

FOR IMMEDIATE RELEASE

Media Contact:

Lisa Brock Brock Communications Cell: 813-363-1948

Email: <u>lisabrock@brockcomm.com</u>

Suncoast Credit Union To Celebrate 80th Branch Grand Opening in Ellenton with \$40,000 in Community Donations

TAMPA, FLA. (March 10, 2025) — Suncoast Credit Union, Florida's largest credit union, is excited to celebrate the grand opening of its milestone 80th branch in Ellenton.

The Grand Opening Celebration and Ribbon Cutting Ceremony will take place on **Wednesday**, **March 12 from 10:30 AM to 12 PM**. The event will offer the community a chance to explore the new branch while enjoying a variety of festivities, giveaways, food, and music.

As part of its commitment to giving back, Suncoast will present more than \$40,000 in donations to six local nonprofit organizations during the event. Representatives from each organization will be in attendance to receive the contributions.

"Opening a new branch is more than just expanding our footprint, it's about deepening our commitment to the communities we serve," said Kevin Johnson, President and Chief Executive Officer, Suncoast Credit Union. "The new Ellenton branch will not only provide easier access to trusted financial services but also bring financial empowerment, opportunity and connection to the heart of Manatee County."

The new 3,200 square-foot branch, located at **7204 U.S. 301, Ellenton, FL 34222**, offers a modern, welcoming space with bilingual team members, two drive-through Interactive Teller Machines and a 24/7 ATM.

This is Suncoast's fifth branch in Manatee County and 80th location in Florida, highlighting the credit union's mission to provide trusted, affordable financial products and services to individuals and families across the state

Event highlights:

- Ribbon-cutting ceremony
- Networking opportunities with Suncoast executives, community leaders, nonprofit organizations, and local businesses
- Exclusive giveaways: The first 80 individuals to open an account at the new branch will receive a free Suncoast umbrella and be entered for a chance to win a \$1,000 cash prize

Suncoast Credit Union invites the public to join this landmark celebration and experience firsthand how the credit union is making a difference in Ellenton and beyond.

About Suncoast Credit Union

Suncoast Credit Union is the largest credit union in the state of Florida, the 8th largest in the United States based on membership, and the 10th largest in the United States based on its \$18.4 billion in assets. Chartered in 1934 as Hillsborough County Teachers Credit Union.

Suncoast Credit Union currently operates 81 full-service branches and serves more than 1.2 million members across Florida. As a community credit union, anyone who lives, works, attends school, or worships in Suncoast Credit Union's service area is eligible for membership. In 2021, Suncoast Credit Union's field of membership was expanded to include public K-12 teachers, college educators, and educational support staff from all of Florida's 67 counties. Suncoast is passionate about community support. Since its founding in 1990, the Suncoast Credit Union Foundation has raised and donated more than \$53 million to organizations and initiatives that support the health, education, and emotional well-being of children in the communities that the credit union serves. For more information, visit suncoast.com or follow us on social media: Facebook, LinkedIn, Twitter, and Instagram.

###



