



Press Release

Paris, April 24th, 2023

Sodexo Live! announces a new step in the implementation of its strategy with the full ownership of STH, a global provider of travel, hospitality and ticketing programmes for international sporting events.

Sodexo Live!, Sodexo's dedicated business for sports, events and hospitality, has taken a new step towards the implementation of its strategic plan with Sodexo increasing its current stake to 100% in STH (Sports, Travel and Hospitality), becoming the sole owner of the global provider of travel, hospitality and ticketing programmes.

Sodexo already fully consolidates STH.

Since 2005, Sodexo Live! has worked in partnership with the Mike Burton Group (MBG) to create STH, which is known for designing and marketing exceptional travel and hospitality programs for some of the world's most prestigious sporting events, such as the last five Rugby World Cups, the Australian Open, ICC (International Cricket Council) tournaments and Roland Garros (the French Open).

This operation represents an opportunity for the company to continue to grow and expand in the promising travel and hospitality market with a simplified governance. In addition to its comprehensive and diversified expertise, Sodexo Live! will reinforce its position as a strategic partner for sports clients in stadia and for major international events.

“Developing travel and hospitality programmes with our clients is a key objective for Sodexo Live!. STH high quality delivery of services and talented teams will reinforce our position as a strategic partner for our sports clients in stadia and for major international events. I am very excited about this opportunity, which will enable our clients to offer their fans an ever more memorable experience. Our ambition is to make Sodexo Live! the reference in the live events hospitality experiences.” **said Nathalie Bellon-Szabo, Global CEO Sodexo Live!**



About Sodexo Live!

Sodexo Live! manages prestigious, cultural, and sporting venues and major events all over the world. With 40,000 employees and 500 sites all over the world, we offer our clients a range of bespoke catering, sales, and event management services, helping to transform the consumer experience into unforgettable memories. As strategic and responsible partners, we commit to unlocking our customers' full potential while favoring local networks.

Sodexo Live! contributes to the success of prestigious events such as Royal Ascot, the French Open, the Rugby World Cup and the 2024 Olympic Games, and showcases exceptional venues such as the Eiffel Tower Restaurants, the Hard Rock Stadium, Bateaux Parisiens, Yachts de Paris, the Royal Academy of Arts in London, the Prado museum in Madrid and the Hollywood Bowl in Los Angeles. More information on www.sodexo.com

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