

## FOR IMMEDIATE RELEASE

## **Media Contact:**

Lisa Brock Brock Communications Cell: 813-363-1948

Email: lisabrock@brockcomm.com

## Suncoast Credit Union Expands Partnership with Osceola Magic with New "Magic Buckets for the Community" Program

10 Central Florida Nonprofits to Compete for Funds Throughout the Season

KISSIMMEE, FLA. (November 20, 2024) — Suncoast Credit Union, Florida's largest credit union, announces the return of its "Magic Buckets" program with the Osceola Magic, rebranded this season as "Magic Bucks for the Community." This season, 10 local nonprofits from Central Florida will participate in the program, with two nonprofits competing each month for votes to secure a portion of the funds.

For every point scored by the Osceola Magic, Suncoast will donate \$5 or \$10 per point, depending on the game schedule, up to \$5,000 per month. Each month, two nonprofit organizations will engage the community in a friendly competition for votes on Suncoast Credit Union's Facebook page. The percentage of votes each nonprofit receives will determine the portion of the donation they will receive.

In November, the competing nonprofits are <u>Foster Grants & Giving</u> and the <u>YMCA of Central</u> Florida.

"Supporting local nonprofits is one of the most effective ways we can enhance the strength and well-being of our communities," said Kevin Johnson, President and CEO, Suncoast Credit Union. "This program provides an opportunity to drive meaningful change by bringing together fans, organizations, and the community in a collective effort to create a lasting impact."

Suncoast expanded into Central Florida last year, opening three new branches in the region.

"We are thrilled to continue our partnership with Suncoast Credit Union through the 'Magic Buckets for the Community' program," said Hans Steinbrenner, President, Osceola Magic. "This initiative not only supports local nonprofits but also empowers our fans to play an active role in creating positive change. It's a true reflection of how sports can bring people together to make a meaningful difference in the community."

To learn more about the program and vote, please visit: <a href="https://www.suncoast.com/Promo/Magic-Buckets">https://www.suncoast.com/Promo/Magic-Buckets</a>.

## **About Suncoast Credit Union**

Suncoast Credit Union is the largest credit union in the state of Florida, the 8th largest in the United States based on membership, and the 10th largest in the United States based on its \$18.6 billion in assets. Chartered in 1934 as Hillsborough County Teachers Credit Union, Suncoast Credit Union currently operates 78 full-service branches and serves more than 1.2 million members across Florida. As a community credit union, anyone who lives, works, attends school, or worships in Suncoast Credit Union's service area is eligible for membership. In 2021, Sun-

coast Credit Union's field of membership was expanded to include public K-12 teachers, college educators, and educational support staff from all of Florida's 67 counties. Suncoast is passionate about community support. Since its founding in 1990, the Suncoast Credit Union Foundation has raised and donated more than \$45 million to organizations and initiatives that support the health, education, and emotional well-being of children in the communities that the credit union serves. For more information, visit <a href="mailto:suncoast.com">suncoast.com</a> or follow us on social media: <a href="mailto:Facebook">Facebook</a>, <a href="mailto:LinkedIn">LinkedIn</a>, <a href="mailto:Twitter">Twitter</a>, and <a href="mailto:Instagram">Instagram</a>.

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