



FOR IMMEDIATE RELEASE

Media Contact:

Lisa Brock
Brock Communications
Cell: 813-363-1948
Email: lisabrock@brockcomm.com

Suncoast Credit Union Appoints Talisha Faber as Economic Development Officer

TAMPA, FLA. (April 10, 2025)— Suncoast Credit Union has announced the appointment of Talisha Faber as Economic Development Officer serving Southwest Florida and beyond. Faber has over two decades of experience in commercial lending, private client management, and strategic community banking.

The Economic Development Officer role is key to driving Suncoast's vision of creating and strengthening relationships with community organizations, leaders, and stakeholders to build inclusive, financially empowered communities. She will represent the credit union at local functions, foster partnerships that support financial wellness, and promote access to affordable financial services in some of Florida's fastest growing regions.

"Faber's background in commercial lending and community-focused banking make her uniquely equipped to serve our Southern Florida regions," says Melva McKay-Bass, Senior Vice President, Chief Business Development Officer of Suncoast Credit Union. "Her ability to connect with individuals and organizations is what will help us drive real, measurable results where financial opportunities are needed most."

Known for her commitment to economic growth and client success, Faber has developed her career by building trusted financial partnerships and tailoring solutions to support the unique needs of individuals, businesses, and underserved populations. Her hands-on approach and strategic insight have helped drive sustainable development across the state.

Suncoast Credit Union's Economic Development team is committed to making a long-lasting impact by fostering opportunities for economic growth and community resilience.

About Suncoast Credit Union

Suncoast Credit Union is the largest credit union in the state of Florida, the 8th largest in the United States based on membership, and the 10th largest in the United States based on its \$18.8 billion in assets. Chartered in 1934 as Hillsborough County Teachers Credit Union, Suncoast Credit Union currently operates 79 full-service branches and serves more than 1.2

million members. As a community credit union, anyone who lives, works, attends school, or worships in Suncoast Credit Union's service area is eligible for membership. Additionally, membership is open to public school teachers, college educators and educational support staff throughout the entire state of Florida.

Suncoast is passionate about community support. Since its founding in 1990, the Suncoast Credit Union Foundation has raised and donated more than \$53 million to organizations and initiatives that support the health, education, and emotional well-being of children in the communities that the credit union serves. For more information, visit suncoast.com or follow us on social media: [Facebook](#), [LinkedIn](#), [Twitter](#), and [Instagram](#).

###