



## FOR IMMEDIATE RELEASE

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## **Suncoast Credit Union Contributes \$250,000 to the American Red Cross of Central Florida as Part of Ongoing Hurricane Relief Efforts**

TAMPA, FLA. (October 31, 2024) — Suncoast Credit Union, Florida’s largest credit union, continues its dedication to hurricane recovery efforts with a \$250,000 donation to the American Red Cross of Central Florida. This latest contribution, presented on Wednesday, is part of Suncoast’s \$850,000 statewide relief commitment to provide critical aid to Floridians facing immediate and long-term challenges following the storms.

The \$850,000 commitment from Suncoast Credit Union focuses on key areas essential to recovery: hunger relief, crisis management, and education. By channeling resources into these priority areas, Suncoast aims to bridge critical needs and create lasting impact for affected families and individuals. The funds directed to the American Red Cross will support a comprehensive range of services, including emergency shelter, food distribution, and crisis response, along with resources for ongoing recovery and rebuilding.

“As Floridians recover from the severe impacts of Hurricanes Helene and Milton, Suncoast Credit Union is committed to standing beside our communities in rebuilding lives and restoring hope,” said Kevin Johnson, President and CEO, Suncoast Credit Union. “Through our partnership with the American Red Cross of Central Florida, we aim to bridge the resource gap for families and reinforce the essential support systems that help our communities recover. Our commitment is to ensure that all Floridians have access to the resources they need to thrive well into the future.”

“We are deeply thankful for Suncoast Credit Union’s \$250,000 contribution toward our hurricane relief efforts. This vital support allows us to provide immediate assistance to those impacted by Hurricanes Helene and Milton, offering food, shelter, relief supplies, and critical services like emotional and spiritual care,” said Michael D. Brown, CEO, American Red Cross of Central Florida. “Suncoast’s generosity will also help sustain the vehicles, warehouses, and dedicated teams that make our work possible. Any funds remaining after emergency needs are met will be directed toward long-term recovery, ensuring that affected communities can rebuild stronger and more resilient.”

In addition to supporting the American Red Cross of Central Florida, Suncoast Credit Union’s \$850,000 relief commitment extends to 12 other essential organizations, including the Tri-County Community Resource Center, Feeding Tampa Bay, United Way Suncoast, and nine local education foundations, to bolster hurricane recovery efforts across Florida.

### **About Suncoast Credit Union**

*Suncoast Credit Union is the largest credit union in the state of Florida, the 8th largest in the United States based on membership, and the 10th largest in the United States based on its \$18.7 billion in assets. Chartered in 1934 as Hillsborough County Teachers Credit Union,*

Suncoast Credit Union currently operates 79 full-service branches and serves more than 1.2 million members across Florida. As a community credit union, anyone who lives, works, attends school, or worships in Suncoast Credit Union's service area is eligible for membership. In 2021, Suncoast Credit Union's field of membership was expanded to include public K-12 teachers, college educators, and educational support staff from all of Florida's 67 counties. Suncoast is passionate about community support. Since its founding in 1990, the Suncoast Credit Union Foundation has raised and donated more than \$45 million to organizations and initiatives that support the health, education, and emotional well-being of children in the communities that the credit union serves. For more information, visit [suncoast.com](http://suncoast.com) or follow us on social media: [Facebook](#), [LinkedIn](#), [Twitter](#), and [Instagram](#).

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