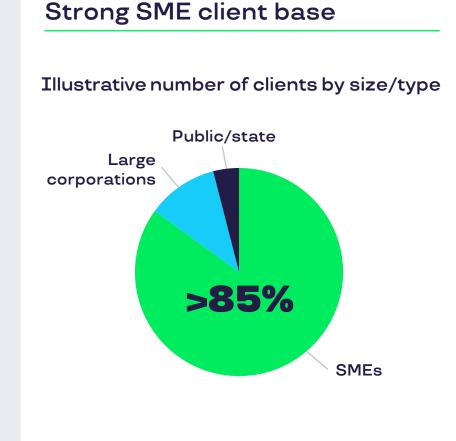






Energy



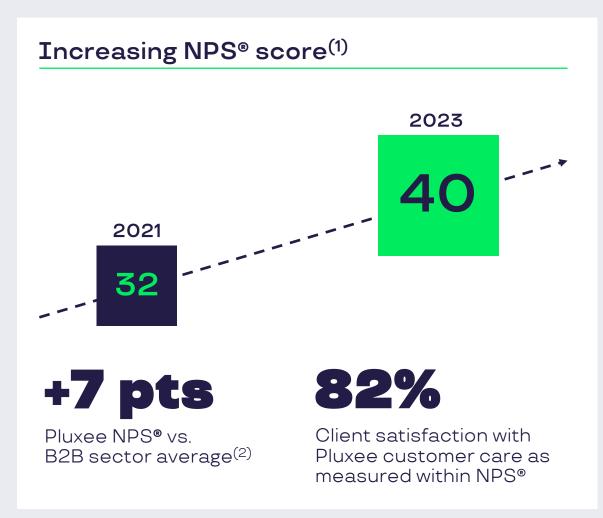


Source: Company information. Note: (1) End of Fiscal year

Providing global clients with global solutions adapted to local needs



Pluxee's client-focused culture driving high client satisfaction



Recognized for customer service excellence



Spain 2023: 2-time award winner



Turkey 2023: 4-time award winner



Tunisia 2023: 3-time award winner

Source: Company information.

Notes: (1) NPS® Source: Surveys conducted by Ipsos on 21 countries (incl. a focus on Top 10). From Jan 18 to Feb 2, 2021. Among 10.255 respondents. And from Jan 18 to Feb 16, 2023. Among 10.318 respondents. (2) Average NPS® on B2B sector made in 2022 on a similar country scope as Pluxee.



03 Product, sales & marketing



Thierry Guihard

Brazil CEO



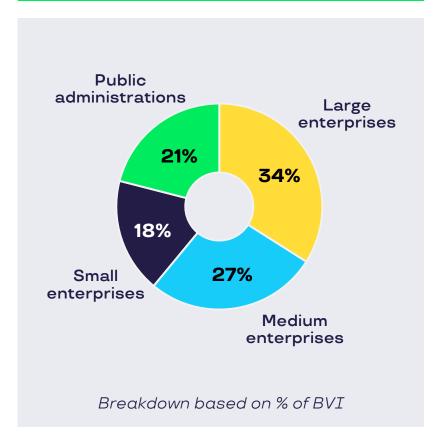
Brazil: Proven track record in leveraging loyal client base

40-year
Presence in Brazil





Large and diversified client base



Recognized by Brazilian market for client focus



Notes: (1) End of Fiscal Year.



Programmatic deployment of range of benefits leveraging digitalization

	From Core benefits	To Lifestyle benefits					To Employee Engagement & Communication	
	Meal & Food	Gift	Mobility	Health & well-being	Other: Holiday & culture	New benefits: Hybrid work, Learning & development	Employee Reward & Recognition	Employee engagement & communication
Pluxee playbook: "Fill in the matrix"	Ø	Ø			Ø			Ø
Key country examples								
India		Ø						
France	Ø	Ø	\bigcirc	\oslash		Ø	Ø	
Belgium	Ø	Ø	\bigcirc	Ø	Ø	Ø		
Brazil	Ø	Ø	Ø	\odot	Ø	Ø	Ø	\bigcirc
Mexico	Ø	Ø	Ø	\otimes		Ø	Ø	
	Entry p	roducts	Products added over past 5 years			Products added more recently		

Source: Company information.

Solutions provided in-house

Solutions provided through partnerships

03 Product, sales & marketing



Anish Sarkar

India CEO



India: Leading digital multi-benefits platform addressing the needs of clients and consumers







#1 Player in multi-benefits

- ✓ +10 benefits on one HR platform, a broad range of lifestyle benefits 習る多の
- Flexible benefits administration. and robust compliance
 - 100% Digital issuance since 2018
- √ 30% clients using 4 or more benefits on the platform

Market driven by consumer choice

- Enhanced digital consumer experience with multiple payment options
- Increased consumer engagement enabled through value-added services



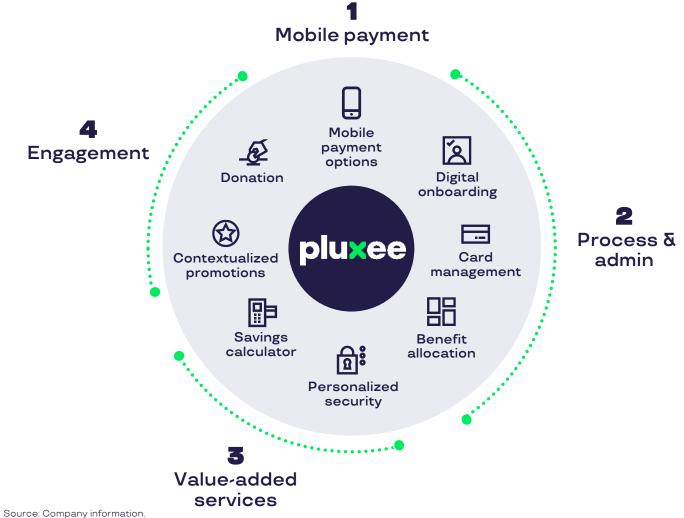




Consumer NPS® in 2023 India 2023 Best **B2C** Experience

Notes: (1) End of Fiscal Year.

Personalized in app features to enhance consumer experience



Romania case study



More than 1m monthly active consumers





Offer consumers freedom of choice across large range of benefits and payment means



Further engage with consumers through personalized digital experience

73

FY 2023 Consumer NPS® vs. 55 in FY 2022

4.6/5

FY 2023 App rating c.7.8

Average monthly visits per user in FY 2023

Expanding diverse merchant network thanks to strong value proposition

Expanding network of affiliated merchants

Active partner to small δ medium merchants

Strong value proposition



With increasing exposure to online merchants and marketplaces







+740k
Small & medium merchants

- Generating volume for local ecosystems
- Providing the tools to attract and retain consumer spending

- Increased access to consumer base
- Omnichannel and flexible payment means
- Complementary value added services
- Business volumes reimbursed to merchants in FY 2023 vs. FY 2021

Source: Company information.

Reinforcing merchant partnerships through value-added services

Brazil: Expertise in cross-selling



Wide range of valueadded services:

- Express reimbursement⁽¹⁾
- Assistance⁽²⁾
- Insurance⁽³⁾



Segmented sales & marketing approach:

 c.200-person merchant team

Of merchants choosing at least one additional service

India: Empowering small & medium merchants



Wide range of valueadded services:

- Unified payment solutions⁽⁴⁾
- Knowledge forums⁽⁵⁾
- Corporate cafeterias⁽⁶⁾



Segmented sales & marketing approach:

 c.50-person merchant team

Meal business volume reimbursed to small and medium merchants

(1) Accelerated merchant reimbursement with a service fee, increasing Pluxee's profitability. (2) Facilities services for merchant's day-to-day needs, such as: locksmiths, cleaning, hydraulic assistance, water tank cleaning. Focus on small & medium merchants. (3) Life insurance for employees and owners. (4) Providing an efficient and cost-effective single point of acceptance for small & medium merchants for all transactions across payment options like credit cards and QR codes, apart from the Pluxee cards. (5) Engaging the small & medium merchant community by sharing knowledge on market trends / best practices through various initiatives like webinars. (6) Enabling access to the corporate cafeteria market for small & medium merchants through referrals to our large client base.

pluxee

Strong commercial engine to drive additional sales and client loyalty



Advanced digital marketing

- Orchestration using automated data flows and indepth marketing analytics
- Personalized messaging

+30%
Leads generated in FY 2023 vs. last year

2 Segmented sales team

 Rigorous sales performance management using global tools and analytics Distribution partners

Medium enterprises
Inside sales

Small enterprisesE-commerce, Telesales

40%
Sales & marketing teams of total employees

5 Omnichannel customer care and segmented account management

4.6/5
Customer satisfaction post-interactions in top 10 countries

Source: Company information.

Strong results from implementation of Pluxee commercial engine in a strategic market



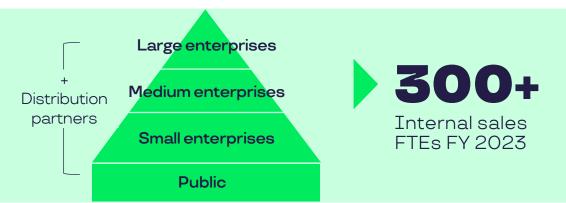
1 Advanced digital marketing

- Digital marketing process optimization
- Continuous engagement of target audience
- Toolbox: personalization, influencer marketing / gamification

Leads conversion Q1-Q4 FY 2023

2 Segmented sales team

- Efficient sales approach
- Different channels per client persona
- Relevant sales content per segment



5 Omnichannel customer care and segmented account management

• Cross-functional teams: faster δ better response





Brazil: Game-changing strategic partnership with Santander







Strategic partnership

25 years

Exclusive distribution agreement (1) Integration of Ben's expertise⁽²⁾



Santander network

4,000

Sales FTEs from Santander network of which +2,500 focused on SMEs

1.4m+ clients

Santander's B2B client portfolio



145,000 clients

6.5m consumers

750,000 merchants



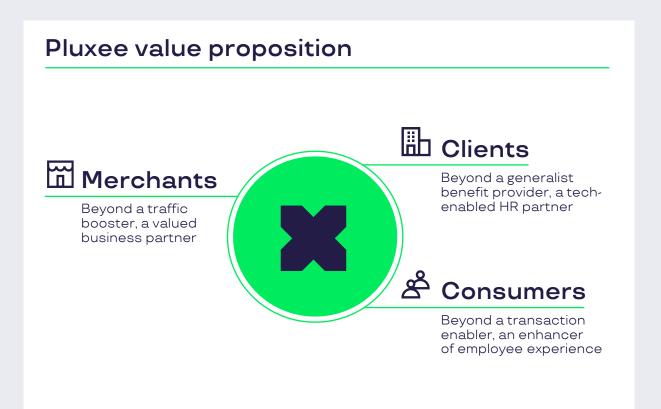
Expanding Pluxee's leadership position in Meal & Food Benefits in Brazil incl. accelerating SME penetration Combine benefit offer with financial services to retain and attract clients

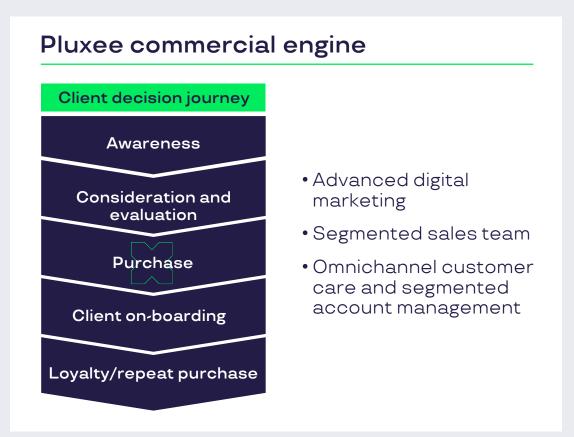
Source: Company information.

Notes: (1) Pluxee's employee benefit solutions distributed in Santander network. (2) Santander's employee benefits activity.



Delivering unique value proposition through a powerful commercial engine







Powered by digital & data



QδA

Break



pluxee

Capital Markets Day



O4 Digital δTech



04 Digital & tech



Gabriel Rotella

Chief Information Officer



Delivering value with best in class and scalable technology capabilities

Technology capabilities

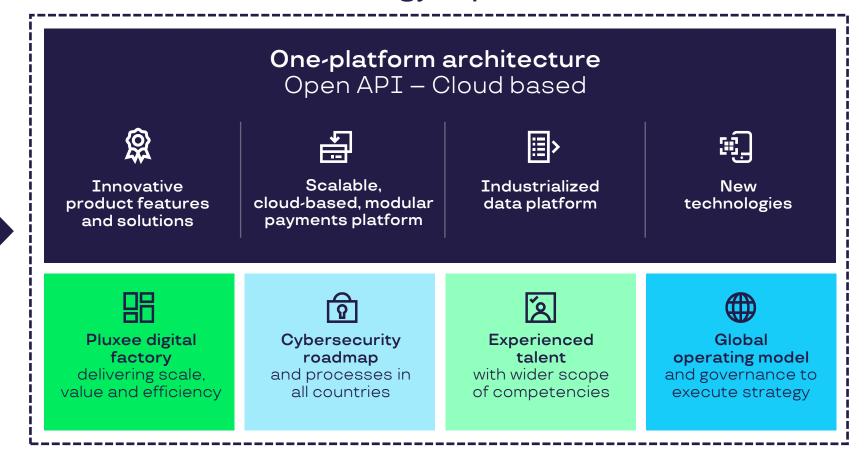




Automation and costdisciplined delivery



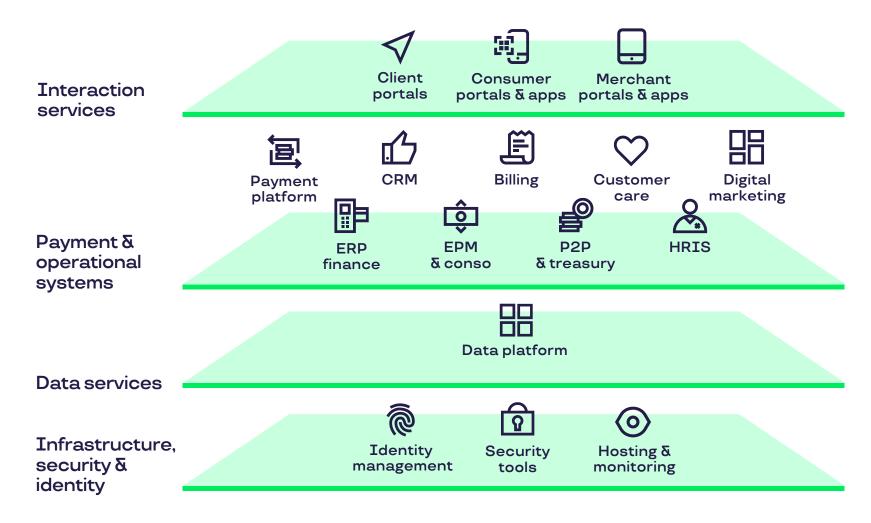
Cybersecurity and CSR



Source: Company information.



Scalable one-platform architecture covering stakeholders' journeys



- Cloud-native new assets
- ✓ Open APIbased architecture
- Common cybersecurity tools deployed
- Fostering MδA integration

Source: Company information.

Payment Platform: Scalable and modular suite of cloud-hosted services

Single API-based middleware



Wide range of payment features

- Cards, NFC, QR code, split payment
- Single integration



Payment engine

- Centralized hosting
- Application management & support



Global digital partner network

Austria case study

Deploying digital meal payment solution

From 20K to 180K employees

- Leveraging global expertise and implementing tailored features
- Mobile payment integration -Android and ApplePay
- 4-month delivery from tender to Go-Live







Centralized approach to deploy global business analytics use cases



Data platform: Industrialized, distributed and GDPR-compliant





180 Different data sources integrated

Belgium case study

B2M DataMart Project 360° view on Merchant operations and data

- Better target consumer recommendations
- Reinforce online merchant network to address consumers' needs
- Improve merchant journey, especially among small and medium merchants

+5,000

Online Merchants FY 2021-2023, increasing small and medium merchant network

Drive efficiency and business opportunities through new technologies



Easily integrate new services to drive top line growth



Robotic process automation

- Manage purchaseto-pay
- Enrich customer care experience



Generative AI and machine learning

- Reduce development costs
- Deploy data analytics
- Increase cybersecurity prevention and detection



Blockchain

Pluxee as the first player in our industry running benefit programs on Blockchain

04 Digital & tech



Said Layadi

Digital Factory Director



Digital factory: Scale to drive efficiency gains

Lean Agile Centre of Excellence - LACE

Program Program Build Deploy backlog increment (PI) Agile operating model Common methodologies and standards Lean delivery process

Main objectives



FY 2023 achievements

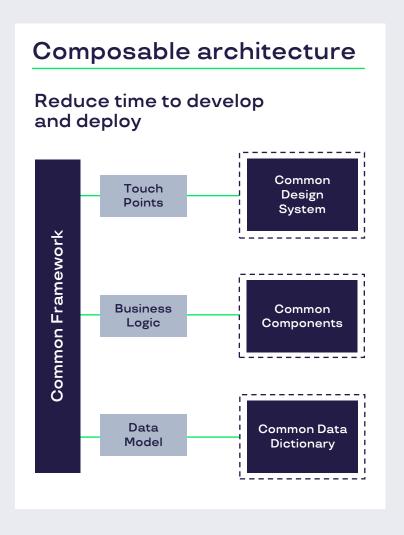
+12%
Savings on global assets in FY 2023

Increase in development effectiveness

100%
Non-regression tests
fully automated

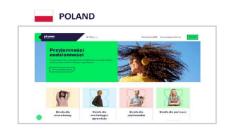
Source: Company information

Digital Factory: Deploy to rapidly roll out Pluxee web portal worldwide



Web portals deployed in only three months in almost all countries









- Industrialized Pluxee web site factory
- 40 building blocks to create personalized websites
- Consistent look and feel, design and build

Trusted partner: Cybersecurity by design



Cybersecurity **roadmap** and processes **implemented in all countries**



State-of-the-art set of common security tools deployed



Coordination across **global security operations center,** regions and countries



Security by design approach



100% deployment

of cybersecurity tools in FY 2023

Global operating model to continuously improve organizational efficiency

Strong global team fueled by network of experts

- Recruited experienced tech leaders
- Reinforced and internalized key tech competencies
- Enlarged field of competencies in key areas – DevOps, QA, Data, Cyber, Cloud

770IT internal FTEs⁽¹⁾
FY 2023

IT internal FTEs growth
FY 2021-2023

Globalized governance to drive tech strategy

- Vertical IT organization to ensure consistent decision-making
- Globalized teams with distributed model to ensure market proximity, and increase efficiency
- Shared assets allowing rapid local deployment

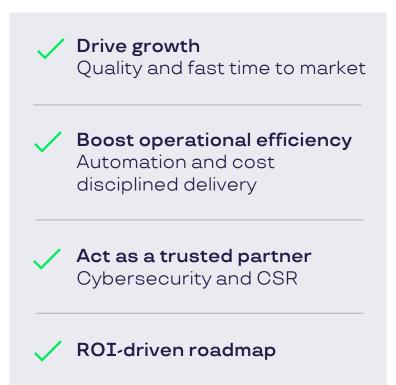
70%

Mutualized digital assets by FY 2026 vs. 36% FY 2023

(1) Internal only.

€550m⁽¹⁾ invested over FY 2021-2023 focused on value creation

Clear strategic criteria



Investment mix evolution



Investment principles and FY 2026 targets

70% Capex spent on customer-facing solutions

Multi-benefits solutions, payment, data, CRM, Marketing automation

70% Capex spent on multicountry capabilities

Of annual Revenue spent in Capex of which 90% invested in Tech & Data

Source: Company information. Note: (1) Tech Capex and Opex. 05
People δ
sustainability



05 People & sustainability



Laure Pourageaud

Chief Human Resources Officer



Positively impacting the employee experience of tomorrow

Impact

Grow

Inspire

Attracting highly skilled and diverse talents

- In-house global talent acquisition team
- Fully digital onboarding & journey







And the chance to grow in step with Pluxee



Impact

Grow

Inspire

Continuous training and upskilling

- Annual people reviews and personalized development plans for 100% of teams
- Global, multidisciplinary and multilingual learning platform
- Dedicated Pluxee Data Academy to embed high-functioning data culture
- · Learning by doing



>76,000

Training hours FY 2023



>80%

People trained on data FY 2023

Inspiring others and taking inspiration from new perspectives

Impact

Grow

Inspire

Maintaining high level of engagement and retention

- Fully digital employee experience making processes more accessible, user-friendly and customizable
- Global minimum benefits package ie parental and care leave, life insurance, access to support
- Enrich Pluxee employee experience by providing our own benefit and engagement solutions



89%

Employee retention rate FY 2023



35.9

Employer NPS® FY 2023



05 People & sustainability



Béatrice Bihr

General Counsel





Legacy

14 years of contribution to Sodexo Sustainability Roadmap



2020

Material targets across 4 focus areas



2022

Net zero trajectory for 2035



2023

UN Global Compact to support the Sustainable Development Goals



ESG strategy aims for positive ecosystem impact



Be a trusted partner

Anchor business integrity and transparency while protecting data of all stakeholders

Employees trained on Responsible Business conduct⁽¹⁾

FY 2023 = **94% FY** 2026 = **100%**



towards individuals

Improve people's well-being and promote inclusion to contribute to engagement

Women in Leadership Position⁽²⁾

FY 2023 = **39%** \rightarrow **FY** 2026 = above **42%**



local communities

Support local communities' development and vulnerable populations

Business volume reimbursed benefiting small & medium merchants

FY 2023 = **€5.7bn** → **FY** 2026 = **€8bn**



and the environment

Contribute to a positive environmental impact

Carbon emissions reduction vs 2017⁽³⁾

FY 2023 = .16% \rightarrow 2035 = Net Zero

Source: Company information.

Notes: (1) Only qualified employees: Sexual harassment, anti-corruption/anti-bribery, data privacy. Conflict of Interest for Senior Leaders. (2) Across all countries. (3) Across Scope 1, 2 and 3.



Clear action plan to Net Zero



Awareness

- 66% employees* completed Net Zero module
- 90 suppliers* upskilled on carbon measurement

Governance & monitoring

- 100% countries* with validated action plans
- Top 15 countries* Net Zero committees
- Dedicated Global Climate Impact manager

Actions

Direct operations

Scope 1



Company cars

- Optimize car fleet
- Transition to EV

SCIENCE BASED

Scope 2



Energy consumption

- 100% clean electricity by 2025
- Energy efficiency

-16% tCO_2e M Ø \mathcal{O} Scope 1, FY 2035 Base year: FY 2017 FY 2023 FY 2030

Corporate value chain

Scope 3



Products & payment

Product digitalization



耐 Mobility

- Employee incentive
- Travel policy



Digital assets & IT

- Eco-design and hosting
- Extend lifetime



Supplier engagement

- Carbon emissions as part of RFP screening
- Reporting on decarbonization embedded in contracts

*FY 2023 data Source: Company information;



Governance and processes to ensure strong ESG performance

CSRD disclosure



Double materiality:
Engage stakeholders to
prioritize Impacts, Risks
and Opportunities

FY 2030 targets



Align long-term targets and roadmap with stakeholders

Governance



Steering Committee, Executive Committee and Board of Directors

05 People & sustainability



Burcin Ressamoglu



UK CSR: Focus on people at the core of the business strategy

A longstanding and deeply rooted best-in-class DE&I approach

✓ HR processes promoting pay and opportunities

5 points

Of improvement in gender pay gap FY 2022 vs FY 2023

>1/3 Of employees in **UK Leadership** Mentoring program in FY 2023

Delivering an enhanced employee value proposition

To an engaged

and diverse team

Leading to product innovation and client recognition

Diversity

- Job shadowing diverse profiles
- Empowering women

Equity

equality

Inclusion

- Leadership development
- Recognition program

NVESTORS | Gold

Employee NPS® in FY 2023

88%

Employee engagement rate in FY 2023

Provider of B2B rewards in the UK in FY 2023



Partner NPS® in FY 2023

50%

Women in leadership in FY 2023

Break



pluxee

Capital Markets Day



06 Strategy



06 Strategy



Aurélien Sonet

Chief Executive Officer



Pluxee's footprint: A major competitive advantage



At global level



Scale to serve global clients (know-how, footprint, tech & data)



Diversification across verticals and geographies



Access to M&A opportunities and ability to build partnerships



Ability to control, report and ensure compliance

At local level



Local expertise and significant investment creating powerful network effect



Dense affiliate merchant network

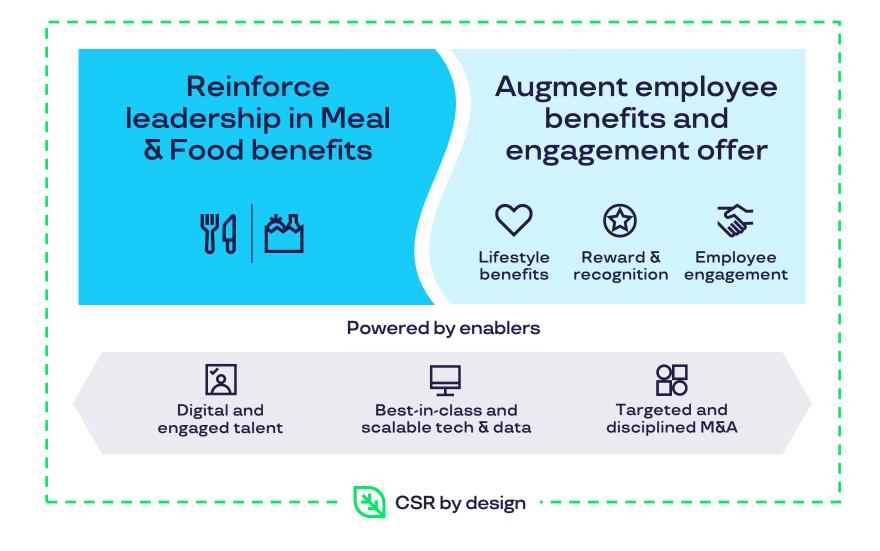


Large in-field client and merchant sales teams

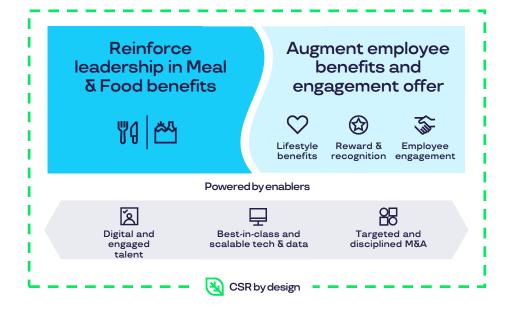
Source: Company information.

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Clear strategy to sustain profitable growth



Achieve ambitious strategy thanks to six key strategic initiatives



- 1 Elevate benefit offering
 Address evolving client and consumer needs
- **Expand merchant engagement**Reinforce win-win partnership
- Scale up existing presence
 Address untapped opportunities in Engagement and Reward & Recognition
- Acquire new clients

 With focus on small and medium enterprises, through segmented sales and marketing strategy
- Unlock full client potential
 From existing clients through upselling and cross-selling
- Drive profitability

 Pursue efficiency gains and benefit from operating leverage

1. Elevate benefit offering

Address evolving client and consumer needs

Key actions



- ✓ Programmatically roll-out a wide range of employee benefits including partnerships
- Leverage data and analytics to advise clients and inform decisions
- Deliver a fully integrated Pluxee-branded offering:
 One administration platform, one consumer app, one payment card

- ✓ Provide best-in-class consumer journeys
- Boost consumer engagement and activation through data-driven personalized marketing actions

FY 2026 targets

+100%

Net retention rate in business volume

+20

Countries with integrated multi-benefit offer

2. Expand merchant engagement

Reinforce win-win partnership

Key actions



- Expand physical and online network with a focus on small merchants
- ✓ Develop further **dedicated sales & marketing** approach
- Deliver a best-in-class digital journey
- ✓ Roll-out value-added services across all countries

- ✓ Leverage data to provide:
 - Insights on consumer preferences to merchants
 - Targeted promotions and advertisement to consumer

FY 2026 targets

>€8bn

Business volume benefiting small and medium-sized merchants

65%

Merchants choosing more than one Pluxee service

3. Scale up existing presence

Address untapped opportunities in Engagement and Reward & Recognition

Key actions



- ✓ Invest further in a **state-of-the-art platform** leveraging Reward & Recognition expertise in UK/US and cover the **full employee experience**
- Develop partnerships to integrate additional HR capabilities (e.g. employee surveys)
- Establish Pluxee as a thought leader on employee engagement and experience
- ✓ Accelerate execution through disciplined and targeted MδA

FY 2026 targets

c.10-15% of total Capex spend to be invested annually

4. Acquire new clients

With a focus on SMEs – through segmented sales and marketing strategy

Key actions



- Apply segmented and personalized marketing actions to move clients along their decision journey
- Convert large account prospects into signed contracts with specialized and consultative selling
- ✓ Drive sales performance through target-setting δ incentive programs
- Use Pluxee brand to amplify commercial positioning

- ✓ Accelerate SME penetration:
 - Commercial engine optimized for high-volume client acquisition
 - · Dedicated offering, self-service journeys and digital marketing
 - Distribution partnerships

FY 2026 targets

>€1.3bn per year

Business volume issued from new clients

+30%

Business volume issued from new SME clients

5. Unlock full client potential

From existing clients through upselling and cross-selling

Key actions



- Use benchmarked data and consumer surveys to increase face value:
 - · Digital marketing
 - Specialized sales
- Map full client account potential to drive new benefit sell to existing clients
- ✓ Optimize pricing to reflect value-added services
- Boost consumer opt-in through in-app features and personalized and targeted campaigns
- ✓ Develop additional revenues from consumers

FY 2026 targets

+€3bn

Average Face Value cumulated business volume FY 2024 – 2026

40%

Non-Meal & Food Benefit contribution to operating revenue growth

6. Drive profitability

Pursue efficiency gains and benefit from operating leverage

Key actions



- ✓ Benefit from operating leverage from scale
- Leverage one platform architecture
- Pursue further digitalization
- ✓ Optimize costs further through the operating model
- ✓ Continue activity rationalization

FY 2026 targets

+250 bps
Recurring EBITDA
margin improvement

Leverage Pluxee foundational enablers



Digital and engaged talent



Best-in-class and scalable tech & data



Targeted and disciplined M&A

Proven track-record of acquisitions and partnerships





Targeted and disciplined M&A as an accelerator to execute strategy

Strategic intent







Investment criteria

- Compelling strategic and financial rationale
- ✓ Scalable assets with potential for synergies
- Accretive to client and/or merchant base
- People and culture fit
- ✓ Clear path to value creation

How

- Dedicated and experienced M&A team
- Robust pipeline of relevant targets
- Rigorous deal execution in line with Pluxee's financial policy as well as through integration



Mix of bolt-on and build-up acquisitions

Source: Company information.

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07 Financial overview



07 Financial overview



Stéphane Lhopiteau

Chief Financial Officer



Strengths of Pluxee's financial profile



Unique pre-paid business model



Demonstrated track record of growth supported by macro tailwinds



Diversified revenue streams across geographies and products & services



High and increasing margins as well as outstanding cash generation



Strong balance sheet

FY 2023 financial performance at a glance

Total revenues



Recurring EBITDA⁽¹⁾



Recurring free cash flow⁽²⁾

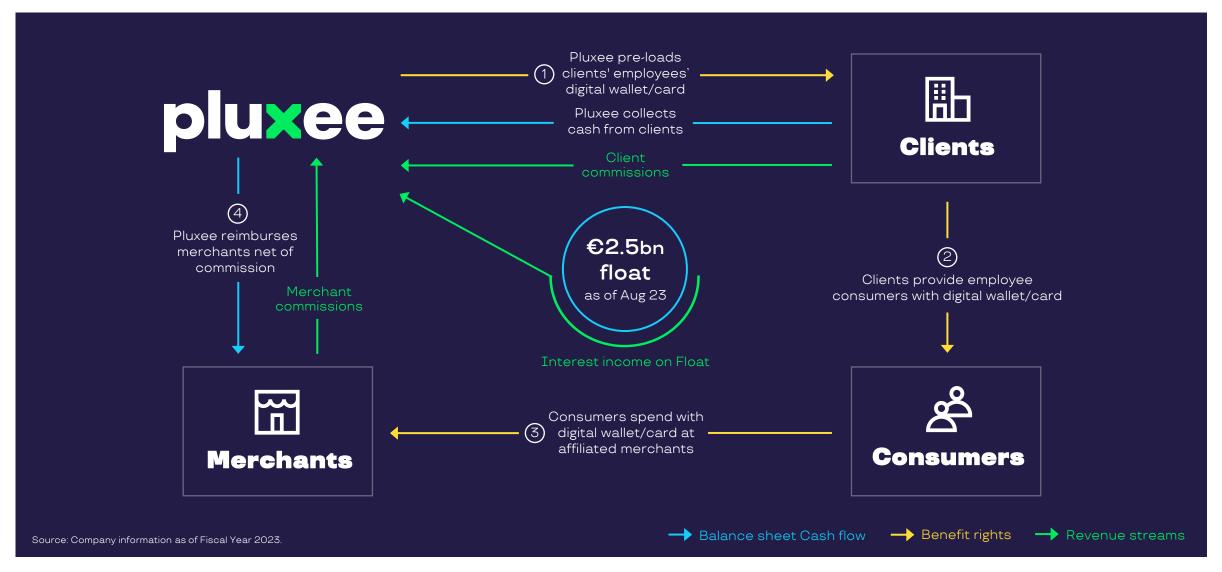


Sources: Company information. Fiscal year ending August, 31.

Notes: (1) Recurring EBITDA: Defined as Recurring Operating Profit (UOP), plus depreciation and amortization, minus lease payments; (2) Free Cash Flow excluding other income and expenses received/paid. (3) Defined as Recurring Free Cash Flow / Recurring EBITDA. (4) Positive one-off effect from change in regulation in Brazil of €191m.



Highly cash generative and scalable business model

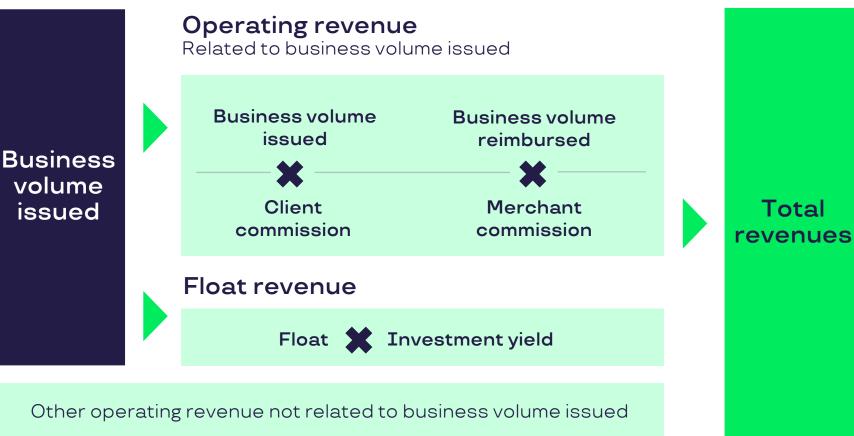


Pluxee's financial model

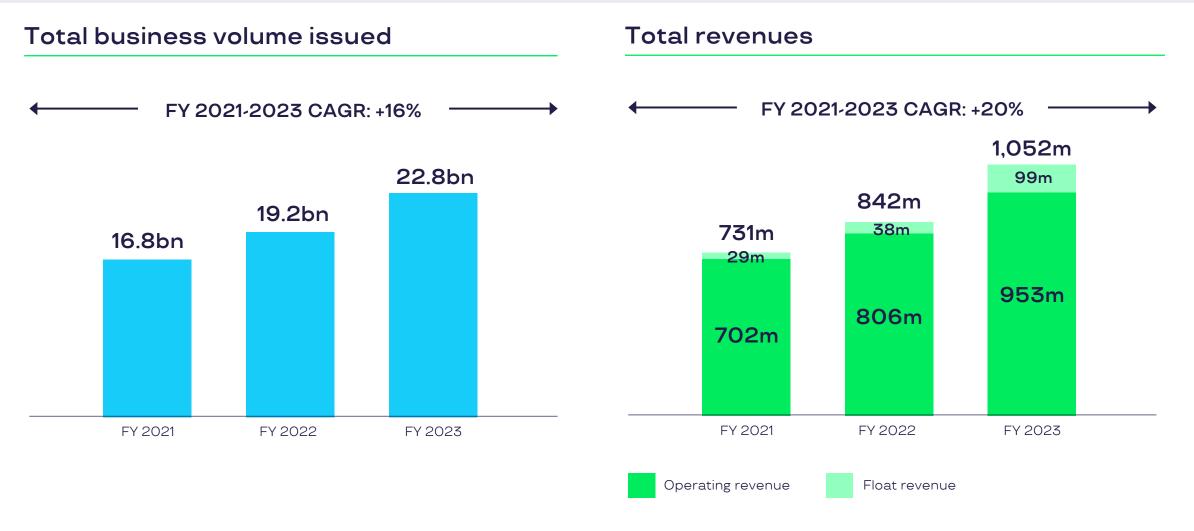
Drivers



Revenues

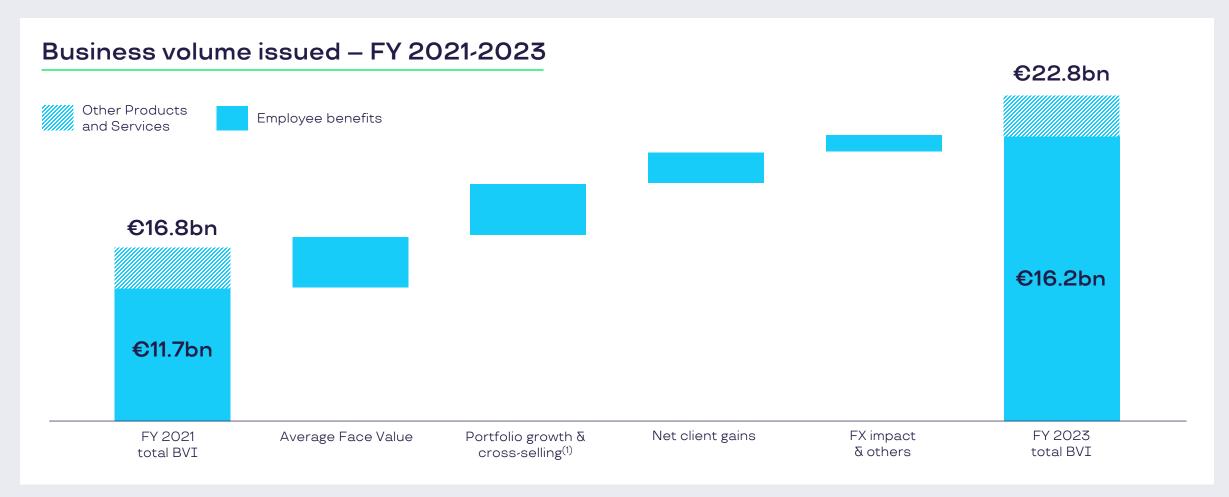


Continued track record for outstanding growth



Sources: Company information. Fiscal year ending August, 31.

Strong growth in business volumes driven by face value increases, portfolio growth and client acquisition



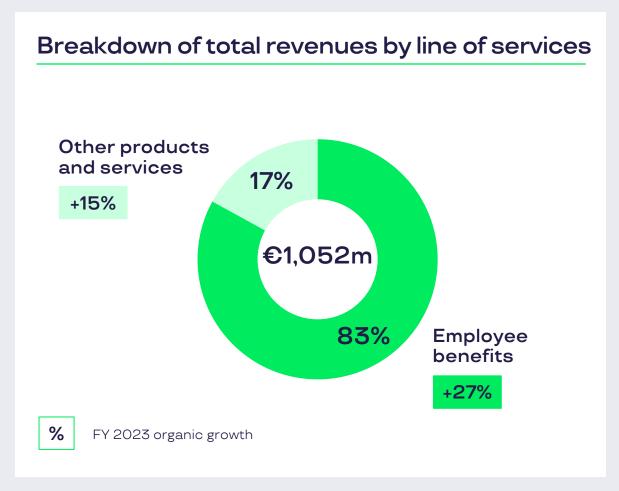
Source: Company information. Fiscal year ending August, 31.

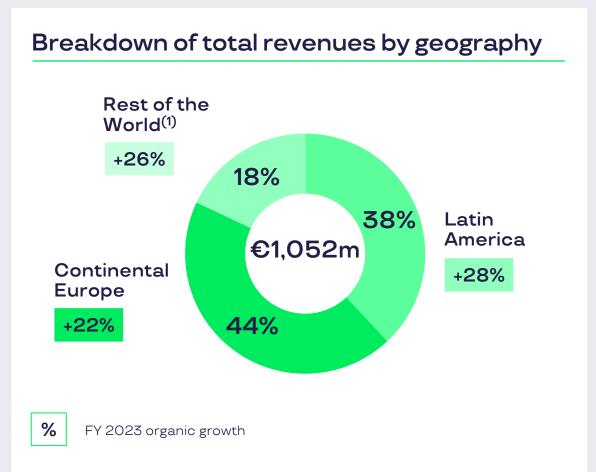
Note: (1) Portfolio growth defined as the business volume expansion resulting from the increase in employee consumers in existing client base.



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Well-balanced contribution across all lines of services and geographies in FY 2023





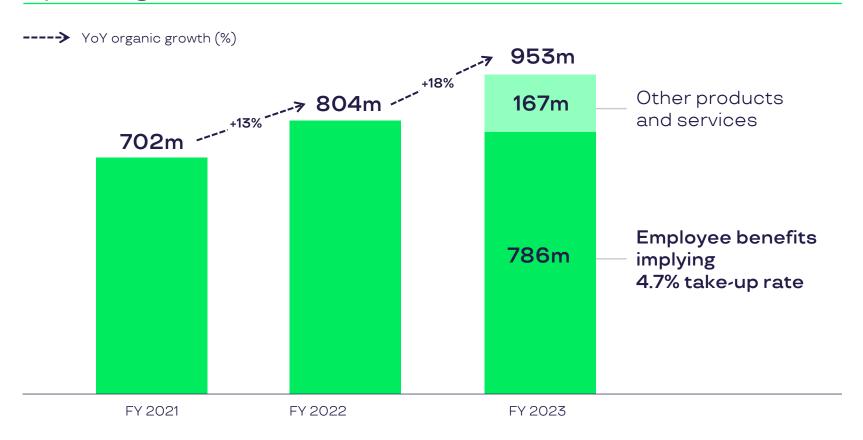
Sources: Company information.
Fiscal year ending August, 31. Notes: (1) Including the US and the UK.



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Strong operating revenue growth with large contribution from employee benefits

Operating revenue evolution



Strong operating revenue performance on the back of higher business volumes issued

- Mainly driven by:
 - Increase in average face value
 - Net new business development

Sources: Company information. Fiscal year ending August, 31.

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Continued contribution from Float revenue





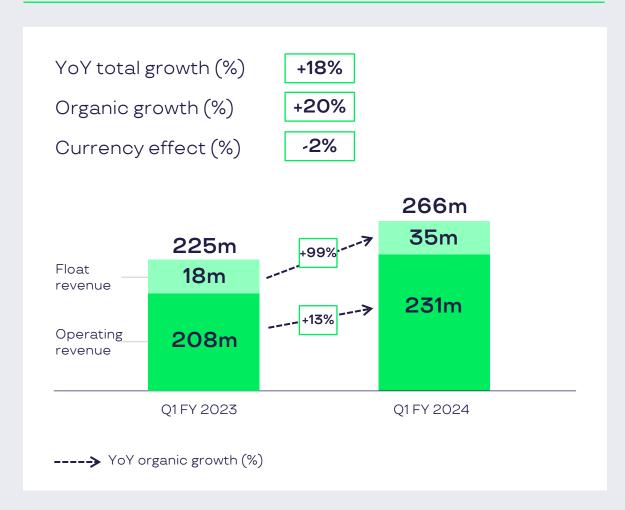
Expansion of the Float, fueled by a strong increase in business volume

Increase in Float revenue, driven by increasing interest rates

Sources: Company information. Fiscal year ending August, 31. Note: The Group's business model is supported by a positive cash cycle creating a large Float, allowing the Group to generate additional Float Revenue in the form of interest income. (1) Total growth.

Q1 FY 2024 trading update

Q1 FY 2024 total revenues evolution



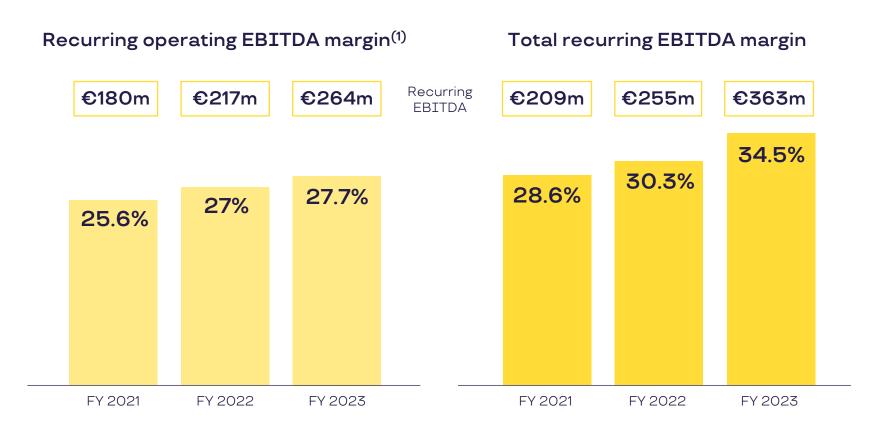
Q1 FY 2024 total revenues breakdown and organic growth



Source: Company information. Fiscal year ending August 31. Figures including the application of hyperinflationary accounting to Turkey.

Demonstrated margin improvement

Continued expansion in recurring EBITDA margin





Tech and digital capabilities driving operational efficiency



One platform ecosystem allowing for cost optimization

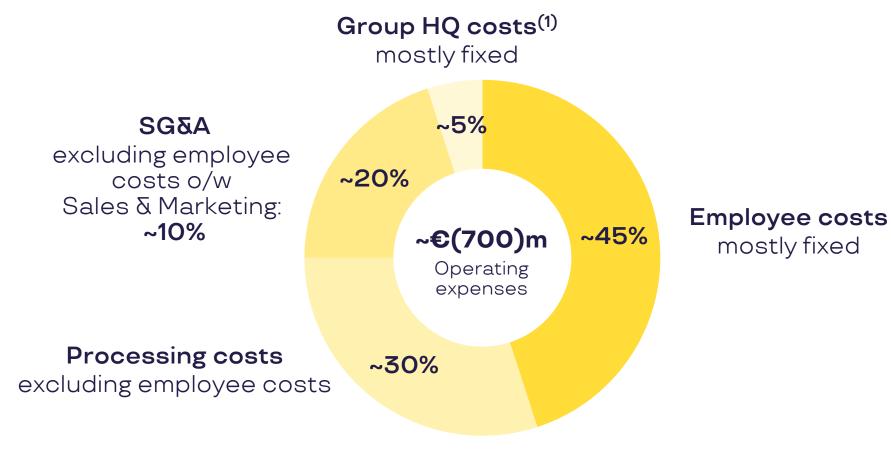


Multi-country operating model enabling scale effect

Source: Company information. Fiscal year ending August, 31. Note: (1) Recurring Operating EBITDA / Operating Revenue.

Cost structure fit for growth

Indicative operating expenses breakdown proforma of the spin-off



Source: Company information. Fiscal year ending August, 31.

Notes: (1) From Fiscal 2024 onwards, Pluxee's own stand-alone costs are estimated at c.€45m, replacing HQ costs invoiced previously by Sodexo SA.

Simplified income statement

	FY2021	FY2022	FY2023 excl. Antitrust provision	FY2023 incl. Antitrust provision
Total revenues	€731m	€842m	€1,052m	€1,052m
Operating expenses	€ (522)m	€ (587)m	€(689)m	€ (689)m
Recurring EBITDA	€209m	€255m	€363m	€363m
Depreciation, amortization and impairment	€ (64)m	€ (66)m	€ (78)m	€ (78)m
Recurring operating profit	€145m	€189m	€285m	€ 285m
Other operating income/ (expense) (1)	€ (3)m	€27m	€ (23)m	€ (150)m
Financial income / (expense)	€10m	€18m	€ 28m ⁽²⁾	€ 28m ⁽²⁾
Income tax expense	€ (33)m	€ (57)m	€ (80)m	€ (80)m
Effective tax rate	22%	24%	28%	49%
Net profit for the year	€119m	€177m	€210m	€83m
Of which:				
Attributable to the Equity Owner of Pluxee	€117m	€174m	€208m	€81m
Attributable to non-controlling interests	€2m	€ 3m	€2m	€2m

Sources: Company information. Fiscal year ending August, 31.

Note: (1) Including operating expenses of $\mathfrak{C}(35)$ m and operating income of $\mathfrak{C}32$ m in FY 2021, operating expenses of $\mathfrak{C}(29)$ m and operating income of $\mathfrak{C}56$ m (mainly indemnity regarding Hungarian litigation) in FY 2022, as well as operating expenses of $\mathfrak{C}(23)$ m in FY 2023, made mainly of spin-off-related costs and excluding antitrust provision. (2) Including financial income of $\mathfrak{C}47$ m.

o/w €(127)m provision for litigation with the French Competition Authority

- ✓ To be considered post spin-off in the long run:
 - Standalone costs (€45m)
 - Financial expenses based on the new capital structure
 - One-off transition spin-off costs in FY 2024E also to be considered (c.€60m)

Buoyant investment policy

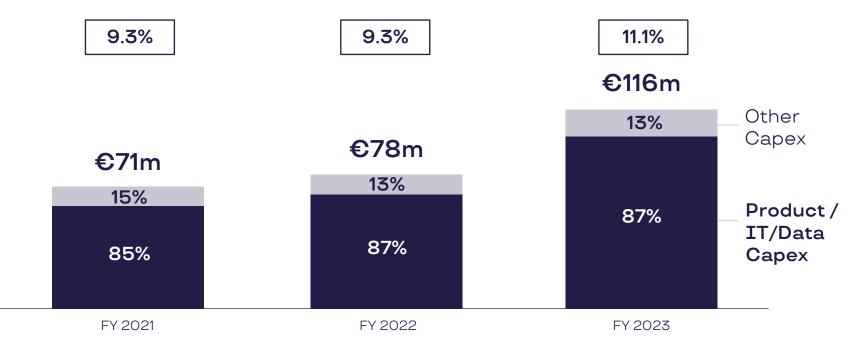
€265m

~€550m

cumulated total Capex FY 2021-2023

cumulated <u>Tech</u> Capex and Opex FY 2021-2023

Capex⁽¹⁾ as % of total revenues



- Large investments made over the past three years, especially in IT and data systems
- Strong increase in capex in FY 2023 in order to support Pluxee's future growth strategy

Sources: Company information. Fiscal year ending August, 31.

Note: (1) Acquisitions of property, plant and equipment and intangible assets. Excluding disposals.

Strong cash flow generation

	FY 2021	FY 2022	FY 2023
Recurring EBITDA	€209m	€255m	€363m
Gross capital expenditures	€(71)m	€(78)m	€(116)m
Change in working capital (including restricted cash variation)	€ 11m	€151m	€288m
Exclusion of antitrust one-off penalty payment	_	€82m	€45m
Other ⁽¹⁾	€(34)m	€(45)m	€(94)m
Recurring LGO ⁽²⁾	€115m	€364m	€486m
Recurring LGO ⁽²⁾ Restricted cash variation exclusion	€115 m €(2)m	€364m €(172)m	€486m €(6)m

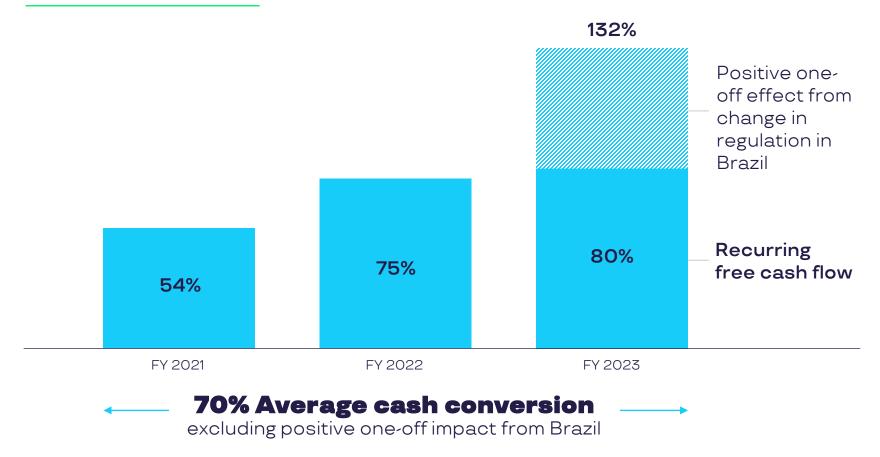
Sources: Company information. Fiscal year ending August, 31.

Notes: (1) Partly including capital expenditures related to leases, income tax paid, and financial result. Excluding impact from other income and expenses received/paid. (2) Recurring Liquidity Generated by Operations refers to Recurring Free Cash Flow plus the reintegration of the Change in restricted cash related to the Float (3) Including positive impact from the change in regulation in Brazil in FY 2023 (€191m), as well as the positive / negative effects from the use of factoring in Belgium over the FY 2021-23 period (negative impact of €52m in FY 2023).

- Return to normal working capital levels from FY 2021 with the gradual use of prepaid funds accumulated in FY 2020
- Robust improvement in working capital in FY 2023 (excluding antitrust one-off) driven by positive business momentum and positive evolution in average payment terms, especially in Brazil

Solid cash conversion

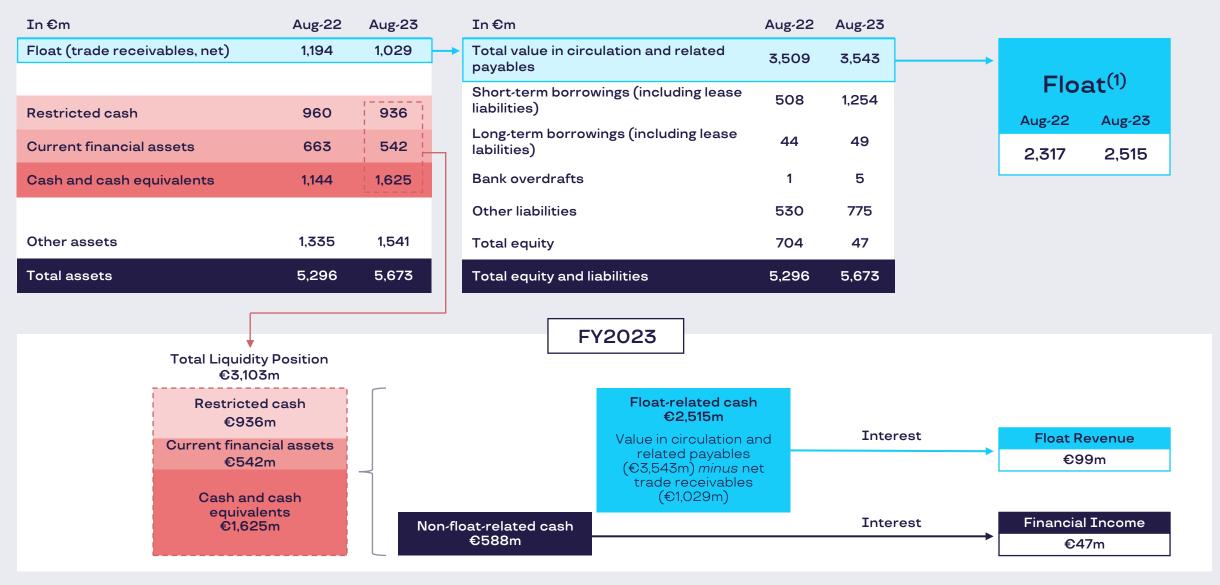
Cash conversion⁽¹⁾



Upward trajectory of Pluxee's cash conversion over the period

Sources: Company information. Fiscal year ending August, 31. Notes: (1) Recurring Free Cash Flow / Recurring EBITDA.

Prepaid business model highly cash-generative



Low-levered balance sheet after debt-pushdown

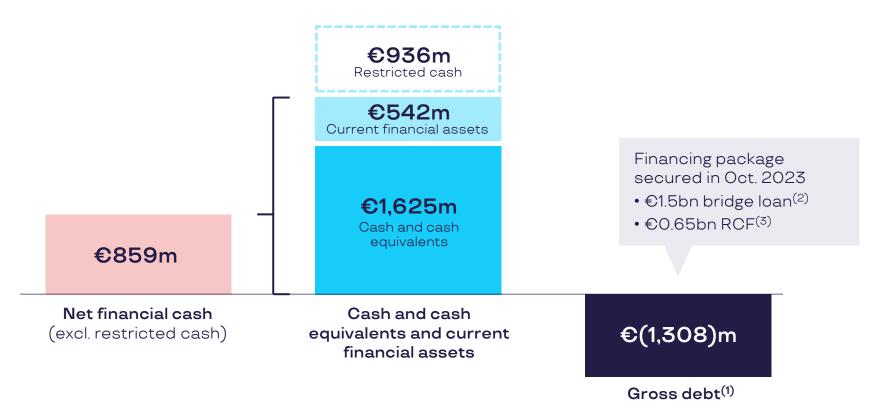


Source: Company information. Fiscal year ending August, 31.



Secured capital structure and financial profile

Net cash position as of August 31, 2023



- Strong investment grade profile post spin off
- ✓ €1.5bn bridge loan to be refinanced in the public markets (depending on markets conditions)

Source: Company information. Fiscal year ending August, 31.

Notes: (1) Including bank overdrafts. (2) 1-year maturity (Oct-24) – (i) extendable twice for a period of 6 months each, (ii) EURIBOR-indexed variable rate + margin. (3) 5-year maturity (Oct-28) – (i) extendable twice for a period of 1 year each, (ii) EURIBOR or SOFR-indexed variable rate + margin.

pluxee

Disciplined capital allocation enabling growth ambitions

Targeted and financially disciplined approach to growth strategy

1 Invest for growth

2 Targeted and well-executed MδA

5 Attractive shareholder return

- Average annual capital expenditure of c.10% of revenues to support strategic growth initiatives
- ✓ Tech to remain a significant focus

- Focus on adding business volume, broadening offerings, enriching tech capabilities
- ✓ Leverage dedicated and wellexperienced M&A team
- Integrate highly skilled people fitting with Pluxee's culture and vision
- Realize synergies thanks to robust integration execution

- At least 25% dividend payout the Net Profit, from FY 2024 onwards

Source: Company information.

Clear strategy to deliver ambitious financial results

FY 2024

Mid-term FY 2026

Organic revenue growth objective⁽¹⁾ **Low double digit**

Recurring EBITDA margin forecast⁽²⁾
At least stable,
absorbing standalone costs

Organic revenue growth objective⁽¹⁾ **Low double digit per year**

Recurring EBITDA margin forecast⁽²⁾
c.37% for FY 2026

Cash conversion objective⁽³⁾ **Above 70% on average over FY 2024-2026**

At constant currency rates and perimeter

Source: Company information.

Notes: (1) Organic growth: The increase in revenue for a given period (the "current period") compared to the revenue reported for the same period of the prior fiscal year, calculated using the exchange rate for the prior fiscal year and excluding the impact of business acquisitions (or gain of control) and divestments. (2) Recurring EBITDA: Recurring Operating Profit (ROP), plus depreciation and amortization, minus lease payments. (3) Recurring cash conversion: Recurring Free Cash Flow divided Recurring EBITDA.

08 Wrap-up & closing remarks



Aurélien Sonet

Chief Executive Officer



Pluxee spin-off and listing on track



Note: (1) Subject to Sodexo's shareholders' approval and market conditions.





QδA

08
Wrap-up δ
closing
remarks



Pluxee – A profitable growth story



Leading global provider of employee benefit and engagement solutions



Highly cash-generative and scalable B2B2C ecosystem serving +36m consumers



Operating in a large and growing market



Clear strategy powered by technology, talent and targeted M δA



Leadership team committed to deliver profitable growth ambitions

pluxee

Capital Markets Day

