



## **FOR IMMEDIATE RELEASE**

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## **Suncoast Credit Union Announces New Executive Director of Foundations**

TAMPA, FLA. (February 27, 2025) — Suncoast Credit Union is pleased to announce the appointment of Jeff Kunberger as the new Executive Director of Foundations. In this role, Kunberger will oversee the Suncoast Credit Union Foundation, furthering the credit union's mission of enriching lives and serving communities.

Kunberger brings nearly two decades of experience with Suncoast Credit Union, where he has held a variety of roles since joining the organization in 2007. His journey began as a Financial Counselor, followed by positions as Service Center Manager and most recently, Director of Service Center Operations.

"Jeff brings an abundance of passion and knowledge to this position that will benefit the missions of both the credit union and our Foundation," said Kevin Johnson, President & CEO, Suncoast Credit Union. "His deep understanding of Suncoast's values and commitment to community service make him the ideal leader to drive our philanthropic efforts forward."

As Executive Director of Foundations, Kunberger will lead efforts to develop and implement impactful community initiatives, oversee donation and grant programs, and strengthen partnerships with nonprofits and organizations that serve diverse populations. His leadership will ensure that Suncoast continues to make a meaningful difference in the lives of children and families across Florida.

"I am honored to step into this role and continue the incredible work of the Suncoast Credit Union Foundation," said Jeff Kunberger, Executive Director of Foundations, Suncoast Credit Union. "Giving back is at the heart of everything we do, and I look forward to working with our community partners to create lasting, positive change that helps build a future where every child has the resources and support they need to thrive."

In 2024 alone, the Suncoast Credit Union Foundation contributed \$7.6 million to support local education, health, and the emotional well-being of children and their families. Since its inception in 1990, the Foundation has donated more than \$53 million, reinforcing Suncoast's commitment to creating lasting community impact.

Sponsored entirely by Suncoast Credit Union, the Foundation is funded through an innovative giving model: each time a Suncoast member uses a debit or credit card for a purchase, two cents are donated to the Foundation. One hundred percent of these funds go directly to nonprofit organizations, local initiatives and programs that benefit children and families. To date, the Foundation has impacted 2,777,522 children and students.

**About Suncoast Credit Union**

*Suncoast Credit Union is the largest credit union in the state of Florida, the 8th largest in the United States based on membership, and the 10th largest in the United States based on its \$18.4 billion in assets. Chartered in 1934 as Hillsborough County Teachers Credit Union, Suncoast Credit Union currently operates 81 full-service branches and serves more than 1.2 million members across Florida. As a community credit union, anyone who lives, works, attends school, or worships in Suncoast Credit Union's service area is eligible for membership. In 2021, Suncoast Credit Union's field of membership was expanded to include public K-12 teachers, college educators, and educational support staff from all of Florida's 67 counties. Suncoast is passionate about community support. Since its founding in 1990, the Suncoast Credit Union Foundation has raised and donated more than \$53 million to organizations and initiatives that support the health, education, and emotional well-being of children in the communities that the credit union serves. For more information, visit [suncoast.com](https://www.suncoast.com) or follow us on social media: [Facebook](#), [LinkedIn](#), [Twitter](#), and [Instagram](#).*

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