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Suncoast Credit Union Announces New Partnership with ZooTampa

TAMPA, Fla. (June 25, 2024) — Suncoast Credit Union, the largest credit union in Florida, announces a new partnership with ZooTampa at Lowry Park that brings immediate benefits to the credit union’s 1.2 million members, including a special Buy One, Get One (BOGO) offer on zoo tickets this summer. The partnership also marks Suncoast as the official credit union of ZooTampa.

Beginning June 19th through September 30th, Suncoast Credit Union members can participate in the BOGO promotion by visiting the zoo’s ticket gates and presenting their Suncoast credit or debit card. Members can take advantage of the BOGO offer as many times as they’d like, offering families an opportunity to enjoy time together in an educational setting with summer savings.

“Partnering with ZooTampa feels natural because we both share a dedication to building a strong and rich community,” said Kevin Johnson, President and Chief Executive Officer, Suncoast Credit Union. “Whether it’s seeing a wild or exotic animal for the first time or learning about how we can enjoy and protect our natural world, we’re thrilled that our members can experience this beloved local landmark at a reduced cost this summer.”

As the “Official Credit Union of ZooTampa”, kids who attend summer camp at ZooTampa can open a minor savings account with Suncoast matching the opening deposit up to \$20 for a total deposit of \$40.

Suncoast will also serve as the presenting sponsor of a future zoo feature.

“We are very excited to welcome Suncoast Credit Union as a new Zoo partner,” said Joe Couceiro, President and Chief Executive Officer, ZooTampa. “ZooTampa is a quintessential Tampa Bay experience that is locally cherished and nationally recognized, and we are grateful for the support of community partners like Suncoast Credit Union, who share our vision of inspiring families to become conservation champions. It gives us the opportunity to connect people to wildlife in a new way.”

For more information about the partnership, please visit: <https://www.suncoast.com/promo/zoo-tampa>.

About Suncoast Credit Union

Suncoast Credit Union is the largest credit union in the state of Florida, the 8th largest in the United States based on membership, and the 10th largest in the United States based on its \$18.2 billion in assets. Chartered in 1934 as Hillsborough County Teachers Credit Union, Suncoast Credit Union currently operates 78 full-service branches and serves more than 1.2 million members across Florida. As a community credit union, anyone who lives, works, attends school, or worships in Suncoast Credit Union’s service area is eligible for membership. In 2021, Sun-

coast Credit Union's field of membership was expanded to include public K-12 teachers, college educators, and educational support staff from all of Florida's 67 counties. Suncoast is passionate about community support. Since its founding in 1990, the Suncoast Credit Union Foundation has raised and donated more than \$44 million to organizations and initiatives that support the health, education, and emotional well-being of children in the communities that the credit union serves. For more information, visit suncoast.com or follow us on social media: [Facebook](#), [LinkedIn](#), [Twitter](#), and [Instagram](#).

About ZooTampa at Lowry Park

ZooTampa at Lowry Park is operated by the Lowry Park Zoological Society, an independent 501(c)(3) nonprofit organization committed to excellence in conservation, education, and research. The Zoo, an accredited member of the Association of Zoos and Aquariums (AZA) for over 30 years, is recognized as Florida's leading and most attended zoological cultural attraction. ZooTampa and its David A. Straz, Jr. Manatee Critical Care, were voted among the "Best Zoos" and "Best Zoo Exhibits" in USA TODAY 10Best Readers' Choice Travel Awards. The Zoo is also a twelve-time winner of the Trip Advisor Travelers' Choice Award (2010-2023), ranking it among the top 10% of attractions worldwide. ZooTampa is a nationally recognized leader in the rehabilitation and care of Florida species. ZooTampa is one of only 3 places in the United States that can take in critically injured and sick manatees and one of only two facilities that can care for orphaned calves. Through its ZT Saves conservation initiative, ZooTampa provides support to local and global conservation programs that are positioned at the forefront of species survival. The Zoo is located at 1101 W. Sligh Avenue in Tampa and is open seven days a week (except Thanksgiving and Christmas) from 9:30 a.m. to 5 p.m., with extended hours for select events. For more information, visit www.zootampa.org or follow us on Facebook, Instagram, X, TikTok and YouTube.

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