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Media Contact:

Lisa Brock
Brock Communications
Cell: 813-363-1948
Email: lisabrock@brockcomm.com

Suncoast Credit Union and Tampa Bay Rays Partner To Support Local Communities Through Education and Philanthropy

TAMPA, FLA. (April 1, 2025) — Suncoast Credit Union, Florida's largest credit union, has partnered with the Tampa Bay Rays for "Every Hit is A Win" and "Reading with the Rays" to support nonprofits and youth, beginning March 28th, 2025, kicking off at the George M. Steinbrenner Field.

Through "Every Hit is A Win," Suncoast Credit Union donates \$79 to local nonprofits for every hit made by the Tampa Bay Rays during the regular season. Each month during the Rays season, two of the selected nonprofits below will compete by participating in a poll on Suncoast's website, Suncoast.com/Rays. At the end of the term, \$10,000 will be divided between the nonprofits based on the percentage of votes that each receives.

As part of the "Reading with The Rays" program, parents can pick up a game reading card for children at any local participating library or Suncoast Credit Union branch. After completing the reading challenge and reaching "home plate" children become eligible for a Suncoast Youth Savings account with up to \$25 in a match deposit.

"We are proud to partner with the Tampa Bay Rays to make a positive impact across the communities we serve" says Bob Hyde, VP Of Community Impact. "Programs like 'Every Hit Is A Win' and 'Reading With The Rays' allow us to support local nonprofits and encourage youth development in meaningful ways".

Participating non -profits:

April Nonprofits:

1. Keep Pinellas Beautiful
2. Polk County Bully Project

May Nonprofits:

1. Ability to Include, Inc.
2. Salesian Youth Center

June Nonprofits:

1. Daystar Life Center

2. Green Book of Tampa Bay

July Nonprofits:

1. One Community Now
2. Our Mother's Home of Southwest Florida

August Nonprofits:

1. Boys and Girls Clubs of Citrus County
2. Community Tampa Bay

September Nonprofits:

1. Champions for Children
2. Community Cooperative

Suncoast Credit Union is the largest credit union in the state of Florida, the 8th largest in the United States based on membership, and the 10th largest in the United States based on its \$18.4 billion in assets. Chartered in 1934 as Hillsborough County Teachers Credit Union, Suncoast Credit Union currently operates 81 full-service branches and serves more than 1.2 million members across Florida. As a community credit union, anyone who lives, works, attends school, or worships in Suncoast Credit Union's service area is eligible for membership. In 2021, Suncoast Credit Union's field of membership was expanded to include public K-12 teachers, college educators, and educational support staff from all of Florida's 67 counties. Suncoast is passionate about community support. Since its founding in 1990, the Suncoast Credit Union Foundation has raised and donated more than \$53 million to organizations and initiatives that support the health, education, and emotional well-being of children in the communities that the credit union serves. For more information, visit [suncoast.com](https://www.suncoast.com) or follow us on social media: [Facebook](#), [LinkedIn](#), [Twitter](#), and [Instagram](#).

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